KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 1

Serving the Ruler Out of the House of Bread

1 What a privilege it is to serve the one whom Jehovah God has made the Ruler of all mankind! That one, born in Bethlehem in Judea in 2 B.C., has now come forth from a greater Bethlehem, which name means "house (place) of bread." He has come forth as ruling King. Jesus spoke of himself as "living bread," and it is from where he thrones in heaven that he administers this "bread," the life-giving benefits of his ransom sacrifice. How can we serve him? By doing the work that he has commanded for this day: preaching the Kingdom good news.

2 The one magazine that is exclusively devoted to announcing that kingdom is *The Watchtower*, and during the next four months it is our privilege to share it with others by participating in the twenty-fifth annual *Watchtower* subscription campaign. Our quotas for the campaign are two subscriptions for publishers, twenty for pioneers, and thirty for special pioneers.

3 How can you meet your quota? First of all, schedule time for house-to-house work with the offer *every week*. It is here that most new subscriptions are obtained. Also, while principal emphasis will be placed on the *Watchtower* subscription, you may find that excellent results come from offering subscriptions for both *The Watchtower* and *Awake!*, with six booklets, for $2. When doing this, it is usually more effective to present it to the householder as a subscription for both magazines than to speak of it as two separate subscriptions; though, of course, your report will show two subscriptions. After working with this offer, one full-time publisher wrote: "Up to this year I have always been reluctant to make a presentation of *The Watchtower* and *Awake!* on the basis of a double subscription. Only on occasion would I try it. But I placed ten double subscriptions during this campaign and find it very natural to present both magazines for a double subscription." Why not try it for yourself?

4 During the subscription campaign we will use the new sermon "Who Will Survive Armageddon?" How appropriate! It is urgent for people to consider this matter and make a personal decision. Are they going to pursue the course required by God in order to survive? Now is the time to choose. When the battle begins, it will be too late. *The Watchtower* will help them to take the steps that lead to survival; encourage them to obtain it.

5 To assure effective use of the sermon, it is good for family groups and service companions to prepare and rehearse it together. Then at the service centers, the second Sunday of January, we will review it as a group. The next week we will discuss the simplified sermon; and on the fourth Sunday we will consider sermon introductions and transitions to the offer.

6 As we work with the subscription offer, placement of individual magazines should also increase. Since we will be talking about magazines, it will be easier to place the latest copies when the householder does not accept the subscription offer. As publishers obtain their magazine supplies the magazine-territory ser-

(*Continued on page 4, col. 2*)

Extension of Training (Part 2)

1 As discussed in the December *Kingdom Ministry*, ever since circuit and district servants have been giving more personal assistance to the publishers, excellent results have been obtained. These good results, however, have been achieved only where a schedule has been arranged and adhered to by the publishers. To schedule is defined in this way: "To appoint, assign, or designate to do something at a fixed time in the future." In other words, a schedule is a timetable or program of events, and each one of us having a schedule for theocratic activity will testify to its usefulness and value.

OFFER FOR JANUARY
Subscription for "The Watchtower," with three booklets, for $1.

THEME FOR JANUARY
Serving the Ruler Out of the House of Bread.—Mic. 5:2.

2 When discussing and arranging a schedule with publishers, overseers will want to get down to basic things and find out the most opportune and advantageous times for each one to serve in the field each week. A schedule that might work for one publisher might be entirely unsatisfactory for another. The main thing is to work out a practical schedule for some service *each week* and then faithfully stick to the schedule that will enable you to reach the ten-hour goal, and share in a balanced Kingdom ministry, including participation in the back-call and Bible study work and magazine activity. How encouraging it is to see many parents working out practical schedules for their children! As a parent, do you show this loving concern? Children, are you, in turn, cooperating with your parents?

3 For years the goal of each one's being a regular publisher has been stressed. Many seem satisfied to put in an hour or so to be considered regular publishers. The right view of our ministry, however, is maximum not minimum service. (Ps. 40:8) With this thought in mind the Society encourages *weekly ser-*

(*Continued on page 2, col. 3*)

★ **"Not the sort that shrink back" when opposed.** ★

Your Service Meetings

SECOND MEETING IN JANUARY

5 min: Introduction, text and comments.

15 min: Question-and-answer discussion of main article "Serving the Ruler Out of the House of Bread."

10 min: Talk on new yeartext, "Have Faith to the Preserving Alive of the Soul."—Heb. 10:39.

20 min: " 'Not the Sort That Shrink Back' When Opposed." (Talk based on 1963 "Yearbook" experiences.)

As Jesus was persecuted, so his followers are. (John 15:20) But, having faith, they do not shrink back even when violently opposed. When some suffer from the enemy, fellow Witnesses help them. (222 ¶1) They fight for their legal rights when possible. (249 ¶3) When harassed by governments, they do not shrink back. (238 ¶3, 262 ¶1-2, 285 ¶2) Threatened with long prison sentences, they do not quit in fear. (299 ¶3-300 ¶2) Even when governments campaign to wipe them out, they persevere. (303 ¶2; 290-294) Though cut off from the Society, Jehovah's witnesses continue to preach. (298 ¶2-5) And increase continues. (308 ¶2) As persons who have faith, Jehovah's witnesses do not shrink back.—Heb. 10:39.

10 min: Concluding comments. (Cover "What Happened Here in November?")

THIRD MEETING IN JANUARY

5 min: Introduction, text and comments.

11 min: New World News and Announcements.

10 min: Reports from literature and accounts servants regarding their visit with congregation servant.

24 min: Demonstration: Aiding Others to Start Bible Studies.

Make prior announcement so publishers will bring copy of "Look!" booklet with them.

CHAIRMAN (3 min.) With only 41 percent of the publishers in the United States sharing in Bible study work there is room for improvement in this vital activity. (Show how local congregation compares with this.) Many more could and should share. Sometimes less capable ones need help in starting studies and sometimes even capable publishers need encouragement in starting studies. Records indicate fine placements on part of some publishers but no studies being conducted. What can be done in these cases?

SCENE I (3 min.) Congregation servant talks to Bible study servant about need for more to conduct studies. He has just checked Publisher's Record cards and found that a number of capable publishers place much literature but do not conduct studies. Has list of some of these. Bible study servant asked which one he would find most convenient to work with this week in aiding and encouraging to share in the Bible study work. Selects Brother Placements.

SCENE II (4 min.) Bible study servant approaches Brother Placements. Commends him for regularity in service, attendance at meetings and good placements. With such fine attitude and service record he is undoubtedly desirous of also sharing in Bible study work. He is. What is preventing him? Has been "sort of satisfied" with service accomplishments. Has feeling of inadequacy in starting studies. Knows he should share. Would appreciate suggestions. Bible study servant pleased; discusses joy of conducting studies; mentions success he has had in using new back-call sermon with "Look!" booklet. Would be glad to demonstrate how effective this is on one of Brother Placements' own placements. Arrangements made for next evening.

SCENE III (8 min.) Back-call is made, with Brother Placements enthusiastically renewing acquaintance with householder and introducing Bible study servant, who invites him to get "Look!" booklet, as he "would like to show him some interesting points in it." Bible study servant calls attention to title of booklet and illustration of a paradise on cover. Points out that title is taken from the Bible and asks the householder to read Revelation 21:1, 4, 5, where it is found. Next, attention is called to short message from "The Publisher" on inside cover. Then refers to questions on paragraphs 1-4, on page 3. Asks householder to read the first four paragraphs, and then questions are asked again and householder is invited to comment. Bible study servant states, "You may wonder on what this description is based. It is not a dreamer's vision. It is based on Bible scriptures." Refers the householder to the scriptures on the bottom of page 4, which may be looked up. They suggest householder look up the scriptures in "New World Translation" during the week and they will return to review them so householder may learn more of "the new things that Jehovah has in store." Arrangements are made for next study and goodbyes are said.

SCENE IV (3 min.) On way home Brother Placements expresses appreciation for assistance. Surprised at how easily study was started. Enjoyed entire experience, as it made him appreciate need for being prepared and also how there must be many such persons who would study if more publishers would take hold of Bible study work with enthusiasm. Bible study servant commends him for improved attitude toward Bible study work. Points out that many more in congregation need assistance and soon he can be giving publishers such help.

CHAIRMAN (3 min.) Point out that many more in congregation can share in Bible study work. Takes thought, preparation and appreciation for importance of this feature, but rewards in joy and satisfaction are worth it. Encourage all to share; mature to assist, and less capable to accept this as evidence of loving concern.

10 min: Concluding comments. (Cover "Thank You Very Much.")

FOURTH MEETING IN JANUARY

5 min: Introduction, text and comments.

15 min: Question-and-answer discussion of "Extension of Training" (Part 2).

15 min: Two enthusiastic servants, study conductors or pioneers discuss from December insert on pioneering, "Pioneering—an Expression of Love." Audience should have this material with them. Ones discussing this should refer to various paragraphs as they discuss the material thoroughly.

15 min: "Presenting the Good News"—discuss and demonstrate points.

10 min: Concluding comments. (Include remarks on slogan, based on Isaiah 61:1, 2, bottom of page 4.)

FIFTH MEETING IN JANUARY

Congregations that have a fifth service meeting in January will arrange their own program.

FIRST MEETING IN FEBRUARY

Theme: Proving Ourselves Approved by Accepting Responsibility.

5 min: Introduction, text and comments.

12 min: Talk on monthly theme "Proving Ourselves Approved by Accepting Responsibility," encouraging all to continue sharing in the "Watchtower" campaign. (See "Watchtower," March 15, 1962, pp. 169-181, also issue of February 1, 1963.)

20 min: Question-and-answer discussion of article "The Kingdom Hall —Part Four." Audience asks panel questions. Key points in each paragraph summarized by chairman.

15 min: Question-and-answer discussion of "Lovingly Help One Another to Direct New Ones to the Organization."

8 min: Concluding comments.

Extension of Training *(Cont'd)*

vice for each one of us and achieving the goal of at least ten hours each month. Physical limitations, age and health must, of course, be considered. If a publisher is unable to devote more than a few hours each month, that service is surely acceptable. (Luke 21:1-4) Those who can—and there are tens of thousands who do—will want to spend much more than ten hours a month in the service. When we taste the joy of spending ten hours or more in the field, we will want to do more, if at all possible.

[4] Where publishers work out schedules and stick to them, the alert overseer will commend them. Where publishers continue to need help, he will want to assist them even further. The overseer should make a notation of the ones he has talked to between the visits of the circuit servant and have this list available for the circuit servant when he checks the records on Tuesday. This will enable the circuit servant to know what the overseer has done in regard to this extension of training and which ones the circuit servant should then endeavor to assist.

CONGREGATION ORGANIZATION

The Kingdom Hall—Part Four
When New Units Form

[1] It is a very happy occasion when a congregation reaches the point where it can be divided into two units or congregations. While publishers and pioneers do the 'planting and watering work,' Jehovah gives the increase. Great is the joy of a congregation that has been blessed with increase to the point of being divided. Regarding the forming of a new congregation the Society is often asked: Just how should a division of things be made? When a division is made, it is difficult, if not impossible, to divide the equipment on a pro-rata basis. The disposition must be practical and governed by the principle of love. The Society suggests the following arrangement.

[2] The original congregation should hold the Kingdom Hall building, with the territory recommendation so set that the Kingdom Hall is located in the territory of the original congregation. If any indebtedness has not been paid off, the original congregation owning the hall is responsible to continue payments under the arrangements of any loans.

[3] The new unit or congregation may obtain its own hall, or both may want to use the same hall and thus help defray expenses and materially aid to reduce any mortgages or loans. If a mortgage has not been paid off, consideration should be given to the original congregation, which would be left to pay off the mortgage with fewer publishers to meet the obligation. If the new unit or congregation uses the Kingdom Hall, a regular monthly contribution should be made by them to the original congregation, which will be responsible for paying all bills. It is usually best not to pay "rent," because of the tax-exempt status of

(Continued on page 4, col. 1)

Announcements

◆ Starting March 3, circuit servants will give the public talk "Is Your Destiny of Your Own Making?" The new circuit assembly program begins the weekend of February 8 to 10, and district servants will give the talk "Who Will Win the Struggle for World Supremacy?"

◆ Outlines for the 1963 series of public talks are being sent to each congregation. When they are received, the congregation servant should assign qualified public speakers one or two talks, depending on the number of speakers available. If there are enough speakers, only one talk need be assigned to each speaker. The new series will begin on April 14.

◆ Beginning January 20, orders may be placed for the 1962 *Watchtower* and *Awake!* bound volumes in English and Spanish. At the same time the 1962 supplement to the *Watch Tower Publications Index* may be ordered. Publishers and pioneers should order through the congregation. Bound volumes are $2 each; the *Index*, 10c.

◆ A special public talk will be held in all congregations on April 7. More details will be given later.

◆ During the *Watchtower* campaign publishers will remit 90c for each new subscription. Congregations desiring to do so may display a chart showing weekly progress in the subscription campaign, but it should be displayed only at the service meeting.

◆ The deluxe edition of the *New World Translation of the Holy Scriptures* will be out of stock from January 1, 1963, until further notice.

◆ Beginning with the week of January 13, 1963, those taking the written review in the theocratic ministry school will be permitted to use the Bible. This will make possible a deeper and more satisfying consideration of the many Scripture texts that appear in the material covered by the review. Bring your Bible to school every week and follow closely during the talks so that you will be better equipped for the written review and for the field ministry in general.

◆ New publications available:
"Your Will Be Done on Earth" —Arabic, Cebu-Visayan
Preaching and Teaching in Peace and Unity —Yoruba
When All Nations Unite Under God's Kingdom —Pangasinan

◆ Available again in U.S.A.:
From Paradise Lost to Paradise Regained —Arabic

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	689	143.4	54.1	7.8	128.2
Pios.	7,341	92.9	32.7	5.1	95.6
Vac. Pios.	2,314	83.7	24.6	2.8	73.3
Pubs.	264,670	9.9	3.4	.6	10.4
TOTAL	275,014				

Public Meetings Held: 24,358

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN NOVEMBER?

Distribution of "The Word" booklet was excellent! We placed 1,702,811 booklets, whereas last year's average monthly booklet placement was 397,848. This means we placed over four times as many booklets in November as in an average month. A tremendous witness!

Pioneers continue to increase. Another new peak in regular pioneers was reached in November—7,341; wheras in October we had 7,312. More applications are being received.

For the first time this service year November saw publisher hours drop below ten, down to 9.9, and magazine placements below twelve, down to 10.4. All pioneer activities also dropped. Publishers and pioneers, if the weather is bad, dress appropriately and share fully in the back-call and Bible study field as well as from house to house. Stick to a practical weekly schedule.

Lovingly Help One Another to Direct New Ones to the Organization

Supposing the letter below were written to you, what would be your reaction? Would you be moved to follow its suggestions?

Dear Brother and Sister:

I simply must tell you about something wonderful that happened to me today. You know the young mother with whom I started a study three weeks ago? Well, she and her husband came with me to the public meeting and the *Watchtower* study. Everyone made them feel so welcome. They enjoyed it. They said so. I'm so happy!

You understand what a problem it has always been for me to get newly interested ones to come to the meetings and so introduce them to Jehovah's organization. The servants and the demonstrations always made the whole thing look so easy. But when I went to apply the instruction nothing ever seemed to work.

Then the other day I arranged to go with a pioneer brother just to observe his technique. After watching him in action a little while, about the first thought that swept my mind was that I try too hard. He showed me that it is not necessary to have a long, complicated program with many scriptures to arouse a person's interest. The thing for which to strive is simplicity. Just a couple of Scripture texts, a brief discussion touching on the need of being present at meetings, and, would you believe it?—it worked! It worked for him, and since then it has worked for me too! He has helped me prepare several short sermons, using two or three texts for each from the *Sermon Outlines* booklet, subject heading 28, themes "A" through "E."

Another thing I'm doing now that I never did before is this: In my opening and closing prayers I mention the fact that Jehovah has an organization and that it is a grand privilege to be associated with it. These prayerful thoughts have a way of making a lasting impression. I always make sure to speak well of the brothers, the meetings and the love that there is between us, too. We often take these things for granted, but it amazes new ones.

All of this has worked so wonderfully for me, I just had to let you know. Why don't you try it? I'm anxious to hear from you.

Lovingly,
Brother Willing

Presenting THE GOOD NEWS

Simplified "Armageddon" Sermon

[1] Simplified sermons are effectively being used by Kingdom publishers. Parents are helping their children schedule time for house-to-house work each week, learn a simplified sermon for presenting the current offer, practice it and work with it in the field. Alert publishers use a simplified sermon when people are really busy. Do you? Prepare and use one of the following suggested presentations.

[2] You might say: "Good morning. My name is ——. I am calling because of an urgent situation we face. The Bible speaks of a war yet to come called 'Armageddon.' It will be God's war, not man's. Revelation 16:14, 16 tells us [read verses]. Following this war God's kingdom will bring peace to this earth. You will undoubtedly want to learn more concerning Armageddon, God's kingdom and what the future holds. *The Watchtower* can be a great aid to you, as it has been to me. A subscription for one year is only $1."

[3] If people are really busy, you could say: "I will be very brief then. Many have heard the Bible term 'Armageddon' and wondered what it means. The Bible shows that Armageddon is God's war, not a war between the nations. Proverbs tells us [read Proverbs 2:21, 22]. We believe you would like to learn what you can do to survive this coming war of Armageddon and to enjoy the peaceful conditions that follow. *The Watchtower* can help you. A subscription for a year is only $1."

[4] Prepare well. Have a share in house-to-house work each week. Be enthusiastic in presenting the sermon and the offer, that men of goodwill may learn the good news and join us in presenting it to others. Keep in mind also, after using the regular or simplified sermon, if the offer is not taken to present the two latest magazines.

The Kingdom Hall *(Cont'd)*

the hall. These matters will be worked out by the congregation committees and put in writing for the record's sake. The original unit will have preference in selecting time of meetings, but here again such things will be worked out with love.

[4] If any Kingdom Hall debt is about paid off, or the original congregation is so situated that it can carry the remaining expense without hardship, and the new unit or congregation wishes to use the Kingdom Hall for a while, the original unit lovingly will expect only a small contribution monthly for heat and lighting so the new unit can build up a fund toward obtaining its own hall. If the new unit is going to build a new hall or renovate one, then the original congregation may assist with a contribution of funds, labor, and in other ways, if it is in position to do so.

[5] With all being guided by the spirit of love, no difficulties will be encountered as these adjustments are smoothly made, resulting in further expansion of Kingdom interests. The original congregation should be just as interested in the new unit as their own, because it is the product of their good works in field ministry.

[6] In these days of high prices and shortage of halls to meet in, it is certainly a fine thing for two congregations to use the same Kingdom Hall. It puts the building to more use and helps pay off the indebtedness, and in such cases the territory can be divided so that the Kingdom Hall is near the boundary line of each congregation. If a new Kingdom Hall is built some day, the boundaries of each congregation can be changed so that the Kingdom Halls will be centrally located.

Serving the Ruler *(Cont'd)*

vant can encourage all to do this, and he can inquire to see if they will be able to use more magazines during the campaign months. In many cases, too, foreign-language editions of the magazines can be used, if the publishers have them. Be sure that you have ample supplies.

[7] There is much to be done, and the work is urgent. With urgency, then, let us have an effective share in urging others to submit to the Ruler out of the house of bread.

NEW WORLD NEWS

On December 1 Brother Knorr began a trip around the world, preparing for the 1963 conventions.

Gilead's thirty-seventh class graduated in the Brooklyn Bethel Kingdom Hall on November 26. The 103 students, from 50 lands, were sent to 64.

Cable received from Guam after typhoon: "Missionaries and brothers safe. Missionary home, Kingdom Hall and brothers' homes demolished. Have temporary shelter." Clothing and relief funds sent from United States.

Colombia: New peak in publishers in October, well above 10-percent goal. Of the 152 pioneers reporting, 68 were vacation pioneers.

Ecuador: 938 publishers reported in October; 10-percent goal is 890. During visit of circuit servant two congregations in Guayaquil had attendances at public talk that were more than double the average number of publishers.

Eritrean brothers, despite opposition to their work, passed their 10-percent goal in October.

St. Vincent, W.I., with 70 publishers in October, had a 32-percent increase over last year's average. Circuit assembly was attended by 140.

The branch at Leopoldville, Congo, reports 2,195 publishers in October—an increase of 32 percent.

Brazzaville, Congo Republic, branch reports a 16-percent increase, with 811 publishers in October. Central African Republic had 496 publishers—a 26-percent increase.

Thank You Very Much

To all those getting the *Kingdom Ministry* the Watchtower Society wants to say thank you, for your generous contributions month by month to the special fund set aside to help bring missionaries and members of the Society's branch offices, and others in the service for a long time, to one of the Worldwide Assembly cities this coming summer. A little more than $100,000 has been received from the brothers in the United States through their contributions of ten cents each month for this purpose, and by the first of June we will know how many people the American brothers can help from outside the United States to attend the assembly in Yankee Stadium in New York city or in some other convention city around the world. Your brothers and sisters who will be helped to travel to one of these assemblies will be very grateful to you.

★ **Warn of Armageddon. Use the new sermon.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 2

Prove Yourself Approved by Accepting Responsibility

1 We all want to say with the apostle Paul, "We are not disapproved." To do that we must prove ourselves approved by accepting responsibility. A prime responsibility before us all is that of directing others to God's kingdom as man's only hope. The *Watchtower* magazine helps us do that, and we should thus count it a privilege to offer subscriptions for it whenever the opportunity presents itself. Undoubtedly, many more subscriptions will result if we all heed the counsel: "Keep proving what you yourselves are."—2 Cor. 13:5, 6.

2 Though February is usually the coldest month of the year in most places, we do not want to let inclement weather keep us from accepting Christian responsibility. So dress warmly and select territory that can best be worked in bad weather. Apartments are ideal to work during cold weather; also, many rurals can be worked from the car. When weather rules out regular house-to-house work, we can also make back-calls.

3 It would be excellent if we could work all our territory thoroughly during the *Watchtower* campaign. We have a valuable aid in obtaining thorough territory coverage. This is the House-to-House Record form. Use it each time you work with the regular offer. If desired, you could use one copy on which to list not-at-homes and another on which to list placements. The not-at-home sheet can be given to the brother in charge of the group, if advisable, or used by the publisher the next time the territory is worked. The not-at-home calls can either be made first thing the following Sunday and then the regular house-to-house calls or these calls can be made later in the morning after working some territory. If a householder is not home Sunday, try midweek witnessing.

4 Besides wise use of the House-to-House Record and general alertness in our ministry, there is another avenue that will open up ways to obtain subscriptions: This is the expiration slip. Have any accumulated with your congregation that have not been cared for? One congregation servant asked the publishers to go through their Bibles, bookbags, and so forth, and turn in to him any expired subscription slips they were holding. In all, he received ninety-six, some dating back to 1955. He gave the slips out to qualified publishers who were anxious to make such calls. As a result, forty-six subscriptions were obtained. Surely this is an excellent field for subscriptions. When expired subscription slips are received by the congregation, the Bible study servant should see that they are given out right away and have publishers make the calls.

5 It is suggested that each congregation servant ask all publishers to turn in the expired subscription slips that have accumulated, regardless of how old they might be. These will be given to the book study conductors. They, in turn, will see that a call is made on each of the slips. It would be interesting for each congregation to know the number of slips turned in and the number of subscriptions that result from the follow-up. As a further aid for us this month, on the second

(*Continued on page 2, col. 3*)

A REWARDING DECEMBER

1 Jehovah's blessing upon our ministerial efforts is most rewarding. And what blessings we received in December when we enjoyed our highest number of ministers in the field since the all-time peak of 286,908 last April! Actually, we had 281,108 publishers, a 5.1-percent increase over last year's average. While this is not the desired 10-percent increase, yet we are very thankful to see this evidence of expansion. Faithfully, we shall want to aid the new ones on to maturity so they, too, can produce Kingdom fruitage. What a privilege is ours in this respect!

OFFER FOR FEBRUARY
Subscription for "The Watchtower," with three booklets, for $1.

THEME FOR FEBRUARY
Proving Ourselves Approved by Accepting Responsibility.
—2 Cor. 13:5, 6.

2 During December our diligent effort to place Bibles was richly blessed by Jehovah. Our report shows 248,710 copies were placed. What a tremendous witness and what a satisfying feeling to have placed the Word of Jehovah in so many homes! All who placed Bibles will want to make return visits to start Bible studies. In fact, it may be that these persons will want to subscribe to *The Watchtower*.

3 Regular pioneers continue to increase in number. Another new peak was reached in December—7,366. This is the fifth month in a row we have had a new peak in regular pioneers.

4 Last December Kingdom publishers averaged 8.9 hours, whereas this December we averaged 9.6 hours. This is commendable, especially in view of the frigid weather in so many parts of the country. For the first four months of this service year publishers averaged 10 hours, whereas last year for this period we averaged 9.5 hours. Servants, study conductors and family heads will want to stress continually the ten-hour goal and help one another to achieve it regularly.

★ **They will fight against you but "will not prevail."** ★

Your Service Meetings

SECOND MEETING IN FEBRUARY

5 min: Introduction, text and comments.

10 min: New World News and Announcements.

15 min: Question-and-answer discussion of main article "Prove Yourself Approved by Accepting Responsibility."

20 min: Demonstration: Following Up All Subscription Expiration Slips.

CHAIRMAN (3 min.) Discuss need to follow up expiration slips immediately, as main article showed how slips can accumulate and get quite old. Former subscribers once showed interest, so we should be concerned with them. Let us all do this through our service centers.

SCENE I (4 min.) In concluding comments following book study, conductor outlines arrangement for collecting old expiration slips and tells reasons. Special effort to be made during this "Watchtower" campaign to contact all who previously subscribed. Want to be sure our group does everything possible to aid interested ones to resubscribe. Asks all to hunt through bookbags and give him old slips they have. Several are given to him. Additionally, suggests looking in various places such as purses, pockets, Bibles, notebooks, etc., at home. Asks all to have them available at next service meeting so he will have opportunity to get them ready for Sunday.

CHAIRMAN (2 min.) Shows how conductor will sort out slips at home and arrange them in best way for back-call work, which will be done the third hour this coming Sunday or longer if weather is bad. Now watch conductor as he makes these arrangements after text has been discussed.

SCENE II (8 min.) Conductor displays goodly number of slips. Commends all for thoroughness in locating them. He passes out slips, arranging for mature publisher to go along with less capable so all can share. Invites all to observe how these calls are to be made. Prepared publisher demonstrates following introduction: "Good morning,———. We represent the publishers of the 'Watchtower' magazine (or 'Awake!'). We are interested in all persons who are concerned about conditions today and especially those who believe in God's Word. In the past you have read 'The Watchtower' and undoubtedly you will recall that it mentioned a war yet to come called Armageddon." Proceeds with current sermon, draws attention to interesting point in magazine, renews former subscriber's acquaintance with various features. Now makes offer and says he will be glad to renew subscription so vital information to appear in future issues will not be missed. Householder resubscribes. Publishers are enthusiastic; feel this will result in many resubscribing. Concluding arrangements made by conductor.

CHAIRMAN (3 min.) Points summarized. Expiration slips often not followed up; special effort to be made during this campaign to correct this. All publishers should cooperate by handing in slips at next congregation book study or next service meeting at latest, and special back-call activity will take place third Sunday of month.

10 min: Concluding comments. (Cover "A Rewarding December" and include remarks on slogan at bottom of page 4.)

THIRD MEETING IN FEBRUARY

5 min: Introduction, text and comments.

18 min: They Will Fight Against You but "Will Not Prevail." (Talk based on 1963 "Yearbook" experiences.)

From Abel to our day Satan and his organization have fought against Jehovah's people but have not prevailed, because they have been "fighters actually against God." (Acts 5:39) Jehovah has, in fact, often turned the tables on the wicked. Today the schemes of the wicked still backfire. For example, when a meeting place was stoned, a greater attendance followed. (132 ¶2) When missionaries and special pioneers were refused entry into a country, the local brothers rallied together, becoming spiritually stronger thereby. (133 ¶3) Fighters of the good news became Kingdom publishers. (150 ¶1) A priest is confounded and clergy warnings lead only to greater publicity. (163 ¶1; 165 ¶1) Priestly mob violence boomerangs. (197 ¶2) Destruction of literature, false stories, boycotts and intimidations all backfire on the enemy. (218 ¶1; 229 ¶4; 229 ¶1-3; 230 ¶3; 234 ¶1) A funeral service inspires hope and the danger of imprisonment moves to faithfulness. Enemies marvel. (305 ¶2; 300 ¶4) The fact that Satan and his forces have not and do not prevail is a token of their coming destruction and an assurance of our complete deliverance into a new world.—Jer. 1:19.

20 min: Question-and-answer discussion of December insert on pioneering, "Cultivating the Pioneer Spirit at Heart."

12 min: "Presenting the Good News"—demonstrate points on simplified back-call sermon.

5 min: Concluding comments.

FOURTH MEETING IN FEBRUARY

5 min: Introduction, text and comments.

12 min: Report from "Watchtower" study servant on visit with congregation servant. Offer suggestions for improving attendance and participation.

18 min: Question-and-answer discussion of "Congregation Organization" article, "Strengthening the Service Centers" (Part 1).

18 min: Demonstration on "Can You Vacation Pioneer in April?"

CHAIRMAN (3 min.) April's increased activity offers an excellent opportunity for many to vacation pioneer. With special magazine distribution, special talk, Memorial activity and 20-percent goal to be reached, vacation pioneering in April is a fine aid in fully accomplishing our ministry. Can you arrange to vacation pioneer in April? Could you be one of these?

SCENE I (4 min.) Congregation servant approaches a publisher, commending him for increased activity since working out a schedule. Exceeds the quotas each month. Encouraged to further consider schedule to see if he can vacation pioneer in April. Advantages discussed; he is willing and accepts application.

SCENE II (4 min.) Two servants discuss how they can help reach the 20-percent quota for April. No better way than vacation pioneering. This will aid them to work more closely with publishers. Plans are made to vacation pioneer and to invite others to do the same.

SCENE III (4 min.) Two housewives consider their circumstances, with a view to vacation pioneering in April. Children could come along when on their vacation. Better weather, have vacation pioneered before, are conducting Bible studies and feel this is best way to aid these potential publishers into service. One plans to start person in service with whom study was begun during previous vacation pioneer appointment.

CHAIRMAN (3 min.) Can you fully accomplish your ministry in April by vacation pioneering? Last April over 3,400 did! How many this year? Get an application from the congregation servant. When turning in April's report, congregation servants will note on the congregation report card the number of vacation pioneers for April. Attend the special meeting with the congregation servant after "Watchtower" study this Sunday when special local arrangements for pioneer activity in April will be discussed. Consider your circumstances and prayerfully try to work out a schedule that will permit you to vacation pioneer during April.

7 min: Concluding comments.

FIRST MEETING IN MARCH

Theme: Courageous like The Lion Among Nations.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme "Courageous like The Lion Among Nations." (See "Watchtower," January 15, 1962, pp. 48-55, also issue of March 1, 1963.)

12 min: Talk on "Report on Places Needing Assistance."

15 min: Question-and-answer discussion of article "Public Meetings for 1963."

10 min: Interesting local experiences on following up expiration slips.

8 min: Concluding comments.

Prove Yourself *(Cont'd)*

Sunday study conductors will consider with their service group common objections encountered with the subscription offer, expired subscription slips on the third Sunday, and the simplified back-call sermon on the fourth Sunday.

6 We do not want to be disapproved; so let us prove ourselves approved by shouldering the responsibility before us, being alert to every opportunity to witness and to present the subscription offer, that others, too, may learn the way to divine approval.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	689	142.3	53.1	7.7	139.4
Pios.	7,366	90.0	31.0	5.1	100.2
Vac. Pios.	2,946	75.5	20.2	2.2	74.1
Pubs.	270,107	9.6	3.2	.6	10.9
TOTAL	281,108				

Public Meetings Held: 26,696

UNITED STATES QUOTA FOR 1963
294,180 Publishers

CONGREGATION ORGANIZATION

Strengthening the Service Centers (Part 1)

[1] By regularly visiting the service centers, the congregation overseer can do much to strengthen them. His visits should help him to become well acquainted with the problems and spiritual condition of each publisher. But how can the overseer make these visits most profitable? First of all, he should analyze the Publisher's Record cards of the group to determine which publishers are doing well and which ones need help. In this way, he is in position both to commend and to encourage. During the time he visits the service center (usually two weeks) he will endeavor to work in the field with each publisher and, if the groups are kept small (from 10 to 12 publishers), this usually can be done. How strengthening it is for the publishers, young and old alike, to be built up by the encouraging counsel of the overseer!

[2] Where overseers note that some are not yet reaching the ten-hour goal, they can work out schedules with such ones either before or after the study, after field service and while visiting the publishers at their homes. Study conductors should always be informed of these developments so they can follow through with these arrangements for best results.

[3] During his visits to the service centers, the overseer will want to check on the progress of the training program and make any adjustments or new assignments to keep the program alive and effective. Also, he will encourage those working under the assistance arrangement to continue to build up the newer and less experienced publishers.

[4] Moreover, when visiting service centers, it is advisable for the overseer to note how the study is conducted, the spirit of participation and the alertness of the conductor. Also, observe the effectiveness with which the conductor works with the publishers and how he arranges his meetings for field service. See if he shows genuine concern and love for the sheep. (John 21:15-17) The study conductor should be counseled in private in a loving manner.

[5] On the occasion of the last week of the overseer's visit to the service center, following the study, he will give a short talk to the group offering practical counsel and helpful suggestions on how they can develop greater maturity and improve their ministry. Loving encouragement should mark his talk. The brothers should not be criticized or coerced or made to feel they are not doing all they can. We want to build our brothers up, not tear them down, and this the overseer will always have in mind as he visits the service centers.

Announcements

◆ On Sunday, April 7, a special talk, "Resurrection—Of a Dead Body or of a Dead Soul, Which?" will be given in all congregations. Make arrangements now. Order handbills. A copy of the talk will be sent later for the speaker.

◆ Memorial this year will be on April 8, after 6 p.m., Standard Time. Printed Memorial invitations may be ordered from the Society using the regular handbill order form. The price is 25c per 1,000; 15c for 500; 10c for 250. Submit your orders for these invitations at the same time as the order for the special public talk handbills, but on separate order forms.

◆ The April 15 *Watchtower* will be a special issue and so will the April 22 issue of *Awake!* All will want to give these special issues as wide a distribution as possible. Congregation publishers, plan to place at least 30 magazines in April, pioneers 120 and special pioneers 180. Congregations should ascertain their needs and order now.

◆ Our 20-percent goal for April is 320,923. Now is the time to start working toward it by laying the foundation with those with whom we are studying.

◆ Congregation servants are reminded to complete the congregation report and submit it to the Society by the 5th. Special, regular and vacation pioneer reports are to be submitted by the 3d.

◆ On the Sunday following the fourth service meeting in February congregation servants will hold a special meeting, after the *Watchtower* study, with all publishers interested in vacation pioneering in April. The purpose of the meeting will be to encourage and assist ones thinking of vacation pioneering to apply, and to arrange field service that will be helpful to those who can vacation pioneer. Suggestions for working out a schedule may also be offered. Congregation servants needing applications should order these immediately.

◆ There are two eight-day periods that will be of keenest interest to Jehovah's witnesses in the United States this summer. The New York convention, July 7-14, marks the beginning of an around-the-world series of assemblies for the brothers in the eastern half of the United States, defined by a line extending from the middle of North Dakota to Houston, Texas. Those living in the western half of the country will expect to attend an assembly for eight days in Pasadena, California, from September 1-8. These are going to be the most important eight-day periods on your 1963 agenda. Are you beginning to make your plans now?

◆ OFFER FOR MAY: *"Let God Be True"* for 50c. FOR JUNE: *The New World Translation of the Holy Scriptures* and a booklet for $1.00. Congregations should ascertain their literature needs and order well in advance.

Public Meetings for 1963

[1] Many are the benefits we derive from the public meetings. They increase our knowledge, build up our hope and often stimulate newly interested persons to have a Bible study. The 1963 series of public talks should bring all of us rich spiritual blessings. The titles for the talks are: (1) Relief from Tension in a Troubled World, (2) Death—A Doorway to What? (3) What Hope for Lasting Peace? (4) Are Wicked Spirits Misleading the World? (5) Are the Nations Headed for Armageddon? (6) Does God Have a Name? (7) Does God Favor a Union of All Religions? (8) The Future in the Light of Bible Prophecy.

[2] To aid us in having better prepared talks for 1963, the following is recommended: Congregations that have sufficient speakers need assign only one talk to a brother. This will enable him to have better preparation and to spend more time on his one subject. This should result in very fine talks. Brothers who wish to work up two talks, of course, may do so.

[3] When a speaker wants his audience to follow along in the Bible, he should allow time or talk slowly enough so that those in attendance have time to look up the text. On occasion the speaker may find it desirable to give the page number in the Bible, such as when he is quoting a key scripture from a *small Bible book that might be difficult for some to locate.* Bible page number may be given when appropriate; it is not always necessary.

[4] Congregation servants should continue to schedule public meetings regularly during the year. When ordering handbills, please submit the order at least six weeks in advance of the date for the first talk. In addition to brothers with the local congregation, the overseer can arrange for speakers from nearby congregations. At circuit assemblies he has opportunity to exchange speakers with other congregations. At other times he can write nearby congregation servants and work out arrangements. When it is at all possible, speakers should engage in the field ministry Sunday morning with the congregation where they are to give the talk. It is the congregation's privilege to show Christian hospitality.

[5] When selecting speakers for public talks, keep in mind what *Preaching and Teaching in Peace and Unity* says in paragraph 134. (Have this read.) The committee and school

(Continued on page 4, col. 3)

Presenting THE GOOD NEWS

With the Simplified Back-Call Sermon

[1] Young publishers as well as older ones are carrying on productive back-call and Bible study activity as a result of their good advance preparation. Publishers long in the truth and those newly associated have found that simplicity helps to make the presentation clear and understandable. It may aid you to have an effective share in the work if you give your back-call sermon from just one chapter in the Bible, such as Psalm 37.

Theme: "Armageddon and Our Future"
What will happen —Ps. 37:10, 11
The future for the righteous Verse 29
Direction from God's Word needed Verse 31

[2] With sincere warmth renew your acquaintance with the person of goodwill. Then you might say: "You no doubt remember that on my previous visit we spoke briefly of God's war called Armageddon, the destruction of wickedness it will bring and the hope we have of survival. Notice what Psalm 37 has to say about this. [Read verses 10 and 11 and comment on them.] Verses 29 and 31 tell further what God-fearing people have to look forward to and what will direct them in the right way. [Read verses and comment.]" Then point to the cover of the *"Look!"* booklet, read the message from The Publishers inside the cover and consider the first four paragraphs on pages 3 and 4, following through on the suggestions on page 2 of the December and January issues of *Kingdom Ministry* on starting studies in this booklet. (Publishers who would like to enlarge on the back-call sermon may use the information in *Sermon Outlines*, Subject 15, Theme C.)

[3] Remember, our goal is to start studies. It is often possible to get into one of the Society's publications with very little discussion. The sooner you can get into the *"Look!"* booklet, the sooner you may be studying with a person of goodwill. Prepare well and feed the sheep through regular and effective back-call and Bible study activity.

Report on Places Needing Assistance

[1] Recently the Society sent a letter to all circuit and district servants listing places still needing assistance. In this connection you will be happy to know that in the United States we now have one publisher for every 635 persons. There are, however, a number of states needing help, for they have less than one publisher for every 1,000 persons. The "needy areas" are: Mississippi, Tennessee, Rhode Island, Massachusetts, South Dakota and Maine. Additionally, states having one publisher for a population of 900 to 1,000 are: Utah, Louisiana, South Carolina, Kentucky, West Virginia, Delaware and New Hampshire.

[2] When working with congregations whose territory is well worked and where there are pioneers and congregation publishers who could possibly move where the need is greater, circuit servants have been requested to encourage such ones to make this move. Many congregations are in dire need of servants and publishers to cover territory. Are you free to transfer to another territory where the need is greater? Can you possibly answer the call? Do you have the faith required to make a move like this? (Heb. 11:8-10) Have you counted the cost? (Luke 14:28-30) Remember, some of our brothers have planned and worked for several years before achieving this goal. Today their happiness knows no bounds because they have made the move and really feel they are serving where they are both wanted and needed.

[3] In harmony with the above, if the circuit servant discusses this matter with you, give prayerful consideration to the urgent need for publishers and pioneers in many of these places. If it is not possible for you to move a long distance, perhaps you could move within the circuit. The circuit servant will be happy to give you practical suggestions, regarding transfer to weaker congregations within the circuit.

[4] In the event the circuit servant does not personally contact you, you undoubtedly will want to write to the Society for helpful direction. When writing, please submit a complete report, including your name, address, the congregation or unit with which you are associated, your baptism date, your position of service in the congregation, if any, your secular work capabilities and qualifications, whether you are married or single, a pioneer or a congregation publisher, as well as how many there are in your family, and any other information that will give the Society a clear report on your qualifications. Then the Society will be happy to supply you with information on places that need assistance and that will fit your circumstances. May Jehovah go with you as you prayerfully consider this urgent request.

NEW WORLD NEWS

◆ Brother Knorr enjoyed working with branch servants and other brothers on arrangements for the 1963 around-the-world assembly. During 37 days of travel he visited 18 of the convention cities.

◆ Generator and film equipment carried on heads six hours through forest to Limbaba, Liberia, circuit assembly. Films shown to a total audience of 1,328. The public meeting attendance was 186, more than double the number of brothers present.

◆ Construction of new branch office buildings are underway in Japan, Ghana, Dominican Republic and Curaçao.

◆ The Solomon Islands reports 211 publishers. Peak attendance at district assembly was 447, including a group of ex-teachers from a mission who traveled two days by canoe in the open sea to attend their first assembly with Jehovah's people. Two special pioneers were assigned to return with them to organize the work.

◆ South American countries enjoy new peaks in publishers: Venezuela 3,092, Peru 1,640, Colombia 2,628, Ecuador 980, Uruguay 1,735.

◆ Splendid circuit assembly in Fiji, with 302 present, the largest ever, including 230 publishers.

Public Meetings *(Cont'd)*

servant should give assignments only to qualified brothers.

[6] As we look forward to the 1963 public talks, let us determine to support the public meetings, doing so by our attendance and by our advertising the talk in connection with all features of our ministry.

★ **Cover territory thoroughly: Use the House-to-House Record form.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 3

Be Courageous like the Lion Among Nations

[1] With the nations opposed to God's kingdom, it takes courage to preach the good news. But did Jesus Christ, the Lion of the Tribe of Judah, hold back? Never! He preached with the courage of a lion. So likewise have the remnant of Christ's followers since 1919; they have been like a lion among the nations. (Mic. 5:8) Now tens of thousands of "other sheep" are associating with these courageous ones, and all of us are determined to show courage by sharing in Kingdom preaching despite opposition and obstacles.

[2] Now that we are in the third month of the *Watchtower* campaign, the question arises: How are we doing? To be abreast of the suggested quotas, publishers should have at least one subscription, pioneers ten and special pioneers fifteen. Do not overlook house-to-house work with the sermon as the main source for new subscriptions. Make a notation of subscription promises and call back. Many have had good success in presenting *The Watchtower* and *Awake!*, for $2. Have you tried this? Also, when a householder does not read English, keep in mind the many languages (shown on page two) in which *The Watchtower* is available. To obtain our quotas, we will need to be well prepared with the "Armageddon" sermon and to be in the field ministry *each week*. Last month suggestions were made regarding expiration slips. If all the calls have not been made yet, they should be completed this month.

[3] Be well organized for the ministry. Sunday morning meetings for field ministry should be started promptly; hold them to no more than fifteen minutes, so the group can get right into the field. It is suggested that all publishers spend two hours in house-to-house work and an hour in the back-call or Bible study work.

[4] Though April is the month we hope for a 20-percent increase—which would be 320,923 publishers—we cannot wait till April to help our brothers and new ones. We see the need to put forth diligent efforts now. We can all cooperate by attending every service meeting this month, to be acquainted with what is to be done and how to do it.

[5] What can those who are overseers do? Go through the Publisher's Record cards to see what can be done to arouse some of the inactive and irregular ones during March. When at all possible, get them started in the ministry again. Each year there are some losses; in large congregations often persons may stop coming to meetings and we do not notice it for months. Do not be indifferent toward irregular publishers and those not attending meetings regularly. These brothers who are inactive have made a dedication to Jehovah. But what they have done so far means nothing if they do not courageously persevere. (Matt. 24:13) Sometimes they become discouraged because of indifference on the part of those to whom they preach, or they may get overwhelmed with work and personal problems. They need assistance. They may lose out if we do not help them now; love will prompt us to give that help.

OFFER FOR MARCH
Subscription for "The Watchtower," with three booklets, for $1.
THEME FOR MARCH
Courageous like the Lion Among Nations.—Mic. 5:8.

[6] Beginning this month we will put forth special efforts to help the inactive and irregular publishers. To build up for the April campaign, let us put into practice the suggestions given in the demonstrations. Congregation servants may wish to assign each study conductor and mature publisher or pioneer some persons to help. Also, the overseer and study conductors may well use the back-call hour on Sunday to call on these persons who need help.

[7] Give special help also to young publishers, as well as the older ones, the sick and infirm. Show shut-ins how they can preach at home, how they can write letters and offer magazines to those who call at their home. Help older brothers who cannot walk well by assigning them suitable territory, or give them back-call slips or expiration slips, helping them with transportation.

[8] Then there are the new ones with whom we are studying. Carefully observe the demonstrations that will be presented to help these new ones take part in the preaching work. If appreciation is built up for preaching the good news and if the principles of the three-part demonstration are followed, many will want to start in the service during March and April. Use the special activity and magazines as a stimulus to help new ones.

[9] Nor will we overlook discontinued studies. Call back on these persons this month, stimulating them with God's Word, pointing out April's special events.

[10] One way we can work diligently to help new publishers and goodwill persons is to vacation pioneer in April. Can YOU vacation pioneer in April? Publishers who are in position to vacation pioneer are encouraged to do so.

[11] Many are the ways we can help our brothers and newly interested persons. And if we put forth diligent efforts during March and April, it is reasonable to expect we may reach April's 20-percent increase. There is much to be done and many have problems to overcome; but with all of us being courageous like the lion among nations, we will make the Memorial month a milestone of praise to Jehovah and to his courageous King, the Lion of the Tribe of Judah.

★ **Urge new ones to assemble with Jehovah's people.** ★

Your Service Meetings

SECOND MEETING IN MARCH

5 min: Introduction, text and comments.

10 min: New World News, Announcements, Letters to the Society and 1963 Convention Travel Information.

20 min: Question-and-answer discussion of main article, "Be Courageous like the Lion Among Nations."

10 min: Spirited talk on "Let's All Attend!"

7 min: "Presenting the Good News." Demonstrate points on "Aiding Our Children in March."

8 min: Concluding comments. (Include "What Happened Here in January?" and "1963 Calendar Special.")

THIRD MEETING IN MARCH

5 min: Introduction, text and comments.

18 min: Question-and-answer discussion of pioneer information on "How to Become a Pioneer."

10 min: Preparing New Ones for Service in April (Part 1).

CHAIRMAN (2 min.) To achieve the 20-percent increase in April will require planning and action now to prepare those with whom we study to share in the service. Put the suggestions into practice at your next study. (Note: Use same qualified, mature teacher as publisher in demonstration for all three weeks.)

DEMONSTRATION (6 min.) Publisher after Bible study compliments student on fine progress he has made. Student expresses appreciation. Publisher states he is happy to be of help, for in this he is following the example of Jesus, who is our model. Luke 8:1 says of him . . . [read]. He taught his disciples to do the same work. (Acts 5:42) Their motive was love for God and for their fellowman. They recognized life was involved in preaching the good news and so do Jehovah's witnesses today. (John 21: 15-17) In this way the command of Jesus is carried out. (Matt. 24:14) Every proper method is employed to get the good news preached. One of these is by public Bible talks. Invites student to attend one at Kingdom Hall on Sunday. Gives him some handbills he may pass along to his friends and neighbors.

CHAIRMAN (2 min.) Apply helpful suggestions at Bible studies during week, preparing new persons to share in service in April. Be at service meetings next two weeks to learn other steps to follow.

22 min: Demonstration: Aiding Each One to Share in Giving the Witness.

CHAIRMAN (2 min.) Enthusiastically outlines possibilities for expansion. Strong should courageously assist the weak and show loving concern for their spirituality. (Rom. 15:1, 2) Chairman emphasizes not to scold or coerce those needing help but show understanding of their circumstances. Help them share in ministry. Assistant congregation servant can show study conductors how to assist those needing help in their groups.

SCENE I (4 min.) Assistant congregation servant and conductor go over Publisher's Record cards of group. Note several irregular in service. Others need help. Following scriptures enable study conductor to get proper balance so he can effectively aid these publishers. (1) Greatest privilege to be a witness, an ambassador for Jehovah. (2 Cor. 5:20) (2) Each one of us a full-time minister —should render whole-souled service. (Col. 3:23) (3) Essential each one make public declaration for own salvation.—Rom. 10:9, 10.

CHAIRMAN (1 min.) Study conductor now has right Scriptural foundation so he can help irregular and weaker ones. Note following call being made by study conductor and another publisher on sister who has become irregular in service because of domestic difficulties.

SCENE II (4 min.) Brothers relate helpful points learned recently at "Watchtower" study. Encourage sister to resume attendance and build up joy. Does she have a problem they can help her solve? Sister relates that husband is indifferent, does not cooperate, she cannot get out on weekends, is discouraged. Conductor relates experience of blind sister from Malaya with unbelieving husband and four small children. Because of overwhelming desire to see her four children in new world, she happily renders exclusive devotion to Jehovah and now averages 12 hours each month. (yb 252, 253) Sister profits much from discussion. Definite arrangements made for midweek field service. They leave sister built up, much happier.

CHAIRMAN (1 min.) Any fitting "Yearbook" experience or local experience could be used on these calls. Note how encouraging this is to a brother who has lost his joy due to lack of association at meetings.

SCENE III (3 min.) Conductor calls on unhappy brother and describes local congregational expansion. Many new faces at hall. Encourages him to start attending meetings and relates "Yearbook" experience. (237 ¶3) Couple with seven children living in Mountain Province in Philippine Republic have not missed a meeting in ten years. Family considers it a serious failure to do God's will if they miss a meeting. To get to hall requires a four-hour hike under very arduous circumstances. Brother built up, infused with new outlook on life. If his brothers in Philippines can do so well, he can certainly do better. Study conductor arranges to take him in magazine work Saturday and then accompany him to the "Watchtower" study and public talk Sunday.

CHAIRMAN (1 min.) Next, conductor approaches mature sister, enlists her aid to help a sister regain her spirituality. Conductor believes problem lies with her secular work.

SCENE IV (4 min.) Sister makes call, is a good listener and discerns that problem lies with increased desire for material things. Publisher has lost first love, not progressing toward maturity as once was. "Yearbook," page 261 ¶1, illustrates how a family of five in Southern Rhodesia walked fifty-three miles each way over treacherous mountain passes and through dangerous rivers to get to assembly to be baptized. One of group was a woman with a baby on her back. Sister very impressed. Appreciated help. Definite arrangements made to resume study, accompany her to meetings and help her into service.

CHAIRMAN (2 min.) By giving personal attention to those needing help great strides toward maturity and reaching the 20-percent goal can be achieved. Use of "Yearbook" very helpful. Do not scold the brothers. Build them up and help them to appreciate Jehovah's loving-kindness and the purpose of our ministry.

5 min: Concluding comments.

NOTE: Congregations that have a fifth meeting this month will arrange their own fourth meeting so that all congregations will have the following meeting the week of March 24-30.

LAST MEETING IN MARCH

5 min: Introduction, text and comments.

10 min: Report from school servant, who is to meet early in March with the congregation servant.

10 min: Preparing New Ones for Service in April (Part 2).

CHAIRMAN (2 min.) Directing interested ones to organization and preaching work can result in reaching 20-percent goal. This should be practiced at each study. Note good results in Pakistan (yb 224 ¶2). Let us see how this may be done.

DEMONSTRATION (6 min.) After study, publisher recalls conversation of week before (using Matt. 24:14). Each year many thousands begin preaching as commanded by Jesus. Publisher brings out "Yearbook" and shows reports from various countries, on pages 30-37, remarking on worldwide expansion. Work everywhere carried on by preaching from house to house. (Acts 20:20) Invites student to join in work after next study. Student hesitant, does not feel he would know what to say. Publisher states that next week he will have short sermon student can easily use. Leaves handbills for Sunday talk for student to pass out.

CHAIRMAN (2 min.) Lovingly build up Bible students to see importance of work being done worldwide and how they may individually share. Use suggestions at your Bible studies during week.

12 min: Urge New Ones to Assemble with Jehovah's People. (Talk based on 1963 "Yearbook" experiences.)

The prophet Isaiah declared that in the final part of the days many goodwill persons would encourage others in the worship of Jehovah God, doing so in response to the invitation given by Jehovah's people. (Isa. 2:3) Today we see an intensive directing-to-the-organization program. An invitation while doing magazine work directed one of Jehovah's "sheep" to the organization. (258 ¶3) Invite goodwill persons to the public talk (152 ¶1-3) and to the "Watchtower" study. (274 ¶1) Early and repeated invitations are what bring results. (72 ¶3; 76 ¶1) Invitations to attend Memorial have helped others to see Jehovah's organization. (269 ¶1, 2) In many instances the "sheep" are waiting to be invited. Someone invited you; now it is your privilege to invite others.

18 min: Inviting and Helping Others to Memorial and Special Public Talk.

CHAIRMAN (3 min.) The Memorial and the special public talk will be faith-strengthening and blessed occasions. Have you prepared a list of all who should be invited, such as persons on whom you make back-calls and those with whom you study? The accounts servant is helping by providing the names and addresses of all "Watchtower" and "Awake!" sub-

scribers. The Society is providing invitations.

When inviting others, there are primarily three things to inform them of: the occasions, their importance and arrangements for their attendance. (Chairman briefly introduces each of following scenes.)

SCENE I (4 min.) Prepared publisher renews acquaintance, with warm greeting, then says: "We are calling on all 'Watchtower' or 'Awake!' subscribers to extend an invitation to two important gatherings. When Jesus was on earth he instructed his faithful followers to assemble annually for a memorial celebration of his death. His instruction was: [Read Luke 22: 19.] We would like you to assemble with us on this occasion. [Extend invitation. Point out time and place.] Also, we have arranged for a special Bible lecture on the subject 'Resurrection—Of a Dead Body or of a Dead Soul, Which?' [Present handbill.] It will help you to understand clearly God's promise and what we have to look forward to. It will strengthen your faith to hear this Bible talk. This will be on Sunday, April 7." (Make arrangements to bring person.)

SCENE II (4 min.) Publisher makes similar invitation to person of goodwill following Bible study. Have householder read Luke 22:19. Discuss Jesus' command. [Read Memorial invitation.] Make it clear that, of all the meetings at the Kingdom Hall, the Memorial is of most importance because of Jesus' specific instruction. Make arrangements to call for person and come together to public talk and Memorial.

SCENE III (4 min.) Study conductor calls on publisher who has not been too regular in attending meetings. Give kind greeting and express interest and concern for brother and family. Tell him the reason for your call is to remind him of Memorial. Read and discuss Luke 22:19. Inform him of April 7 talk. Discuss arrangements to pick up family or otherwise help them to get to both meetings. Offer small supply of invitations for family's use.

CHAIRMAN (3 min.) If some cannot be reached personally, mail invitations. Let us show sincere, loving concern for all—our brothers and persons of goodwill—and help them be in attendance on these two important and happy occasions. Study conductors should discuss and demonstrate suggested invitation in Scene I at service center March 31.

5 min: Concluding comments.

FIRST MEETING IN APRIL

Theme: Accomplishing Our Life-giving Ministry Fully.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower," May 1, 1962, pp. 272-276, also issue of April 1, 1963.)

10 min: Preparing New Ones for Service in April (Part 3).

CHAIRMAN (2 min.) Having used, with fine results, the good suggestions on building up interest in the service that were given on the two previous service meetings, note carefully how a goodwill person is invited to share in the service during April.

DEMONSTRATION (6 min.) After study, publisher refers to previous week's discussion regarding expansion and notes that it is a pleasure to do the work Jesus and disciples did. (Acts 20:20) To find sheeplike people requires making public declaration. (Rom. 10:10) Student can see importance of helping others learn of Jehovah and the Kingdom hope, but does not feel capable. Publisher shows him little is required to start teaching others, just a simplified discussion of the things learned. Together they go over simplified sermon (or magazine presentation) and student finds he is able to give sermon. Publisher invites him to come along with him Sunday morning and try out this sermon. Student willing. Publisher and student will practice sermon together before going out so student may gain more confidence. Date and time arranged to meet for field service.

CHAIRMAN (2 min.) Building up new ones in systematic manner enables them to share in the service in April. If you have followed suggestions given over past three weeks, you may have the great privilege of starting a new publisher in the service in April. Twenty-percent goal can be reached with many new praisers to Jehovah.

12 min: 'Young Men and Virgins,' Praise Jehovah. (Use young publishers to bring out points in "Yearbook" experiences.)

The psalmist called on 'young men and virgins, old men together with boys to praise the name of Jehovah.' (Ps. 148:12, 13) Many young persons use magazine articles and the Society's books effectively (157 ¶2-158 ¶3), bear witness to the truthfulness of God's Word (173 ¶3), study with schoolmates (207 ¶1), invite others to meetings (196 ¶1), overcome temptations (189 ¶1), pioneer (167 ¶1), refuse to compromise (223 ¶2) and pick right companions (275 ¶3). Through children Jehovah has "furnished praise." —Matt. 21:16.

10 min: Question-and-answer discussion of "Fully Share in April's Activities."

13 min: Concluding comments. (Include encouragement for all to praise Jehovah, fully sharing in April's special activities.)

Letters to the Society

Any of your correspondence that you want to be given attention by the Society should be addressed to the Watch Tower Bible and Tract Society, not to individuals at Bethel. Mail addressed to individuals should be your personal correspondence and not Society matters; personal correspondence is not handled by the Society. Of course, if your letter is for handling by a certain *department* or contains a handbill order or service reports, you may want to note that, but not an individual's name, on the lower left-hand corner of the envelope.

1963 Convention Travel Information

Anyone who is traveling on one of the Society's tours around the world or to the Holy Land should send his passport by registered mail to the Watch Tower Society, Travel Desk, 124 Columbia Heights, Brooklyn 1, New York, immediately, if he has not already done so.

The convention in Italy will be held in the city of Milan, rather than Rome, from July 21-28. (For other convention information please see the October, 1962, issue of the *Kingdom Ministry*.)

LET'S ALL ATTEND!

1 Attend what? Attend "the principal study of the congregation"! Attend where? At the Kingdom Hall, where Jehovah blesses his congregated people who have cultivated the healthful habit of regular meeting attendance. Attend when? Every Sunday, and particularly March 3, 10, 17 and 24. Why? Because on these dates the *Watchtower* studies cover material that vitally affects everyone who shares in preaching the good news. Surely all the publishers will want to be present on these occasions. If some are sick or infirm, then a mature brother or sister can lovingly study over the material with them so they will not miss out on the benefits of these valuable studies.

2 But what about those with whom studies are being conducted and who may appear ready for field service in April? They, too, should study the vital material in the January 15 and February 1, 1963, issues of *The Watchtower*. To this end be sure to invite them to the *Watchtower* study each week in March. Why? Because this information will help persons of goodwill to see the responsibility that goes with knowing and preaching the good news of the Kingdom. If one is going to be a minister of the good news, he also has to be a clean person.

3 If, for some reason, some who may soon be ready for service are not able to attend the *Watchtower* studies during March, then it would be wise to deviate from your regularly scheduled home Bible studies during March and even early in April and cover this material just as we would at the Kingdom Hall.

4 Also, there may be some with whom we conduct home Bible studies who are not quite ready for service in April. What should be done in this case? Keep the procedure mentioned above in mind and preserve these copies so you can discuss this material with them when they are ready for service.

5 With each and every publisher attending the *Watchtower* studies during March and with persons of goodwill being helped in the above manner, we will unitedly stretch forward to achieve the 20-percent goal.

1963 Calendar Special—10c

The Society still has on hand a good supply of the attractive 1963 Calendar, with its stimulating year-text and service themes. They may still be ordered both for publishers and persons of goodwill. Please let your congregation servant know the number you want. Special price, 10c each with congregation orders beginning March 1, 1963.

Presenting THE GOOD NEWS

Aiding Our Children in March

1 Children can be helped to have a keen desire to serve God. March will provide excellent opportunities for parents to train children.

2 Children who have not as yet been taught the simplified "Armageddon" sermon should be assisted right away. See page 4 of the January *Kingdom Ministry*.

3 Advance preparation is necessary if children are to do their best in the magazine work. Parents, help your children adapt the following general presentation to the current magazine: "Good morning. My name is ——. We are stopping at each home for just a moment because we want each person to have the opportunity to read this article. It is entitled [give title]. I'm sure you will enjoy reading it. This copy and its companion magazine are yours for a contribution of ten cents."

4 "Look! Sons are an inheritance from Jehovah; the fruitage of the belly is a reward," says Psalm 127:3. An inheritance as precious as this is a serious responsibility. Parents and mature publishers will cooperate in aiding children to have a share in service during March.

Fully Share in April's Activities

1 April is truly a special month: There are the Memorial, the special public talk and two special magazines. Moreover, we have a special goal to work toward—the 20-percent increase. How can we fully share in April's special activities?

2 Plan *now* to share fully in the ministry. Take advantage of the special activities by vacation pioneering, if at all possible. Arrange for full weekends in the ministry right from the beginning of the month. Be sure to attend the special public talk April 7 and bring goodwill persons with you. Right after the talk the special *Watchtower* will be released and publishers and goodwill persons can get supplies; the special *Awake!* will be available for use on the 13th. Let's give these fine special issues a wide distribution. Consider now how and when you are going to place your special quota of 30 magazines for the month (pioneers, 120; specials, 180).

3 Memorial is Monday, April 8. No doubt many publishers desire to share in the ministry this day; so all congregations should arrange a meeting for field service morning and/or afternoon for the convenience of the publishers. If any invitations have not been given out, publishers may do so April 6 and 7. By making definite arrangements to bring persons of goodwill, many more will be in attendance for Memorial. Congregations should arrange to have several friendly brothers in the back of the hall to seat those coming in and to welcome strangers. On conclusion of the Memorial celebration, invite all to obtain copies of the special *Watchtower* for distribution.

4 Overseers, arrange for all irregular publishers to be assisted in service right from the first of the month. Encourage *all* publishers to be out in the service and report by Monday, April 8. The names of any who have not reported by the 8th should be promptly given to study conductors and mature publishers so needed assistance can be provided. May Jehovah's blessing be upon our determination to share fully in April's special activities, and may our efforts result in the biggest month yet of praise to His name.

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	691	144.5	55.4	8.1	128.1
Pios.	7,578	93.4	34.2	5.2	97.4
Vac. Pios.	2,272	79.6	23.3	2.6	74.8
Pubs.	256,982	9.3	3.6	.6	10.0
TOTAL	267,523				

Public Meetings Held: 25,123

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN JANUARY?

We are pleased to say that January's 7,578 regular pioneers is the sixth consecutive new peak and an increase of 212. Also, we reached a new peak in Bible studies, with 216,524 reported, and we obtained 116,247 subscriptions, compared to 109,173 last January. The total publisher figure, however, was the lowest since July, 1962. All congregation servants will want to put the fine March and April "Kingdom Ministry" suggestions into application so that all publishers are helped out in service.

NEW WORLD NEWS

The news is good. So far this service year reports have come in from 188 lands, and in December 82 reported an increase of 10 percent or better.

This has meant a fine increase in number of publishers, as shown here:

Pubs. in Dec. 1962 962,467
Pubs. in Dec. 1961 924,000

That means 38,467 more publishers in December, 1962. Or, considering the 1962 average, the December report shows an increase of 41,547 already this service year.

Bible studies too are on the increase —up more than 10 percent in a year:

Bible studies Dec. 1962 694,906
Dec. 1961 625,000

So there were 69,906 more Bible studies in December, 1962. This is a fine report from around the world!

Announcements

Congregation servants should check and make sure that an order has been submitted for the congregation's supply of Memorial invitations, handbills for the April 7 talk and sufficient copies of the two special magazines.

Congregation servants will arrange for the accounts servant to list on sheets of paper the names and addresses of all subscribers shown on the Subscription Record sheets since January, 1962. Each sheet should show the name of the publisher obtaining the subscription, and these should be given to the publishers by March 22, so publishers can invite all subscribers to attend the special talk and the Memorial.

Congregations that attend a circuit assembly on April 7 will hear the regular circuit assembly public talk. These congregations may schedule the special talk for April 14, but *The Watchtower* may be released at the circuit assembly. The Memorial report card is being sent to each congregation with the March statement. The congregation servant will please see that it is filled out and put in the mail promptly after the Memorial celebration, April 8.

It is suggested that congregation servants schedule the meeting for all study conductors March 31, before or after the Sunday meeting, or as near as possible to that date, to discuss: (1) how to aid all publishers to share in April service; (2) how to aid publishers conducting Bible studies to encourage new ones to share; (3) ways to encourage all publishers to share fully in special magazine work and the subscription campaign; (4) the matter of inviting all publishers and goodwill persons to April 7 talk and Memorial.

Are you planning now to attend the convention at either New York or Pasadena? An ample quantity of accommodations will be available. Room request forms will be furnished through your congregation in due time. It will be appreciated if all will await the information regarding rooms (hotels and motels, too) until you receive it through your congregation. Please do not write the Society at this time.

★ **'Young men and virgins,' praise Jehovah.** ★

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KINGDOM MINISTRY

APRIL, 1963 FOR UNITED STATES OF AMERICA "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 4

Accomplish Our Life-giving Ministry Fully

Obtaining "Watchtower" Subscriptions

1 Doing all we can in the ministry according to our opportunities and capabilities—this is our keen desire. And this is proper, for the divine will is that God's ministers "fully accomplish" their ministry. This month, with its many special theocratic features, presents us with grand opportunities. Will we seize them, showing our desire to accomplish our life-giving ministry fully? Indeed we will.—2 Tim. 4:5.

2 Being aware of the value of *The Watchtower* in our life-giving ministry, we will want to see how we are individually doing in the subscription campaign, now in its climactic month. Publishers who have the "Armageddon" sermon well in mind are doing well in reaching their quota. By arranging to spend time in house-to-house work, subscriptions will be forthcoming; try to spend two hours each week presenting the current offer from home to home. Also check through your list of subscription promises; call back on them this month, at the same time not overlooking any uncared-for expiration slips. When you do not find certain householders at home despite several attempts, you might turn the expiration slips over to other publishers who can call at a different time. Or give them to infirm or shut-in publishers who can write a letter. Also, many with whom home Bible studies are being conducted are not subscribers; we will want to see that they have the opportunity to subscribe this month.

3 Continue to help new ones and children in the use of the simplified sermon. It is pleasing to see that many younger publishers and newer ones are using this sermon effectively, thus having a fine part in the subscription work. May all of us, according to our capabilities, accomplish our life-giving ministry fully.

Working for 20-Percent Increase

1 This is the month we all should like to see, as a result of our fully sharing in the ministry, a 20-percent increase above last year's average number of publishers. This year winter months have been unusually severe and there has been much sickness, so that many may not have been able to do what they had hoped to accomplish in the ministry. But now with warmer weather and a special month of activity, we shall want to put forth specially zealous and vigorous efforts to accomplish our ministry fully, keeping in mind prospects of a 20-percent increase.

2 If we are going to reach the 20-percent increase—which is 320,923—many will need to be assisted to share in the ministry, and many new ones will need to be started. Our records show that about 296,000 publishers have cards in the files, and there are over 8,000 regular and special pioneers, making a total of 304,000. To reach the 20-percent goal, all publishers need to be out, and we must start about 20,000 new ones in April. Do we have the potential? Yes, we do. With well over 200,000 Bible studies being conducted, it exists.

OFFER FOR APRIL
Subscription for "The Watchtower," with three booklets, for $1.
THEME FOR APRIL
Accomplishing Our Life-giving Ministry Fully.—2 Tim. 4:5.

3 Bible study servants should go through the Bible study file to ascertain which publishers have been conducting studies six months or more; then see what can be done to assist these publishers to start new ones they are studying with to share in the service. Those who have progressed in spiritual growth and

(*Continued on page 4, col. 3*)

With Special Magazines

1 Jehovah has blessed us with two special magazines. First, the special *Watchtower*, which not only exposes false beliefs about the resurrection hope but also fortifies true Christian faith. Besides this inspiring issue of *The Watchtower* we have the special *Awake!*, showing God's Word triumphant in this age of science—just what is needed for many who have little or no faith and who need an appreciation of the Bible. Let us be diligent to distribute these grand special issues, all of us trying to reach or exceed our quotas. Publishers have a goal of 30, regular and vacation pioneers, 120, and special pioneers, 180.

2 To have full appreciation for these special issues, it is important that each publisher take the time to peruse their contents. You will then present the issues enthusiastically. Parents will help their children prepare and share in the distribution. Use the special issues also as an aid in starting new ones in the ministry. Try to cover as much of your territory as possible with the special magazines.

3 Many are the avenues for placing the quota of special magazines. In addition to house-to-house and store-to-store work, opportunities will present themselves for doing street work, car-to-car work at shopping centers; and, too, all are encouraged to support prestudy work with the special magazines. Carry magazines with you at all times, and take advantage of opportunities to do incidental witnessing. When the subscription offer is not taken, drop down to two magazines for 10c.

4 Use the special magazines well. Show enthusiastic appreciation for them. Wherever you place copies, keep a record so you can call back and build up a magazine route. The special issues will stimulate much interest and lay the foundation for many good return visits.

★ **Assist entire families to "serve Jehovah."** ★

Your Service Meetings

SECOND MEETING IN APRIL

5 min: Introduction, text and comments.

12 min: 1963 Conventions, Announcements and New World News.

23 min: Question-and-answer discussion of all three parts of main article, "Accomplish Our Life-giving Ministry Fully."

12 min: "Presenting the Good News"—demonstrate points.

8 min: Concluding comments.

THIRD MEETING IN APRIL

5 min: Introduction, text and comments.

10 min: Question-and-answer discussion of "Congregation Organization" article.

15 min: Know Your April 22 "Awake!" Magazine. (Make prior announcement so publishers will have special "Awake!" with them.)

CHAIRMAN (1 min.) Special "Awake!" contains timely information. Being familiar with the contents will make for effective and appealing presentations.

DEMONSTRATION (13 min.) Family discuss magazine and highlight articles they will be using. Father asks son which article he will use. He says he will use the article on "The Origin of Life" in discussions with his schoolmates because this disproves the evolution theory. Father asks him to demonstrate how he will present the material and suggests he use his sister as a householder. Model demonstration is then given. Father commends him for his logical presentation and asks daughter which article she will be using and the reason why. She says she will use the article "Your Future in a Scientific World" because there is so much uncertainty in the minds of people about the future. Father asks her to give a model presentation using her brother as a householder. Mother is then asked which article she will be using and she says she is going to highlight the article "Learning from Nature." She says this really appealed to her and she feels it will be of interest to her back-calls and Bible studies. Father agrees and suggests she adapt the material for a store-to-store presentation. She gives a model presentation using him as the storekeeper. Family then asks father which article he will be using, and he says "Man Reverses Himself—the Bible Triumphs." When questioned why he chose this article, he says so many times people have told him that science contradicts the Bible, and this article presents powerful proofs showing the Bible to be true. The Bible does not need revision, for it has always been in harmony with true science. His wife offers to be the householder, and he gives a model presentation. All members of the family heartily agree that this special issue contains information that will be beneficial to young and old alike. They resolve to place just as many issues of the April 22 "Awake!" as they possibly can.

CHAIRMAN (1 min.) Using the special "Awake!", present the subscription for "Awake!" along with "The Watchtower" for $2 in the house-to-house work. Encourage those with whom Bible studies are conducted to subscribe. Offer special issues in 30- to 60-second magazine presentations and when the subscription is not taken. Offer magazines on every occasion. Publishers will want to continue to use the special issues until all the magazines have been placed.

20 min: Getting All Publishers Out in April.

CHAIRMAN (2 min.) To achieve 20-percent increase in April will require positive, enthusiastic attitude on the part of all servants, study conductors, family heads and publishers. Help and cooperation of all needed. Start early in month.

SCENE I (4 min.) Assistant congregation servant, Brother Bright, gives list of publishers not out in March to Brother Dubious. Not only essential to get new ones out in April to reach goal, but all publishers must be in service too. Assistant wonders if Dubious has followed suggestions in March "Kingdom Ministry" demonstration, "Aiding Each One to Share in Giving the Witness." Other conductors did and enjoyed fine results in March. Dubious did not apply instructions in his service center. Why not? He feels his service center different than others. Has a "problem" group. Instructions just do not apply to his group. Assistant inquires if he has particular problem-publisher in mind. Dubious refers to Sister Minnie Difficulties, who has domestic problems, opposing husband and difficult-to-manage children. Together they discuss her situation.

SCENE II (5 min.) Assistant and Dubious make call on Sister Difficulties, who pours out her problems, from uncooperative husband to crying children. They patiently listen, commend sister for efforts despite problems. Encourage her to be patient with husband. Discuss experience in "Yearbook," pages 163, 164. Sister Minnie Difficulties very impressed. Arrangements made for field service.

CHAIRMAN (2 min.) Dubious elated over outcome. Appreciates he must change his attitude, overcome his negative approach, be more positive and enthusiastic. Now built up by this experience, Dubious desirous of helping others. Assistant suggests he call on brother who has lost his joy due to lack of association.

SCENE III (4 min.) Dubious calls on Brother No Joy. Makes call in a confident manner, with keen desire to assist brother back into association and service. Tactfully uses stimulating experience in "Yearbook," page 211, in connection with reviving inactive ones. Points well illustrated that staying away from meetings and service does not solve any problems but just multiplies them. Definite arrangements made for attending "Watchtower" study that Sunday and participating in service. No Joy is infused with new life.

SCENE IV (3 min.) Dubious thanks assistant for all the encouragement. Now sees that to be successful as servant and contribute to 20-percent increase he should have better outlook. (1) Should be more positive and enthusiastic about aiding publishers to follow practical counsel from "Kingdom Ministry." (2) Should set good example himself. (3) Should have definite plan to help those with problems. Prepare Scriptural arguments or use local or "Yearbook" experiences to highlight points. (4) Should enlist aid of other brothers and sisters in group to help keep all regular and happy in service. In short, he should no longer be dubious, but have bright outlook on expansion. Assistant commends Dubious and looks forward to hearing of good results.

10 min: Concluding comments. (Include remarks on slogan at bottom of page 4.)

FOURTH MEETING IN APRIL

5 min: Introduction, text and comments.

10 min: Report from two or three study conductors covering visit with congregation servant. They will outline what they will do during the remaining days in April to see that all are out in service.

17 min: Assist Entire Families to "Serve Jehovah." (Discuss and demonstrate points made in 1963 "Yearbook" experiences.)

Moses' successor Joshua declared that 'he and his household would serve Jehovah.' (Josh. 24:15) We, too, want whole households to serve Jehovah. Some ministers have had excellent results by giving this point some thought and attention. A man who opposed a sister listened when a brother talked to him. (131 ¶4) A Hindu youth persuaded his father and family to study the Bible. (96 ¶1) Special attention to a husband calmed his violent nature. (77 ¶3) A study started with children made way for parents to join later. (266 ¶2, 138 ¶2–139 ¶2; 295 ¶3–296 ¶1) A brother by being present opened a way for the father and sons to join a study. (299 ¶1) If we give this point of service our greatest care, more fathers will be able to say as did Joshua: "As for me and my household, we shall serve Jehovah."

18 min: Build Up New Ones for Service.

CHAIRMAN (3 min.) Preparing new ones for service is one step, taking them in service is another. Both are essential. Progressive training requires follow-through and continuous loving aid to see that new publishers are assisted in the service. Last month one studied with was built up to the point of sharing in service. Watch now as student is taken in magazine work for first time. (Same publishers as in March may be used.)

SCENE I (5 min.) Publisher and Bible student in field service approach first door. Publisher mentions need to be friendly, warm and enthusiastic, for we are searching out sheeplike people. At first door publisher gives magazine presentation using special issue of "Watchtower" and householder shows definite lack of interest as he rejects offer. Student says, "It does not appear everyone is interested in the message." Publisher agrees and refers student to Romans 10:16 to show that we preach to all even though, like the nation of Israel, "they did not all obey the good news." They go to another house, and publisher again presents magazines. This time magazines are taken and interest is shown. After leaving, publisher and student express pleasure at finding interested person. Publisher suggests, "You may want to try a door or two now to give the presentation we prepared together." Student reluctant and says, "Please do a few more doors." Publisher agrees.

CHAIRMAN (1 min.) Publisher now takes a few more homes. Student, listening, builds up confidence.

CONGREGATION ORGANIZATION

1963 Unassigned Territory Work

[1] During 1962 territory in the United States was more thoroughly covered than ever before. Congregation publishers, vacation, regular and special pioneers all had a part, and because of their very fine efforts tens of thousands living in unassigned territory heard the good news, with many responding to the point that they are publishers today.

[2] Congregations and pioneers who held an assignment last year are requested to ask for the same assignment this year. Being acquainted with the territory and some persons of goodwill living in it will save much valuable time and make for the most efficiency. If your congregation did not work unassigned territory last year—or as a regular or vacation pioneer you would be able to do so apart from the congregation you are with, cousult the booklet on unassigned territory in the congregation file along with the supplement showing changes, which are being sent to all congregations during March. Select the territory you would like to work and submit the application for unassigned territory to the Society by May 1.

[3] With the assemblies this summer, congregations in the west will want to concentrate on working unassigned territory during July and August. Congregations in the east will be able to do most of their work August and September.

[4] Because of the fine effort put forth last year there are now only a little over eight hundred counties or parts of counties that remain unassigned. This is a reduction in number of almost one hundred counties in *one year's time*. Excellent! Let us continue the fine work.

SCENE II (3 min.) Publisher again asks student, who is now willing and takes next door. In his unpolished but sincere manner he makes presentation. Householder takes magazines. Student is pleased and is encouraged to try some more. They then go on working, taking turns.

CHAIRMAN (1 min.) Student has now shared in giving the witness. He has started, but encouragement and commendation will be needed to build him up to continue in the future.

SCENE III (2 min.) Last house completed. Publisher warmly commends student for good effort and encourages him to continue making progress in future. Shows how Paul encouraged Timothy to make progress in life-saving work; reads 1 Timothy 4:15, 16. They make definite appointment to work together again. After next study publisher will help student with simplified sermon. Student pleased with help and is enthusiastic about going in field service again.

CHAIRMAN (3 min.) Starting new ones in service is just the beginning. Continued loving assistance is needed in order that they may progress to maturity. Start new ones in service in April to reach the 20-percent increase and assist them regularly in the months ahead.

10 min: Concluding comments.

FIRST MEETING IN MAY

Theme: Keeping Our Friendship with God.

5 min: Introduction, text and comments.

10 min: Talk on theme for month. (See "Watchtower," February 15, 1962, pp. 110-116, also issue of May 1, 1963.)

17 min: Question-and-answer discussion of "Benefits from Pioneering," in December "Kingdom Ministry."

18 min: Sermon: Religion—True and False

CHAIRMAN (10 min.) Displays outline of new sermon on blackboard and encourages all to learn it well. Sermon is especially designed for use with "Let God Be True" book. Discusses sermon, step by step, with audience. Helpful thoughts are brought out by both audience and chairman on introduction, transitions between scriptures and transition to book offer.

Theme: Religion—True and False

Not all religion true —Matt. 15:7-9
Exposing false religion protects sheep —Matt. 15:14
Paul changed to true —Gal. 1:13, 14
Follow what God says is true —Rom. 3:3, 4

Suggested introduction and transitions: "We are calling at each home and speaking just briefly to those who still have a love for God and a deep respect for his Word. We often hear it said, 'It makes no difference what religion you belong to as these religions are like different roads that lead to the same destination.' So people wonder, Does the Bible really teach that any religion is all right, or is it possible that one person's religion could be false and another's true? Jesus showed clearly that there is such a thing as false religion and he condemned it. Notice what he says here at Matthew 15:7-9. [Read verses.] Why was Jesus so outspoken in exposing what he knew to be wrong? He had a loving purpose in this. He had concern for and wanted to protect sheeplike ones. [Read Matthew 15:14.] He did not want persons of goodwill led astray. Does this mean that one should change his views if he discovered that what he believed was not true? The apostle Paul was willing to make that change. [Read Galatians 1:13, 14.] Paul changed from a persecutor to a supporter of Christianity. But what should be our goal in all of this? The goal should be to get God's mind on the matter and appreciate that what he says in his Word is always true no matter what men teach. [Read Romans 3:3, 4.] Sincere persons welcome assistance in their search to find the truths of God's Word. One of the finest Bible-study aids ever produced to assist in this is the book 'Let God Be True.'"

DEMONSTRATION (5 min.) Well-rehearsed sermon demonstrates its thought-provoking qualities. Book is placed and publisher offers to point out how newly acquired aid can best be used in studying Bible.

CHAIRMAN (3 min.) Each publisher is encouraged to have full share in distributing "Let God Be True" during May. All should be alert to start home Bible studies.

10 min: Concluding comments.

1963 Conventions

[1] Jehovah's witnesses are now making plans to attend conventions this summer, with those in the eastern half of the country undoubtedly planning to attend the assembly in New York, while those in the western half will assemble in Pasadena.

[2] As to rooming accommodations, the Society is mailing to each congregation Room Request forms. Do not write letters in place of using the form.

[3] Those planning to attend the New York assembly should fill out these forms and start mailing them to the convention address in New York during April. Those attending the Pasadena assembly need not mail them until June. Congregation servants should discuss, at one of the service meetings ten to twelve weeks prior to the convention date, the instructions attached to each form.

[4] Volunteer Service forms are also being sent to the congregation, and those desiring to render service on behalf of their brothers will want to fill out the form completely. Return it to the congregation servant, who will sign it and forward it to the convention city where you desire to attend.

[5] The Society is preparing attractive lapel cards to fit the holders you have been using. Congregation servants should ascertain local needs and order an adequate quantity, as well as celluloid holders. The cards are one cent each; the holders, five cents each.

[6] This year the Society will be providing two car signs, one designed for each city, which you may put on the back of your automobile en route to New York or Pasadena respectively. The signs will be approximately 4½" x 20" in size, attractively designed. They will provide good identification as well as advertising. The sign can be readily applied by merely removing the paper coating on the back and then sticking it on any clean surface, such as the bumper. It will not harm such surfaces. If one wishes, it could be applied to a board and then fastened to the bumper or back of the car. These signs will be available for ten cents each. Congregation servants should ascertain their requirements and order the car signs for New York or Pasadena at the same time they submit an order for lapel cards. Order after May 15.

[7] Give thought now to preliminary preparations for attending an assembly and to arranging for the accommodations you require, sending the forms to the proper city at the right time.

Presenting THE GOOD NEWS

With the Special "Watchtower"

[1] There is vital need for the enlightening and encouraging information in the April 15 issue of *The Watchtower*. People who love righteousness are concerned about the future, themselves and those they love. With the aid of the special issue of *The Watchtower*, they can learn of God's provision to give life and happiness to believing mankind, even those who have gone down into death. Read its delightful articles and offer it at every opportunity.

[2] Children, new publishers and those long in the truth will want to use simple, pointed presentations. You might use any of the following: "Good morning. We would like you to read this encouraging article on the resurrection from the dead. This article in *The Watchtower* is yours, along with the latest copy of *Awake!*, for 10c."

[3] "Good morning. My name is ———. In our work of Bible education we find most people ask questions concerning the future and the hope for their loved ones. Most of us have lost loved ones in death. What is their hope and ours? The Bible is very clear on this. You can be encouraged by reading this article on the resurrection in the latest issue of *The Watchtower*. It is yours, with the *Awake!*, for 10c."

[4] "Good morning. I'm glad I found you at home. At this time of year many are turning their attention to Christ, the resurrection and hope for future life. You will enjoy reading the encouraging article on the resurrection in the latest issue of *The Watchtower*. It is yours, with the *Awake!*, for 10c."

[5] Men of goodwill everywhere will appreciate your call. So offer with enthusiasm the magazine that has helped you to learn the truth.

Announcements

◈ May 30, Decoration Day, will be a special magazine day. Congregations should order extra magazines needed and arrange for work either in cemeteries or from house to house.

◈ Sunday morning program during April for all service centers: April 14, points from special *Watchtower* to use in offering the subscription; April 21 and 28, how to give tactful help to ones who have not been in service to share the morning called on. Service centers having 100 percent reporting can use April 21 and 28 to discuss how to make the follow-up calls on those who have promised to subscribe and how to make expired-subscription calls.

◈ Brothers from the United States and Canada who are going on convention tours abroad this year should keep in mind that for their rooming accommodations in New York and Pasadena they must make request through the Watchtower Convention Rooming Committee just as others attending there. These brothers should note on their Room Request form for Pasadena that they will be traveling abroad, and they should show the date they will leave home. If their assignment for Pasadena cannot be sent to them before their departure date, it will be held for them at the Pasadena rooming office pending their arrival. The Society has booked hotel space for world travelers in all other countries, if they are on the regular Society tour.

◈ New publications available:

From Paradise Lost to Paradise Regained —Indonesian, Pangasinan, Polish

Qualified to Be Ministers —French

1963 *Yearbook* —German

"Your Will Be Done on Earth" —Ilocano

Blood, Medicine and the Law of God —Danish, Japanese

Security During "War of the Great Day of God the Almighty" —Cinyanja, Ibanag, Ibo, Polish

Take Courage—God's Kingdom Is at Hand! —Arabic, Danish, Finnish, German, Portuguese, Swedish

"The Word"—Who Is He? According to John —Finnish, French, German, Portuguese, Swedish

When All Nations Unite Under God's Kingdom —Chishona, Ilocano

◈ Out of stock in U.S.A.:

1962 *Awake!* bound volume —English

◈ LITERATURE OFFER: May: *"Let God Be True,"* with a booklet, for 50c. June: *New World Translation of the Holy Scriptures*, with a booklet, for $1.

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	684	139.5	52.6	8.0	139.0
Pios.	7,584	89.1	32.0	5.2	98.7
Vac. Pios.	1,637	80.4	23.7	2.8	79.8
Pubs.	260,485	9.2	3.4	.7	10.3
TOTAL	270,390				

Public Meetings Held: 25,095

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN FEBRUARY?

Another new peak in regular pioneers—the seventh month in a row! That is the striking feature of our February report along with a new peak in Bible studies, namely, 219,623. Let's all work hard to make April the most outstanding month of the year in all features of activity.

NEW WORLD NEWS

◈ Alaska reports a new peak of 467 publishers during January. Extreme ice and winter hazards affected the hours of some, yet publishers averaged over 10 hours for the first time this service year.

◈ Madagascar reports 97 publishers in January—a 21-percent increase.

◈ Seven district assemblies held in India; 2,194 attend public meetings and 72 baptized.

◈ Pakistan has 17.6-percent increase. New peak of 154 publishers.

◈ New branch in Kenya. January report shows peak of 131 publishers.

◈ Circuit servant visits the one publisher on St. Eustatius, and 150 people come to two showings of the Society's film.

◈ Okinawa reports new peak of 176 publishers, a 25-percent increase; 239 attend public talk at circuit assembly, 11 are immersed.

20-Percent Increase (*Cont'd*)

who meet moral qualifications should be given a definite invitation, in harmony with the demonstrations in the March *Kingdom Ministry*, which would be good for all to review.

[4] Any publishers who have not been out and who have not reported by April 8 should be given loving attention and help. The assistant congregation servant will supply each study conductor with the names of publishers who have not been out. Each study conductor should have as his goal all publishers with his group sharing in the ministry.

[5] Study conductors may wish to arrange to stop at the homes of publishers who have not been out by April 21, right after the meeting for field service, and invite these publishers to join them in the field ministry that very morning. This can also be done Saturday, April 27, and Sunday, April 28. Undoubtedly, those needing assistance will appreciate this loving help and be able to go out for at least an hour. If the one being called on is not ready for service, the one calling can work in nearby territory for fifteen minutes or so and come back when the publisher states he will be ready. Vacation pioneers and publishers doing midweek service can also be used to assist ones not able to share in weekend service.

[6] Many publishers will be vacation pioneering in April. If the number of publishers and vacation pioneers equals the 20-percent quota for the congregation, "We made it!" may be put on the congregation report card.

★ **Use special magazines effectively to point others to life.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 5

Keeping Our Friendship with God

1 "O Jehovah, who will be a guest in your tent?" Only those who are his friends! One of the requirements for keeping our friendship with God is that we 'speak the truth in our hearts.' If we really do this, we will be preachers of God's truth, speaking what is in our hearts, to help others become friends with God.—Ps. 15:1, 2; Matt. 12:34.

2 Few Bible-study aids have been so instrumental in helping others become friends of God as the book *"Let God Be True."* The first edition of this book was 10,557,731 copies, the second 7,752,093, for a total of 18,309,824. No other Society-published book has had such a tremendous circulation. Let us use this fine aid well, trying to spend at least two hours each Sunday in the door-to-door work. Since many householders have *"Let God Be True,"* publishers should also carry a different 50c bound book with them. When the householder has *"Let God Be True,"* put the primary emphasis on starting a home Bible study.

3 Bible studies are on the increase. Last year we averaged 198,921 studies. In January we had 216,619 and in February the figure jumped to 219,623. In March it was 223,258. This is commendable, brothers. Keep up the good work.

4 In many cases studies can also be started when householders read only a foreign language, since *"Let God Be True"* is published in fifty-three languages. If your congregation does not stock the book in one of these foreign-language editions, it may be ordered from the Society. Even though a householder may read only in his native language, often he speaks enough English so that the publisher can hold a Bible study, the publisher reading the material in English, the householder in his language.

5 When starting studies, try to do it with the entire family. If it is started with a housewife, try to arrange for it to be held when her husband is home.

6 To help more share in the Bible study work, we have a new simplified back-call sermon. Remember,

OFFER FOR MAY
"Let God Be True" and a booklet, for 50c.

THEME FOR MAY
Keeping Our Friendship with God. —Ps. 15:1, 2.

too, that circuit and district servants and their wives have as their goal the starting of at least two studies each week. They will turn the studies over to publishers, especially to those who are not conducting studies. In many cases, these new ones are soon attending meetings.

7 Let us not forget those many new ones we started in April. Help them share in the service in May. Also, this month, in those states where Decoration Day is a legal holiday, we will have the opportunity to engage in special magazine work—either from house to house or by doing witnessing in the cemeteries.

8 Yes, by speaking the truth in our hearts and with our mouths, we will not only keep our friendship with God, but turn many from being God's enemies to being his friends, that they too may be guests of God in his new world.

Over 9,000 Vacation Pioneers

Special Invitation to Become Regular Pioneers

1 Yes, the grand number of over 9,000 vacation pioneer applications were received in March, 1963, compared to 2,726 in March, 1962. What a tremendous army praising Jehovah's name! The Society would like to take this opportunity to commend all of you for responding so wonderfully.

2 By the time you get this *Kingdom Ministry* you will have experienced the joys and blessings of vacation pioneering in April. Why not continue to derive such spiritual benefits by extending your vacation pioneer service now?

3 Serving as a vacation pioneer, one appreciates pioneer service more. Because of the urgency of the times, the Society would like to extend to you a special invitation to become *a regular pioneer*. To help you, the Society suggests that the following special program be considered by you and all publishers.

4 First, analyze your circumstances. Discuss the matter with pioneers and other mature brothers that have the pioneer spirit at heart. Secondly, the Society suggests that you take the necessary time at home to study the *Kingdom Ministry* supplement for December, 1962, on the pioneer ministry. Arrange for the study of this material in the supplement together as a family.

5 After consideration of the material in that *Kingdom Ministry* supplement, approach your congregation servant during May and discuss the matter with him, as well as any problems you may have. He will be pleased to assist you to make out a schedule to pioneer and still care for your other obligations. Congregation servants should be ready to give helpful suggestions and approach different ones they feel can serve as regular pioneers.

6 Finally, take the matter to Jehovah in prayer. Allow yourself to be directed by his spirit to become a regular pioneer *now*, but, if not, we hope you will be a vacation pioneer again sometime.

★ **Help others to become friends of God by home Bible studies.** ★

Your Service Meetings

SECOND MEETING IN MAY

5 min: Introduction, text and comments.

15 min: Question-and-answer coverage of convention article on page 4 and announcement concerning convention travel on page 3.

15 min: Discussion of main article, "Keeping Our Friendship with God."

15 min: Presenting the Good News.

Discuss the need of keeping new publishers active through progressive training.

Demonstrate: Mature publisher assists new publisher to learn one simplified sermon suggestion and what to say to busy people.

Demonstrate: In field service together, each one gives a simplified sermon.

Encourage further training and teaching of new publishers, also all publishers to use simplified sermon when encountering busy householders.

10 min: Concluding comments. (Include "What Happened Here in March?")

THIRD MEETING IN MAY

5 min: Introduction, text and comments.

10 min: Talk on "Over 9,000 Vacation Pioneers."

12 min: Question-and-answer discussion of "Never Let Up Helping New Ones."

20 min: Use Simplified Back-Call Sermon to Start Studies.

CHAIRMAN (3 min.) In making a back-call we have as our goal starting a Bible study. Use points in "Qualified to Be Ministers," page 208, paragraph 3. Preparation a necessity. Let's look in as husband and wife sit down for regular period of study and preparation for field service.

DEMONSTRATION (15 min.) Wife desires a study but feels she cannot give back-call sermon and start study herself. Husband commends on how well she does in service, then points to Society's suggestion that simplified back-call sermon be used.

BENEFIT FROM STUDYING GOD'S WORD

Means everlasting life —John 17:3

Jesus' work: Making known God's name —John 17:4, 6

Suggested presentation: "Last time I was here we considered the importance of letting God be true—learning from the Bible. We will gain much from Bible study. It is one of our first steps in pursuit of everlasting life. [Read John 17:3.] Reading on in this chapter (John 17:4), we learn of the work Jesus did when he was on the earth. What was that work? Jesus was interested in making known God's name. [Read John 17:6.] Many have wondered just what God's name is. The book 'Let God Be True,' which I left you last week, gives some very interesting information on this in chapter 2. Observe the question on paragraphs 1 and 2." Consider first few paragraphs with householder as circumstances permit. Create interest for return visit. Make definite appointment.

Couple read suggested presentation and discuss it. Husband suggests wife try sermon, using him as householder. Next, he asks how she will start study. She recalls that last point of sermon ties in with chapter 2 of "Let God Be True." He invites her to start sample study with him. She does well. Now, how will she create interest for return call? She suggests asking question on paragraph 4 but offering to come back next week to consider answer. Wife demonstrates. Makes definite appointment. Husband warmly commends. Suggests they go together on one of her back-calls and she handle it just as she did here.

CHAIRMAN (2 min.) Husbands, spend a period of preparation with your wives as demonstrated here. Parents, do the same with your children. Companions in the training program should prepare together too.

13 min: Concluding comments. (Include *Announcements not yet covered*, "New Bible Dictionary," and slogan at bottom of page 1.)

FOURTH MEETING IN MAY

5 min: Introduction, text and comments.

15 min: Talk on January 15, 1963, "Watchtower" article "Do You Stumble over Imperfection?"

7 min: Consider, with audience participation, "Special Help for Bible Campaign" and how to use the folder effectively.

23 min: Plan Now to Vacation Pioneer This Summer.

CHAIRMAN (2 min.) Joyful experiences are in store for vacation pioneers. Younger members of the congregation will find vacation period an opportune time. Older publishers will wisely use summer months to share in this service.

SCENE I (3 min.) Two youthful ministers reflect on joys from previous summer vacation pioneering, but, in view of summer conventions, both feel they will not be able to vacation pioneer this summer.

SCENE II (4 min.) Parent talks to one child, shows how vacation pioneering will help equip him for his career in the ministry. Child agrees but does not feel he can vacation pioneer and attend convention. Parent works out schedule with child, showing he can vacation pioneer and attend convention. Child expresses appreciation, and will vacation pioneer.

SCENE III (3 min.) Congregation servant commends young publisher on good field service record, inquires of his plans to vacation pioneer. Young minister had not planned to vacation pioneer due to convention. After suggestions and encouragement from servant youth requests a vacation pioneer application.

CHAIRMAN (1 min.) Let's encourage one another to vacation pioneer.

SCENE IV (6 min.) Two sisters (Will and Hesitate) discuss vacation pioneering. "Will" read many fine "Yearbook" experiences (101, 105, 176) and noted the blessings. She has often thought about vacation pioneering, is determined to this summer. "Hesitate" asks how she will manage with an unbelieving husband, caring for family, and getting to convention. Reminds "Will" she is not getting any younger. "Will" has thought about these things, feels others have overcome greater obstacles, and with Jehovah's help she will be able to pioneer. Asks "Hesitate," "Why don't you vacation pioneer with me?" "Hesitate" never really thought seriously about it. When asked what prevents her from doing so, "Hesitate" replies she really does not have any valid excuse. "Hesitate" decides to vacation pioneer with "Will."

CHAIRMAN (4 min.) Plan now.

10 min: Concluding comments.

FIFTH MEETING IN MAY

5 min: Introduction, text and comments.

10 min: New World News, with one or two good local experiences.

15 min: Faithfulness When 'One's Enemies Are in His Household.' (Talk based on 1963 "Yearbook" experiences.)

Christian conduct calls for faithfulness at all times, even when 'one's enemies are in his household.' (Matt. 10:36) Not easy, but our brothers are proving faithful under these trials and in many instances have reaped rich rewards. In faithfulness wives and husbands have preached despite opposition from unbelieving mates. (223 ¶1; 224 ¶1) Faithfulness has helped wives win over their husbands (242 ¶5), young men to weather the wrath of their fathers (251 ¶2), boys to endure parental threats and punishment (277 ¶2), husbands to win over their wives (100 ¶2; 309 ¶3-310 ¶1), pave the way for a father and mother and five children to see the truth (167 ¶2). Faithfulness also carries the grand promise of everlasting life.

20 min: Sermon: "God's Word, an Inspired Guide."

CHAIRMAN (12 min.) Offer the Bible enthusiastically in June. The sermon is simple and to the point. (See "Sermon Outlines," Section 3A, "Bible.")

Informative discussion of introduction, scriptures, transitions and presentation of Bible.

Theme: God's Word, an Inspired Guide

Bible inspired, helps us to meet problems of life with success —2 Tim. 3:16, 17

Gives us hope for the future (Paraphrase Rom. 15:4)

Shows that Kingdom will soon bring peace, security right here on earth —Mic. 4:3, 4

Taking in of such knowledge means life —John 17:3

Suggested introduction: "In these days when there are delinquency and insecurity all around us, you have no doubt asked: What does the future hold for us? Where can we find a reliable guide to help us cope with the problems of life? The best place to go is the Bible, and this scripture shows why." [Read 2 Tim. 3:16, 17.] Continue with sermon. After reading John 17:3, say: "So each one of us needs to read the Bible, but read it with understanding. No doubt you have often said, 'I wish the Bible were easier to understand.' Well, it is easier to understand when you read it in the living language of our day. It is just such a modern language Bible I have been using here, and it was not a bit difficult to understand, was it? [May well show householder other examples of clear rendering. See Bible insert on "Renderings of Scriptures Compared."] A copy of this Bible is yours, with this Bible-study aid, 'Look! I Am Making All Things New,' for just $1." After placement is made, offer to demonstrate for householder how to use the booklet and Bible together.

CAPABLE PUBLISHER (6 min.)

Special Help for Bible Campaign

[1] The Society is sending all congregations a special aid for the June Bible campaign. This is the four-page "Renderings of Scriptures Compared," made up of twenty-nine selections from the Bible, showing the *New World Translation* rendering alongside those of the *King James Version* and the *Douay Version*.

[2] Since these aids are for publishers and not the public, one of them can be carefully pasted in the back of your Bible, so it will always be handy when you wish to show a householder how the *New World Translation* compares with those other versions.

[3] Everyone who gets a copy of the *Kingdom Ministry* should receive one of these scripture comparison sheets. Since they are not being stocked by the Society, each publisher should be careful to save his copy. They can be used in future Bible campaigns. If a congregation has a few extra copies, they may be kept on the shelves for new publishers. Put them to good use during the June Bible campaign.

New Bible Dictionary

Many will be interested to know that the Society has in stock *The New Bible Dictionary*, edited by J. D. Douglas. For a one-volume Bible dictionary it is very comprehensive, having 1,375 pages, consisting of 2,300 articles. Its reporting on archaeological discoveries regarding the Scriptures is up to date. Congregations that would like to have a copy of this volume for their Theocratic Ministry School library may order it from the Society. The price: $12.95 for congregations and publishers; $8.75 for regular and special pioneers.

The prices of the four Bible dictionaries handled by the Society are as follows:

Name	*Congregation Price*	*Pioneer Price*
Smith	$3.95	$2.70
Davis	$6.00	$3.90
Harper	$8.95	$6.25
Dougias	$12.95	$8.75

CONGREGATION ORGANIZATION

Never Let Up Helping New Ones

[1] Will that new publisher you assisted in April be publishing again this month? Will the many thousands who joined us in the ministry recently be publishing in the months to come? The answers depend greatly upon us, the individual Kingdom publishers.

[2] If you helped a new publisher to get started in April, do you know what you can do to continue helping this new one to progress to maturity? For one thing, you will want to aid him to learn several simple magazine presentations. Then lovingly extend the training to the simplified sermon activity. Commend him for his sincere efforts in Kingdom service and fortify him against indifference and persecution, as well as expecting too much of himself in the beginning. Then, as a true teacher, set a good example yourself in regularity in the ministry and meeting attendance. Be out in the service each week, if possible, and let your student copy this good example. Finally, continue your Bible study with the newly associated one. Bring him to the meetings and let him feel the warmth of Christian friendship and appreciate the bond of Christian love to an even greater degree.

[3] Overseers, servants and study conductors can do much to help new publishers too. How? By making friendly calls on the newer ones, encouraging them to faithful activity in the ministry. These discussions should be spiritually uplifting, based on local experiences, the *Yearbook*, *The Watchtower* and *Kingdom Ministry*.

[4] This is no time to forget about the new ones. Rather, we should intensify our efforts, reflecting on the patience and love shown us in the beginning. Continue to assist the newer ones. Your loving efforts will be backed by Jehovah. Never let up on this arrangement, that progress to greater maturity might be made by each one in the congregation.

Announcements

◆ The Society is not making any arrangements for special trains or buses for brothers attending the Milwaukee, New York and Pasadena conventions this summer. We will leave it to the individual publishers or to the congregations to make their own travel arrangements. The only travel arrangements being made by the Society are in connection with the around-the-world tours including Holy Land tours, and the Honolulu convention. There is still space available on the proposed charter flights to Honolulu from Chicago, San Francisco and Los Angeles. Those interested should write to the Watchtower Society, Travel Desk, 124 Columbia Heights, Brooklyn 1, New York, as soon as possible. (See the August, 1962, *Kingdom Ministry* for charter rates.)

◆ Congregations are requested to apply for unassigned territory by May 15. By means of a special letter some congregations were invited to work a specific territory. Such congregations should let the Society know whether they can accept the assignment.

◆ When congregations complete their first study of *"Let Your Name Be Sanctified,"* they will once again study this publication, which contains vital information all publishers and persons of goodwill should understand.

◆ Offer for June: The *New World Translation of the Holy Scriptures* and a booklet for $1. FOR JULY—SEPTEMBER: *"Let Your Name Be Sanctified"* and *"Your Will Be Done on Earth,"* for $1. For unassigned territory the offer will be a year's subscription for *The Watchtower* and one bound book for $1.50.

◆ New Publications available:

1962 *Watchtower* and *Awake!* bound volumes —German
Songbook —Chishona
Blood, Medicine and the Law of God —Portuguese
God's Way Is Love —Kinyakyusa
Healing of the Nations Has Drawn Near —Indonesian
Preaching and Teaching in Peace and Unity —Cibemba, Norwegian, Turkish
Security During "War of the Great Day of God the Almighty" —Yoruba
"The Word"—Who Is He? According to John —Danish, Dutch
"This Good News of the Kingdom" —Lushai
When All Nations Unite Under God's Kingdom —Tagalog
Tract 1—*What Do Jehovah's Witnesses Believe?* —Armenian, Kissi
Tract 5—*Hope for the Dead* —Masbateno
Tract 8—*Life in a New World* —Ogoni

◆ Out of stock in U.S.A.:

Bible #HR74 —Korean
Bible #73 —Portuguese
1962 *Watchtower* bound volume —English, Spanish
1962 *Awake!* bound volume —Spanish
After Armageddon—God's New World —English, French, Japanese, Spanish
Christendom or Christianity—Which One Is "the Light of the World"? —Chinese, French, Tamil

◆ Available again in U.S.A.:

Evolution versus The New World —Hebrew
Healing of the Nations Has Drawn Near —Arabic

Well-rehearsed presentation of sermon to demonstrate its effectiveness.

CHAIRMAN (2 min.) For each publisher to share effectively in Bible distribution during June, review and rehearse sermon at home immediately.

10 min: Concluding comments.

FIRST MEETING IN JUNE

Theme: True Witnesses, like the "Word of God."

5 min: Introduction, text and comments.

12 min: Two enthusiastic brothers discuss month's theme and its application to our work during June. (See "Watchtower," October 1, 1962, pp. 598-604, also issue of June 1, 1963.)

15 min: Talk on February 15, 1963, "Watchtower" article "Carry Your Own Load of Responsibility."

18 min: Consider local objections frequently encountered while offering the "New World Translation." Discuss and demonstrate how obstacles can be overcome.

10 min: Concluding comments

Presenting THE GOOD NEWS

With a Simplified Sermon

[1] Simplified sermons have helped many young and new publishers to share in making the monthly offer. It is suggested that new publishers started in April be taught and assisted to use one or more of the sermons below during May.

[2] You might say: "We are making brief calls on people to help them build confidence in the true God and his book, the Bible. The words of the Bible writer Paul show the need for such a work. He said at Romans 3:3, 4: [Read.] The Bible study book used by more people than any other is *'Let God Be True.'* It has helped millions build their confidence in God and the Bible. You may have this copy on a contribution of only 50c."

[3] Another approach when people are busy might be this: "Although you are busy, I would like you to know that my call is intended to build up your faith in God so that you may have greater confidence in him and his Word, the Bible. This one scripture at Romans 3:3, 4 will briefly sum up the purpose of my call. [Read.] To let God be true means to let his Word, the Bible, have the last say on what is religiously true. This Bible-study aid, giving the Bible's answer on twenty-six doctrinal subjects, may be yours on a contribution of 50c."

MILWAUKEE: JUNE 30 – JULY 7. NEW YORK: JULY 7 – JULY 14 PASADENA: SEPT. 1 – SEPT. 8

[1] The Society had hoped to obtain the use of the Polo Grounds in New York city at the time of the Yankee Stadium convention this summer. However, it was recently learned that the Polo Grounds will not be available because the new stadium for the Mets baseball games in New York will not be finished by July 7. Due to the great crowd of conventioners expected in New York city it will be impossible for Yankee Stadium and the surrounding grounds to accommodate all of them. Therefore, the Society has arranged to use the baseball stadium in Milwaukee. The Society will open the ten weeks' convention series for this summer in Milwaukee, Wisconsin, June 30 through July 7. This will mean that a large number of the brothers in the Middle West and in parts of Canada will be attending the convention in Milwaukee and thus relieve overcrowding the Yankee Stadium facilities.

[2] In the latter part of April the publishers in Milwaukee and New York planned to go from house to house to obtain rooming accommodations.

[3] After filling out your Room Request Form please send it *to the convention city where you will be attending.* If you are going to Milwaukee, then address your mail to Watchtower Convention, 1238 West Atkinson Avenue, Milwaukee 6, Wisconsin. If you are coming to the New York assembly, send your Room Request Form to Watchtower Convention, 77 Sands Street, Brooklyn 1, New York. If you are going to Pasadena, write to 604 N. Avenue 64, Los Angeles 42, California. Please fill out forms completely and be sure you mail them to the convention city where you will be attending the convention.

[4] If any desire certain hotels in which to stay they can show this preference on their Room Request Form. If possible, the Convention Rooming Committee will assign them there. Otherwise, assignments will be given to another hotel in the vicinity at about the same price, if at all possible. By having conventions in three cities in the United States on different dates we feel sure we will be able to accommodate all the brothers. We hope many of the brothers from different parts of the United States, and particularly in the West, and from Texas and Oklahoma, will be going to Pasadena. We would appreciate it if all the brothers would obtain their rooming accommodations through the Watchtower Convention in the three cities.

[5] Do not forget to fill out your application for volunteer service and turn it over to your congregation servant, who will forward it to the convention you will be attending after he signs it.

[6] The Society sent a letter to all congregations in the United States and asked them to take a poll as to where the publishers would be attending a convention. Congregation servants should have read the contents of the letter to the congregation and mailed the report to the Society by May 1.

NEW WORLD NEWS

◆ Three American representatives of the Society deported from Cuba. The work continues but under increasing opposition.

◆ M. G. Henschel left New York February 22 on a tour of Africa. At Sierra Leone 677 attended the public talk and 16 were immersed.

At Gbarnga, Liberia, the convention was interrupted Sunday morning when soldiers gathered all the brothers to a flag-raising ceremony. The brothers were kept under guard for two nights, denied food and water for 24 hours. Some were held even a third night without sleep, being abused, beaten and robbed.

At the next stop, in Ghana, an assembly was held at Sekondi, where 14,117 attended the public talk and 384 were immersed.

In Nigeria the Port Harcourt assembly had a peak attendance of 33,364, with 796 immersed. In Lagos the public talk attendance came to 22,704, and there were 330 immersed. A total of 14 languages was used, with separate booths for each language.

◆ On February 16 the new two-story branch office building and Kingdom Hall in Managua, Nicaragua, was dedicated, with 315 persons attending the dedication talk.

◆ Two district assemblies in Haiti attended by a total of 858, with 21 baptized.

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	667	145.3	55.2	8.1	151.9
Pios.	7,628	96.1	34.3	5.3	112.0
Vac. Pios.	2,018	84.3	25.4	2.9	87.3
Pubs.	271,232	10.7	3.7	.6	12.9
TOTAL	281,545				

Public Meetings Held: 27,393

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN MARCH?

Well done, brothers! Outstanding in the March report is the number of subscriptions obtained: 130,960—the highest number ever for a "Watchtower" campaign month! That is an average of almost half a subscription per publisher. Just think what it means! Now "The Watchtower" will be going into many more thousands of homes every two weeks. Why, that many subscriptions represents over 3,000,000 individual copies during the year! It is also wonderful to note that average hours, back-calls and magazines increased during March, and Bible studies increased for the third month in a row. Keep up this fine work.

★ **Faithfulness when 'one's enemies are in his household.'** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 6

Be True Witnesses like the "Word of God"

1 "The Word of God," Jesus Christ, is our God-given Model and Exemplar. As "the Faithful Witness," he set the fine example by seizing every opportunity to make known God's will. We can be true witnesses like the "Word of God" by grasping all opportunities to present the Bible to others, then helping them appreciate and understand what God's will is for mankind. —Rev. 1:5; 19:13; John 4:5-26.

2 Because of our diligent work in placing Bibles last December, the Society produced, in 1962, the *New World Translation* in greater number than any other bound book. That is excellent! Will this happen again in 1963? It is up to all of us to get behind the distribution of the Bible, and, Jehovah willing, we will see another excellent distribution of his inspired Word.

3 To attain that we will need to be prepared to give either the simplified sermon or the regular sermon. Parents, of course, will want to see that their children are assisted; and all publishers who started new ones in service will render loving assistance in aiding them to engage in the ministry again this month. To aid us in placing the Bible, we have the four-page "Renderings of Scriptures Compared," which will help us show others the great advantage in having the *New World Translation*. Take good care of your copy of this folder, pasting it neatly in the back of your Bible. Then it will always be available for use, not only during June, but also at other times. If you have territory not worked with the Bible last December, try to cover it during June. And as we begin this campaign it will be well to examine the Bibles we have at home and in our book bags, to make certain that, when presented to householders, they are unsoiled and of clean appearance.

4 Many were the persons who obtained subscriptions during the *Watchtower* campaign, and no doubt many of these will desire a copy of the *New World Translation*. Have in mind starting a study with these subscribers; and whenever you place the Bible during the month, try to get a study started

OFFER FOR JUNE
"New World Translation of the Holy Scriptures" and a booklet, for $1.

THEME FOR JUNE
True Witnesses, like the "Word of God."—Rev. 1:5; 19:13.

at the time you place it by taking the householder into a study of the booklet left with the Bible. If it is not convenient to start a study at that time, try to make definite arrangements for a return visit. This is the most effective way to help these people learn the truth.

5 We are making excellent progress in Bible study work; in fact, we had the highest number of Bible studies ever reported for three consecutive months—January, February and March. This is commendable. Those conducting more studies than they are able to care for should turn some over to other publishers. (Check with the Bible study servant as to who are looking for studies.) Also, it would be well for experienced publishers to take others along with them to train them in conducting studies, turning studies over to them. All publishers will want to have in mind the goal of conducting at least one Bible

(*Continued on page 2, col. 3*)

308,370 Publishers in April!

1 Did our April activity have the blessing and approval of Jehovah? Indeed so! Truly he made his face shine upon us and favored us with a magnificent report in many ways. —Ps. 67:1.

2 Outstandingly of interest is the publisher increase. For the first time in the United States, we exceeded 300,000 publishers in the field. Our report showed 308,370 publishers—a 15.3-percent increase. This is a fine increase, especially when we reflect that in December our increase stood at 5.1 percent. Our April's increase means that we have 21,462 more publishers praising Jehovah than during any previous month! How much Kingdom preaching can be done in the days to come by 21,462 persons!

3 Congregations to the number of 1,376 reported "We made it!" Of great help to the congregations has been the record number of vacation pioneers. During April we had 10,379! This is more than twice as high as the previous peak month! Stimulated by the vacation and regular pioneers and because of the excellent work of the publishers, we reached new peaks of all kinds. To help us appreciate what a striking month we had we can note the following figures, showing how April exceeded any other month on record:

April 1963		Previous High		Increase
308,370	pubs.	Apr. '62	286,908	21,462
4,505,478	hours	Mar. '63	3,888,998	616,480
5,673,499	mags.	Apr. '58	5,394,910	278,589
1,515,902	B-C	Jan. '59	1,451,274	64,628
230,131	Bi. st.	Mar. '63	223,258	6,873
145,496	subs.	Mar. '63	130,960	14,536
10,379	vac. pio.	Jul. '62	5,016	5,363
7,712	reg. pio.	Mar. '63	7,628	84

4 It was also an excelling subscription campaign. The grand total of 508,353 subscriptions were obtained from January through April, surpassing the previous four-month high of 475,016 in 1962, by 33,337 subscriptions. Well done!

5 Exceptionally fine also is our Memorial report. This year 491,375 were in attendance, compared to 474,196 last year. The number of partakers decreased from 5,756 to 5,577 this year.

6 It was a real pleasure for the

(*Continued on page 4, col. 3*)

★ **Put forth effort to assemble together.** ★

Your Service Meetings

SECOND MEETING IN JUNE

5 min: Introduction, text and comments.

15 min: Question-and-answer discussion of main article "Be True Witnesses like the 'Word of God.'"

10 min: Talk and demonstration to acquaint publishers with valuable folder entitled "Renderings of Scriptures Compared." Show how publishers can use the material along with the regular sermon to aid householders to see value of "New World Translation."

15 min: Presenting the Good News.

15 min: "308,370 Publishers in April!" and concluding comments.

THIRD MEETING IN JUNE

5 min: Introduction, text and comments.

20 min: Question-and-answer discussion of "The Around-the-World Assembly."

12 min: Put Forth Effort to Assemble Together. (Talk based on 1963 "Yearbook" experiences.)

In Hezekiah's day much effort was put forth to get the people to assemble at Jerusalem to celebrate the passover. Only individuals who humbled themselves responded, however. (2 Chron. 30:5-13) Today this is still true. Only the truly humble appreciate the need to assemble together, are willing to put forth extra effort and make sacrifices to this end. Some have walked three days to attend an assembly, others have walked 300 miles, still others have cycled 375 miles. (106 ¶2; 222 ¶2; 261 ¶1) Parents with seven children have not missed a meeting in ten years, though it is a four-hour hike to the Kingdom Hall from their house. (237 ¶2) Some have chartered buses. (256 ¶3; 187 ¶2) Others have quit their jobs to attend, while still others have pooled their finances to see that the needy assemble with them. (129 ¶1; 177 ¶3) Those who put forth special effort to assemble are always made happy for it. Jehovah blesses them with his spirit and they rejoice for having done as he has commanded.—Heb. 10:25.

15 min: Demonstration: Witnessing en Route to and from Convention.

CHAIRMAN (3 min.) There will be many opportunities to witness traveling to and from the conventions. Car signs and lapel badges will identify delegates. Have appropriate literature and witness on every occasion.

SCENE I (3 min.) Family witnesses to various ones at gas station while car is being serviced. Brief explanation is given about the around-the-world-assembly arrangements. Use simplified sermon to present regular offer. If offer refused, present two magazines for ten cents. Make use of tracts as opportunity affords.

SCENE II (3 min.) Many traveling by train, bus and airplane. Demonstrate opportunities to direct conversation to provide an opportunity to witness. Always have a good supply of tracts available for use in the event other literature is not placed.

SCENE III (3 min.) Demonstrate how witness can be given at motels and restaurants to employees or guests.

CHAIRMAN (3 min.) Take advantage of opportunities to witness to householder you are staying with. Our appearance and conduct should be exemplary. Summarize good results that will be obtained from all taking advantage of every opportunity to witness.

8 min: Concluding comments.

NOTE: Congregations that will not be attending the New York or the Milwaukee assembly will use this convention material two or three weeks before the date of the Pasadena assembly. In place of the meeting regarding the assembly, congregations will arrange a service meeting dealing with Bible studies. Have a talk on the importance of all sharing in the Bible study work, a demonstration showing various ways that Bible studies can be started and perhaps some interesting experiences in connection with Bible study work.

FOURTH MEETING IN JUNE

5 min: Introduction, text and comments.

10 min: New World News.

15 min: Question-and-answer discussion of Congregation Organization article "Suggestions for Baptismal Candidates."

15 min: Talk on "Watchtower" article in issue of March 1, 1963, "Give Christian Counsel Skillfully."

15 min: Concluding comments. (Congregation servant will handle pertinent items in the Announcements column.)

FIRST MEETING IN JULY

Theme: Preserving Our Souls Alive by Faithfulness.

5 min: Introduction, text and comments.

10 min: Talk on month's theme. (See "Watchtower," December 15, 1962, pp. 748-758, also issue of July 1, 1963.)

15 min: Witness to "Relatives and Intimate Friends." (Discuss and demonstrate points made in 1963 "Yearbook" experiences.)

Even though Jesus said: "A prophet is not unhonored except in his home territory and in his own house," this does not mean that he did not preach the Kingdom to his relatives and intimate friends. (Matt. 13:57) Many of Jesus' own relatives became baptized Christians. Mary, Martha and Lazarus belonged to one family. When Cornelius was expecting Peter, he "called together his relatives and intimate friends" to hear what Peter had to say. (Acts 10:24) As early Christians made sure their relatives and friends heard the truth, modern-day Christians who do the same are richly blessed for it. The mother of a man of goodwill embraced the truth because arrangements were made to call on her. (227 ¶1) A visit to relatives mushroomed into fourteen studies. (186 ¶4, demonstrate) By letter writing some have come to embrace the truth. (86 ¶3) Relatives in another country embraced the truth after one of the family made a special trip to witness to them. (169 ¶2) A tactful, friendly visit broke down prejudice and opened a door for a Bible study. (184 ¶4) Have persons of goodwill take you to their relatives. Easy way to start a Bible study. (255 ¶3, demonstrate) What could be nicer than to have intimate friends and relatives enjoying the same hope of life!

20 min: New Sermon: "Let Your Name Be Sanctified."

Three-month campaign with the books "Let Your Name Be Sanctified" and "Your Will Be Done on Earth" requires knowledge of sermon for greatest effectiveness. Prepare early and use often.

CHAIRMAN (10 min.) Discuss with audience sermon and use of scriptures. Suggested sermon: 'Many pray the Lord's Prayer and ask that God's name be hallowed or sanctified. They pray, [Quote or read Matthew 6:9]. Perhaps you have too. But what is God's name? The answer is found at Psalm 83:18. [Read.] The Almighty God has a name just as Jesus did and as you and I do. The importance of knowing his name is made clear at Romans 10:13, 14. [Read.] We have come to call on you with the purpose of sharing good news regarding God's name and his purpose to bring righteous conditions to the earth in answer to our prayer. [Quote or read Matthew 6:10.] This Bible aid, "Let Your Name Be Sanctified," highlights God's name and shows how it will eventually be restored to its rightful position and cleared of reproach.' Appropriate point in book may be pointed to and then two books offered on a contribution of $1.00, with two booklets given free. "Look!" or "Good News" booklet should be placed as one of two.

CAPABLE PUBLISHER (8 min.) Gives well-prepared sermon. Starts study in booklet.

CHAIRMAN (2 min.) Knowing sermon and having effective presentation essential. Also try to start studies. Keep accurate records of interest and follow up placements promptly.

10 min: Concluding comments.

Be True Witnesses *(Cont'd)*

study. What satisfaction there is in helping someone else get onto the road to life!

6 Many publishers will be vacation pioneering this month; for their benefit and that of those who can do midweek service, each congregation should arrange for meetings for field service during the week. Whatever our opportunities during June, seize them, use them to God's glory. Be true witnesses like the "Word of God."

Announcements

◆ The week after your congregation attends the assembly, at least a half hour of the service meeting program will be devoted to a review of assembly highlights. It should be carefully planned in advance by the congregation servant and he may adjust the program to allow time for it.

◆ Offer for July-September: *"Let Your Name Be Sanctified"* and *"Your Will Be Done on Earth"* for $1. In unassigned territory a year's subscription for *The Watchtower* and a bound book for $1.50.

◆ New publications available:

From Paradise Lost to Paradise Regained	—Swahili
Sermon Outlines	—Chishona
"The Word"—Who Is He? According to John	—Norwegian
Tracts 5, 7, 11	—Silozi

◆ Out of stock in U.S.A.:

1963 *Yearbook*	—English

THE AROUND-THE-WORLD ASSEMBLY

[1] Jehovah's people are looking forward to assembling this summer as the around-the-world assembly starts in Milwaukee, June 30–July 7, goes to New York for July 7-14 and then later concludes in Pasadena, September 1-8. The question is, Will you be attending at one of these cities?

Rooming

[2] Now is the time to make plans for attending the assembly at Milwaukee or New York. If you have not sent in your request for rooming accommodations, do so right away. Do not forget to include goodwill persons as well in these plans.

[3] The publishers in Milwaukee and New York are busily engaged in securing rooming accommodations, a happy responsibility that they have accepted. The rates in private homes are reasonable. Wherever possible assignments will be mailed to you directly. If, however, you do not receive an assignment before you leave home, you may obtain it at the rooming department in the convention city. Be sure you write down the address of your rooming accommodation on a slip of paper and put it in your wallet so you will not lose it. Carry it with you during the entire assembly; do not trust your memory or depend upon others. Frequently people have lost the address and did not know where to go.

[4] It is going to be extremely important that the brothers living in the east-central states, such as Ohio and Michigan, attend the assembly in New York city if at all possible, because the facilities in Milwaukee are much smaller. In fact, if those from the midwest states listed in the May *Kingdom Ministry* and the special letter to the congregations go to Milwaukee, the facilities will be filled.

[5] If some of those attending the assembly at New York receive a rooming assignment with a New Jersey address, this does not mean that one is far removed from Yankee Stadium. In fact, it will be closer to the stadium than many accommodations in the city itself. These accommodations will in many cases be better than others, and for this reason the brothers in that area are securing rooms for your benefit.

[6] Several have inquired about trailer camps. There will be none at any of the convention cities this summer, but you can keep in mind that the convention rooming department will have good rooms listed at reasonable rates.

Field Service

[7] Inasmuch as the summer offer is two bound books on a one dollar contribution, why not be prepared to share in the witness work en route to New York and Milwaukee? You can be equipped to tell others about the good news in this manner. Keep an accurate record of the time spent in incidental witnessing and include it in your July report. If you are not returning home during July, you should arrange to send your field service time to someone in your home congregation so it can be included in the July report.

[8] To facilitate field service while in New York, there will be a number of Kingdom Halls at which territories can be procured. One of these will be relatively close to where you will have your room.

Elderly People

[9] Elderly people who require assistance going to and from the stadium should make arrangements for assistance with those they know from their local congregation.

Pioneer Meal Tickets

[10] Pioneers should be sure to bring their meal ticket with them, as it will serve as identification and enable them to obtain literature at pioneer rates. Do not expect the convention to issue another meal ticket at the convention city. These should be carefully kept in one's wallet, the same as money.

Assembly Badges

[11] Attractive badges have been printed by the Society. So that all those in your congregation attending the assembly may have one, the congregation servant should be certain that he orders an ample supply of them from the Society right away. The cards are one cent each. They may be worn by all conventioners from the time they leave home en route to the convention until the convention is over. The assembly badge should be kept in a celluloid card holder to keep it clean. The holders cost five cents each. Please order these immediately if you have not done so. You should type or print the individual's name and congregation represented on the front of the card. You may show the city and state. It will be very helpful if the congregation servant will supervise this matter so all will be done neatly and legibly. Wearing these cards and the badges will be an excellent way through which you can become acquainted with others and advertise the assembly.

Car Signs

[12] The Society is providing car signs to be used on automobiles en route to the convention city. The signs will be approximately 4½ inches by 20 inches in size, attractively designed, using fluorescent colors. They will serve as a fine means of advertising the assembly, besides providing identification. The sign is easily applied by removing a protective coating on the back and then sticking it on any clean surface such as the bumper. It will not harm these surfaces. It will stick to irregular surfaces or areas. The sign may be applied to a board or firm material and then fastened to the bumper, if one so wishes. These are available for ten cents. The congregation should order a good supply of these right away to take care of your needs, making certain to indicate which convention city is desired.

Volunteer Service

[13] Have you sent in your volunteer service application? Not only is it a privilege to attend the assembly, but it is also a splendid opportunity to serve your brothers by volunteering to work in one of the departments. Thousands of volunteers will be needed. This year the Society has established a minimum age for volunteer workers at conventions. You must be at least fourteen years of age. Anyone thirteen or under will not be accepted for volunteer service. Those of this age and younger should be with their parents.

Spanish Program

[14] A complete eight-day program in the Spanish language will be conducted in conjunction with the assembly in New York. Such meetings will all be held in the nearby New Rockland Palace at 155th Street and 8th Avenue. A similar Spanish program is planned for the Pasadena assembly.

Note

[15] The Society is making no special-train, chartered-bus or plane arrangements to take delegates to the convention cities in the United States. Any group movements that will be made should originate from the congregation itself.

[16] As a precautionary measure, regardless of which assembly you attend, you should lock your car at all times and leave nothing showing in it. It is advisable to keep whatever you have in the trunk.

[17] Jehovah willing, the around-the-world assembly will go down in theocratic history as a monumental event. Do not miss it.

Presenting THE GOOD NEWS

Simplified House-to-House and Back-Call Sermons

[1] In presenting the *New World Translation* during June we will find many occasions for using a simplified sermon. We might try the following: "Hello. My name is ——. My purpose in calling is to encourage Bible reading. Sometimes we hear the question asked, Why read the Bible? People read it for different reasons. One of the best reasons for doing so is given here at John 17:3. [Read.] Bible knowledge can lead to everlasting life. But no matter what your reason for reading the Bible is, you will find it easier if you read the *New World Translation of the Holy Scriptures*. It is in modern language and is the result of over ten years of research. It is yours for a contribution of $1, and with it this printed Bible sermon is given free."

[2] You may also use John 17 as the basis for a simplified back-call sermon: "Last time I was here we discussed the thought that the Bible is an inspired guide. Well, then, where will it guide one? Do you remember the answer given at John 17:3?" Pause for reply; then say, "It is everlasting life to which one will be guided. Reading on in this chapter (John 17:4), we learn of the work Jesus did when he was on the earth. What was that work? Jesus was interested in making known God's name. [Read John 17:6.] Many have wondered just what God's name is. The booklet *'This Good News of the Kingdom,'* which I left with you last week, gives some very interesting information concerning this on page 5. The question on paragraph 5 asks . . . " Continue with study.

[3] June will provide us with excellent opportunities to present the *New World Translation of the Holy Scriptures* and aid men of goodwill to appreciate God's inspired Guide. We can use the simplified house-to-house and back-call sermons, as appropriate, to accomplish this.

CONGREGATION ORGANIZATION

Suggestions for Baptismal Candidates

[1] Of greatest importance to a Christian is faithfully doing Jehovah's will. It is God's will that we follow the example of his Son, who symbolized by water baptism his dedication to do the will of the heavenly Father. Yet there are nearly 85,000 Kingdom publishers in the United States who have not yet taken this vital step in compliance with God's will. All of these should be seriously considering getting baptized at the earliest opportunity.

[2] Conveniently, there will be an immersion at each of the assemblies this summer. A baptism is scheduled at each circuit assembly too. Of course, if it is not possible for one to be present, local arrangements can be made. But one who wants to serve God is not going to hold back indifferently. He will put forth an effort to avail himself of the opportunities provided.

[3] Those contemplating baptism should first give careful consideration to the material in the June 1 *Watchtower* on this subject. Parents will want to help their teenage children understand this material if they are thinking of being baptized, and publishers conducting studies should assist the persons with whom they study. Candidates must be morally clean. Each one who will be baptized is entering by a prayerful vow into an eternal obligation to Jehovah. The urgings and wishes of friends and relatives should not enter into the decision. Your dedication is to Jehovah.

[4] You should carefully note the date of your immersion. Inform the congregation servant, so this date will be shown on your Publisher's Record card and so you will receive your copy of *Preaching and Teaching in Peace and Unity*.

[5] Finally, all baptized publishers should make every effort to gain maturity. To this end each newly baptized one should continue his study of the books *"Let God Be True"* and *"This Means Everlasting Life"* until completed. If you are seriously contemplating baptism, prayerfully consider this all-important step; then do the divine will without delay.

NEW WORLD NEWS

◆ In April New York city's 139 units reported 15,356 publishers—a 19-percent increase. 71 of the units reported "We made it!" Last April there were 120 units in the city.

◆ 10,379 vacation pioneers in the U.S. spent 833,450 hours in field service. Dividing the 9.8 average hours per publisher for April into 833,450 hours shows that the vacation pioneers did work comparable to 85,046 publishers.

◆ Special meetings in Cameroun during visit of M. G. Henschel made it possible for him to speak to 1,986. At Brazzaville, Congo, a public meeting was held in a theater with 607 attending. Across the river in Leopoldville, three meetings were attended by 2,815. In South Africa, next on the itinerary, African and European assemblies had a total attendance of 19,332, and 350 were immersed.

◆ Ghana reports dedication of a new Branch office and home during Brother Henschel's visit.

◆ In Inca, Peru, a flash flood destroyed the Kingdom Hall and one or two homes of the brothers. All literature was lost. Brothers in Lima and vicinity responded with contributions of food, clothing and funds. Despite catastrophe, brothers reported 46 percent more time in Kingdom service than previous month.

◆ India reports work opening up in Andaman Islands, Bay of Bengal. Couple moved there six months ago; six publishers now reporting.

308,370 Publishers *(Cont'd)*

Society to compile this splendid report, and it should be a source of great joy and happiness to each one of us. To enjoy Jehovah's smile of approval in this blessed way is thrillingly encouraging, prompting us to want to do more and more. (1 Cor. 15:58) Each and every publisher and pioneer is to be commended for his fine contribution to this extraordinary month of praise to Jehovah's name.

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	662	145.0	55.8	7.9	160.9
Pios.	7,712	96.6	35.2	5.3	119.1
Vac. Pios.	10,379	80.3	24.0	2.6	95.5
Pubs.	289,617	9.8	3.3	.5	12.6
TOTAL	308,370				

Public Meetings Held: 27,381

UNITED STATES QUOTA FOR 1963
294,180 Publishers

MEMORIAL REPORT

	1962	1963
Total Memorial attendance	474,196	491,375
Number of partakers	5,756	5,577
Number of public mtgs.	4,563	4,647
Attendance at public meetings	314,089	335,807

★ **Witness to "relatives and intimate friends."** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 7

Preserving Our Souls Alive by Faithfulness

1 We certainly want to be among those who "have faith to the preserving alive of the soul." We are not selfish about this, so we show our love by helping others acquire this life-preserving faith, thereby proving our own faith by faithfulness in the Kingdom ministry. To help us in our ministry we have two fine instruments for building up faith that preserves alive the soul, the books *"Let Your Name Be Sanctified"* and *"Your Will Be Done on Earth."*—Heb. 10:39.

2 During this three-month campaign we will offer the two books, with two booklets, for a contribution of $1. If the offer is not accepted, drop to one book, for 50c. If a congregation should temporarily run out of either of the two books, use another bound book that is in abundant supply. It is suggested that the *"Look!"* booklet be placed with the offer, having in mind using it to start a Bible study. As a result of our being Bible-study conscious, studies have increased so that in September, the first month of the service year, 200,188 Bible studies were reported, and in April, we increased nicely to 230,131. Continue to be Bible-study conscious, starting studies when the literature is initially placed or on return visits.

3 We will be using the sermon "Let Your Name Be Sanctified" throughout the two-book campaign; let us learn this sermon well so we can adapt it to our territory and the different people we meet. If your congregation is not doing unassigned territory work, then endeavor to present the offer in territory that is not frequently covered, whether it be city or rural. Overseers should analyze coverage of territory with the magazine-territory servant and select territories in need of attention.

4 To give our territories a thorough witness we will need to be alert to 'buying out' time. One way we can do this is to start Sunday morning meetings for field service on time. Some meetings are not being started on time, whereas others often last longer than fifteen minutes. Select a reasonable time and then begin on schedule. Not more than fifteen minutes should be spent Sunday morning discussing the text and covering other pertinent things regarding our ministry. Thereafter we should go right to the territory and begin work. In scattered territory, the one in charge of the group will plan and arrange things so various publishers can be dropped off in more concentrated areas. This will enable all in the group to do the most witnessing within the available time.

5 Now that our young brothers and sisters are on vacation from school, with many of them being vacation pioneers, we will want to check our arrangements for midweek witnessing. It would be well to ascertain from those who are able to engage in midweek witnessing the appropriate days and time, morning or afternoon. Arrange meetings accordingly. In many localities, evenings also are a fine time for calling on not-at-homes and for making return visits to start or conduct Bible studies. If at all possible, support prestudy and back-call night activity.

6 Since this is an assembly and a vacation month for many, it will

(*Continued on page 2, col. 3*)

How Will Your Family Use the Summer?

1 A happy family, united in pure worship, is a pleasure to be with and a joy to Jehovah. Jehovah has instructed us on the steps to take in pursuit of such happiness and united activity. First, parents must get God's laws on their hearts. Second, inculcate them into your children, when you sit in the house, when you walk on the road, when you lie down and when you get up. (Deut. 6:4-7) Follow this divine counsel so your family will enjoy the intended blessings to the full.

OFFER FOR JULY
"Let Your Name Be Sanctified" and "Your Will Be Done on Earth" and two booklets, for $1.
THEME FOR JULY
Preserving Our Souls Alive by Faithfulness.—Heb. 10: 39.

2 While the secular schools are closed, increase theocratic education at home. Spend some time reading the Bible together each day. Set aside time, at least once a week, for a family study of *The Watchtower*, *"Let God Be True,"* the *Paradise* book or other appropriate aid. Keep your study regular for the best results. Father should take the lead. In his absence mother should.

3 When a regular weekly study is held with undedicated members of the family, the time, a back-call and Bible study may be reported.

4 Sermons have been prepared to help publishers of all ages to have an effective part in house-to-house and back-call work. Take time to rehearse and practice as a family until all have learned them well. Parents will want to work with each member of the family in house-to-house work, making back-calls and starting and conducting studies. Help each member of your family to reach the ten-hour goal. Use this summer for increased theocratic schooling.

5 Many will be pioneering and vacation pioneering this summer. As an adult, will you? How many children are planning on it? Whole families can and will enjoy rich blessings in such united activity. When children share in the full-

(*Continued on page 2, col. 3*)

★ **Do your utmost to attend the Around-the-World Assembly.** ★

Your Service Meetings

SECOND MEETING IN JULY

5 min: Introduction, text and comments.

15 min: Question-and-answer coverage of main article, "Preserving Our Souls Alive by Faithfulness," also "Outstanding Issues for Distribution."

15 min: Talk on the "Everlasting Good News" Assembly. (See "Watchtower," June 1 and 15, 1963, and "Awake!," June 8 and 22.)

15 min: Presenting the Good News —discuss and demonstrate points.

10 min: Concluding comments. (Cover "What Happened Here in May?")

THIRD MEETING IN JULY

5 min: Introduction, text and comments.

12 min: Question-and-answer discussion of article entitled "Attend the 'Everlasting Good News' Assembly." Comment on item entitled "Thank You Very Much."

15 min: New World News and "Unassigned Territory Work Begins."

20 min: Train New Ones to Start Studies in "Look!" Booklet.

CHAIRMAN (1 min.) July to September "Look!" booklet will be placed with the book offer. All should have in mind starting studies. New publishers should be trained and assisted to start studies in "Look!" booklet. (Same publishers may be used for demonstration as in previous months.)

(5 min.) New publisher has been trained to do sermon work effectively, placed offer, arranged for a return call, but does not know how to handle it. Mature brother offers to help. Back-call sermon outlined below is discussed and plans made for call.

(10 min.) Publishers call on householder. After exchanging greetings, the purpose of visit is explained. Householder is invited to get Bible and also asked to bring along "Look!" booklet that was left on previous visit. (Publisher has an extra copy, in event householder misplaced his booklet.) After reading Revelation 21:1, 4, 5, it is pointed out that the title of booklet is taken from this scripture. Comments are made on illustration of paradise on cover. After referring to the message from the publishers on inside cover, publisher directs householder's attention to questions on paragraphs 1-4, on page three. Each paragraph is then read separately and householder is encouraged to comment. After the paragraphs have been read and discussed, questions are asked again and householder answers. Attention is drawn to scriptures at the bottom of page four, and several of these are looked up. It is shown that this is not just a utopian dream but it is based upon God's promise. Encouragement given householder to look up rest of scriptures, and discussion will be continued next visit, which is arranged. Other members of family are invited to be present.

(3 min.) On way home, two publishers discuss call and plans are made for return visit. New publisher expresses appreciation for assistance.

CHAIRMAN (1 min.) All publishers encouraged to make use of "Look!" booklet on back-calls, as it has proved to be a very effective aid in developing interest and starting studies. By all means continue your progressive training of new ones.

8 min: Concluding comments.

FOURTH MEETING IN JULY

5 min: Introduction, text and comments.

15 min: "Buying Out" Time to Pioneer. (Talk based on 1963 "Yearbook" experiences.)

"The time that has passed by is sufficient for you to have worked out the will of the nations," said Peter. Paul instructs Christians to buy out the opportune time for themselves. What better way can this be done than to pioneer? (1 Pet. 4:3; Eph. 5: 16) Our brothers are using their vacations to preach in out-of-the-way places. (74 ¶3) Pioneers do much to increase the work done in a congregation. (204 ¶4) Good organization opened the way for a whole family to pioneer (233 ¶1), and it has encouraged young folks to become pioneers. (238 ¶1) A new high of pioneers was reached in Japan. (175 ¶1) Even behind the Iron Curtain our brothers are buying out the time so that they can pioneer. (298 ¶5) Are you making arrangements to pioneer?

15 min: Question-and-answer discussion of Congregation Organization article "Strengthening the Service Centers" (Part 2).

18 min: Fruitful Magazine Activity.

CHAIRMAN (3 min.) Many opportunities open to meet magazine quota. In addition to house-to-house work, magazines can be placed on the streets, from store to store, from car to car in parking lots of large shopping centers, as well as in incidental witnessing. Seize every opportunity to place magazines. They help to break down prejudice and build up much interest in Kingdom.

SCENE I (5 min.) New publisher who has never done magazine street work encouraged by experienced publisher to join him. Mature explains how work is done from car to car, by approaching people who are window-shopping, waiting for a bus, and so forth. Mature gives brief presentation that may be used. They arrange to work together Saturday afternoon.

SCENE II (4 min.) Publishers together on street with people passing. Mature approaches woman looking in window and offers magazines. Offer accepted. Encourages New to talk to man waiting for bus. New offers magazines, which are accepted. They will continue working one on each side of street by walking slowly along, approaching different people who are strolling, looking in windows or standing.

CHAIRMAN (1 min.) Publishers doing street work have fine success. Other methods may be employed too. Watch as Mature trains New on another occasion.

SCENE III (3 min.) Mature explains that people sitting in cars waiting for others shopping may also be contacted. Together they approach man sitting in car along curb. Man takes magazines. Now he will have something to read while waiting for his wife. New pleased how easily this work done. They decide to separate and work in parking lot of large shopping center nearby, calling from car to car on those waiting. Mature stresses need to be brief, concise and friendly.

CHAIRMAN (2 min.) Excellent success enjoyed by brothers using all methods to place magazines. Tells of local arrangements for magazine activity.

7 min: Concluding comments. Cover appropriate announcements in Announcements column.

FIRST MEETING IN AUGUST

Theme: Observing Subjection in All Realms of Life.

5 min: Introduction, text and comments.

12 min: Talk on month's theme. (See "Watchtower," November 1, 1962, pp. 649-666, also issue of August 1, 1963.)

18 min: Question-and-answer discussion of "How Will Your Family Use the Summer?"

15 min: Talk on "Where to Turn for Counsel." (See "Watchtower," January 15, 1963.)

10 min: Concluding comments.

NOTE: Where congregations have attended the assembly in New York or Milwaukee, congregation servants will adjust the service meeting program in accord with local needs and devote at least a half hour of one service meeting to a review of the assembly highlights.

Preserving Souls Alive *(Cont'd)*

require that we be well organized to reach our quota of hours. This should be possible if we witness at the assembly and also while traveling to and from the assembly city. Also, those on vacation can join in witnessing activities wherever they may go. Keep in mind the ten-hour quota, work out a schedule to enable you to reach it and then remember to turn in your report. Wherever we are this month, let us exemplify life-preserving faith by faithfulness in our ministry.

Use of Summer *(Cont'd)*

time service, parents will want to work along with them from time to time to help them. Let your children listen to you in the witness work. Observe how they carry on their work. Counsel them and commend them. Above all, encourage them. Doing things together, whether study, field ministry or recreation, makes them most enjoyable and beneficial to the entire family.

6 The "Everlasting Good News" Assembly will be the high point of the summer. Have all members of your family attended the Assembly yet? If not, make plans without delay for them to do so.

Thank You Very Much

The Society wishes to express appreciation to all of you for having so wholeheartedly contributed toward aiding your brothers and sisters throughout the world to get to one of the "Everlasting Good News" Assembly cities. This account has now been closed and each congregation can direct its contributions toward the work of the local congregation.

CONGREGATION ORGANIZATION

Strengthening the Service Centers (Part 2)

[1] In the February issue of *Kingdom Ministry*, the privileges and responsibilities of the congregation overseer in connection with strengthening the service centers were pointed out. Now the role of the assistant congregation servant comes in for consideration.

[2] Because of his maturity the assistant congregation servant, when needed, should be used as a study conductor. Whether he is used as a study conductor or assigned to a particular service center by the overseer, if at all possible he should be placed in a service center where irregularity in the ministry and sermon activity need attention. Being thoroughly familiar with the Publisher's Record Card file, he is in an excellent position to give personal help to newer publishers in the field. Also, under the direction of the congregation overseer he can line up consistent help for them and others needing assistance through the "assistance arrangement." The assistant congregation servant can work closely with the brothers in a service center for a period of two, three or four months, and in some cases perhaps even longer. He will thus be able to build up these brothers so that they are following a good weekly schedule and are capable of giving the sermon, even if initially it is only the simplified sermon.

[3] And what about the many children at the service centers? Is it reasonable to assume they can have a schedule too? Yes, and the assistant congregation servant will want to encourage and work closely with the parents so that children are helped to follow a reasonable schedule, starting out with regular participation in the magazine work each week. Then the training can be extended to the simplified-sermon activity in due time. Additionally, any publisher experiencing some difficulty in arranging his schedule or making it work, or who may need assistance in the sermon work in any way, should feel free to talk his problem over with the assistant congregation servant. This mature brother will be more than happy to help you.

[4] When his work at one service center has shown good results, the assistant congregation servant, under the direction of the overseer, can be transferred to another group needing similar attention. Before leaving the group, he should give a short talk offering practical counsel and helpful suggestions on how the group can continue to develop greater maturity and improve their ministry. Loving encouragement should mark this talk, to Jehovah's praise.

Announcements

◆ Beginning September 1, circuit servants will give the public talk "Building a Happy Human Family." A new circuit assembly program starts in September, and the public talk to be given by the district servant will be "The Bible Triumphs in a Scientific World."

◆ Congregation servants should ascertain the supplies needed by regular pioneers in the congregation and order them, using the regular order blank. Include twelve pink monthly report cards for each pioneer, also weekly record sheets for those who need them. No supplies need be ordered for vacation pioneers.

◆ Young brothers and sisters, and all others who can arrange it, are encouraged to vacation pioneer during August. Obtain an application, fill it out and send it in right away.

◆ New Publications Available:

Preaching and Teaching in Peace and Unity —Ibo
"This Good News of the Kingdom" —Bulgarian
Security During "War of the Great Day of God the Almighty" —Twi
Sermon Outlines —Xhosa
Songbook —Afrikaans
Tract 1—*What Do Jehovah's Witnesses Believe?* —Luvale
Tract 5—*Hope for the Dead* —Luvale

Outstanding Issues for Distribution

Plan now for the distribution of two outstanding issues of *Awake!* "Does Your Child Belong to the State?" is the title of an outstanding article in the *Awake!* of July 22 on legal and religious issues involved in giving blood to children over the protest of their parents. In the same issue: "My Years in Prison in Communist China," the remarkable experiences of Brother King. Then comes the issue of August 8. It will contain a complete report on the suppression of religious freedom in Liberia and the brutal mistreatment of Witnesses at their recent district assembly. In the same issue is a fine article setting forth our position on the flag salute, which is the issue in Liberia and in many other places today. These issues of *Awake!* are alive with information that will interest the public. Take advantage of the opportunity to place as many as possible. Be sure to order as many extra copies as you can use.

Unassigned Territory Work Begins

[1] It is a pleasure for the Society to say that almost all unassigned territories will be worked again this summer. Out of 794 unassigned territories 674 have already been assigned.

[2] Appreciating that people living in unassigned territory are not often contacted with the Kingdom message, each congregation and pioneer should be diligent to work the territory thoroughly. The offer will be a year's subscription for *The Watchtower* and a book for $1.50, or just books may be offered. However, the subscription is strongly recommended so that something will be coming to the people regularly.

[3] What can be done where people are not at home and it will not be possible to get back another time? In such cases it would be good to leave a tract, and if old copies of *The Watchtower* or *Awake!* are available, one copy of a magazine could be left at the home where no one answers the door. Slip it under the door or in a place that would be concealed to casual passersby, so if the householder is away on vacation or for any length of time, there would be no danger of the material left indicating to thieves or the like that no one is home. (Note: *This is only for unassigned territory and is not to be done in any congregation's regularly assigned territory.*)

[4] In leaving literature at not-at-homes, attach a name card or a neatly handwritten or typed slip informing the householder that the magazines were left since no one was at home. (Or, the special not-at-home slip could be used.) The notes could be prepared before going into the territory and pinned on the magazines. Do not scribble on the magazines, for this detracts greatly from the message. Rather, neatly type or write a short note to give a personal touch. Encourage reading the magazines and supply the name and address of the one making the call so householders can write if they desire.

[5] The Society would be interested in knowing how many people living in unassigned territory respond to these notes left with magazines. Hence any publishers or pioneers hearing from individuals in unassigned territory should inform the congregation servant. He, in turn, can submit the number of responses with the report he sends to the Society at the end of the campaign. Plan now to work your assignment thoroughly this summer

Presenting THE GOOD NEWS

Simplified Sermons for the Two-Book Offer

1 Every publisher should by now be thoroughly convinced of the value of simplified sermons for effective witnessing. Many opportunities will be found for using these during the three months of the two-book offer. One for each book is here presented. "Good morning. My name is ——. We are encouraging people who are sincere in their religion to get a better understanding of the 'Lord's Prayer' (or the 'Our Father' prayer). Many persons pray, 'Our Father in the heavens, let your name be sanctified.' This makes it apparent that God has a name and that his name is to be sanctified. That name is clearly identified for us at Psalm 83:18, which says . . . [Read from Bible.] To aid us to learn more about this name that will soon be sanctified, or cleared of profane use, we are offering this Bible-study aid, *'Let Your Name Be Sanctified,'* along with its companion, *'Your Will Be Done on Earth,'* and these two printed Bible sermons on a contribution of $1."

2 Or, we might say, "Hello. My name is ——. This morning I am calling on you and your neighbors in behalf of Bible education. Most Christians pray the 'Lord's Prayer' (or the 'Our Father' prayer) and ask for God's will to be done, not only in heaven but also on earth; isn't that true? Yet many do not realize what changes this will mean for those who live on earth. I believe that you will enjoy hearing the Bible's own description of this as given by the prophet Isaiah. [Read Isaiah 2:2-4.] This Bible-study aid, *'Your Will Be Done on Earth,'* will help you to understand further what the fulfillment of this scripture means to us and it points out what God requires of us in order to live in that new arrangement. This study aid, along with *'Let Your Name Be Sanctified,'* and these two printed Bible sermons are yours on a contribution of $1."

3 The message contained in each of these simplified sermons is simple, yet forceful. Learn them well and be prepared to use them as the occasion suggests.

Attend the "Everlasting Good News" Assembly

1 During the first week of this month Jehovah's people in the Middle West will be enjoying, in Milwaukee, that grand provision of Jehovah's—the "Everlasting Good News" Assembly. The following week our brothers in the East will be assembling at Yankee Stadium to take in the good things provided by the Giver of "every good gift." —Jas. 1:17.

2 While little time may remain for attending the assembly in Milwaukee and New York, there is still opportunity to arrange your affairs to attend the assembly in Pasadena, California, September 1-8. As far as it depends upon you, do not miss the Around-the-World Assembly.

3 Since the convention office is now open in Pasadena, those planning to attend there should send their room requests to Watchtower Convention, 607 North Avenue 64, Los Angeles 42, California. As soon as you can make your plans, write for rooming accommodations. Your room will be assigned and you will be notified by mail. Do not lose sight of the fact that this is an eight-day assembly and that the program at each city begins at 9:45 a.m. on the *opening* day. Also, you will want to send your Volunteer Service slips to Pasadena to help share in the tremendous task of caring for the brothers' needs.

4 Inasmuch as the Rose Bowl in Pasadena has no covering over any part of it, those attending may find it advisable to bring some protection from the sun, such as appropriate hats or umbrellas.

5 Congregation servants, remember to order badges and badge holders, as well as bumper signs, as mentioned in the June *Kingdom Ministry*. They are attractively designed to help the brothers advertise while en route and during the assembly. They may also open up opportunities for incidental witnessing, to add to the mounting witness to be given this summer as the assembly goes around the world.

NEW WORLD NEWS

◆ Brother Harold King, missionary who went to Shanghai, China, in 1947, and was arrested in 1958 and sentenced to five years in prison, was released in May. On the way to his home in England he stopped at Bethel, thrilling Bethel family with talk about how he kept spiritually strong despite isolation and no Bible.

◆ In Cuba some Witnesses have been told that all "proselytism" must stop. A congregation servant has been arrested for conducting a Bible study.

◆ During M. G. Henschel's visit to Southern Rhodesia, 12,880 attended public talk; 260 were baptized. At Nyasaland, 10,261 attended talk; 150 were immersed. In Northern Rhodesia 24,551 attended national assembly; 27,348 reported in April; Memorial attended by 102,397. Other stops and public talk attendance: Tanganyika, 274; Madagascar, 194; Réunion, 155; Kenya, 225. Visit to Sudan ends trip through Africa.

◆ Through the fine efforts of servants and study conductors in personally encouraging others to become vacation pioneers during month of circuit servant's visit, one United States congregation of 167 sent in 38 applications!

◆ The first new Bush Negro congregation in Surinam has 17 publishers and 7 vacation pioneers. They work their territory almost every day.

◆ Indonesia reported 800 publishers for the first time—a 36-percent increase.

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	668	144.4	53.6	7.7	131.7
Pios.	8,006	94.2	32.0	5.1	97.9
Vac. Pios.	2,735	83.5	24.3	2.9	82.5
Pubs.	274,996	9.7	3.2	.6	10.8
TOTAL	286,405				

Public Meetings Held: 25,262

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN MAY?

For the tenth consecutive month we reached a new all-time peak in regular pioneers! This is outstanding, and all who have taken up the pioneer service are to be commended. One year ago our May report showed 6,796 regular pioneers, and now the number has increased to 8,006, which reflects the grand number of 1,210 more pioneers in one year. Having in mind that a pioneer does ten times as much field service as an average publisher, you can see that these additional pioneers are in position to do the work of 12,100 publishers. How marvelous this is! The Society is very pleased to see the splendid response to the call for more pioneers and encourages all who can possibly arrange to do so to take up the pioneer service. Rich blessings and thrilling experiences await you in this grand work.

★ **"Buying out" time to pioneer.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 8

Observe Subjection in All Realms of Life

1 As persons who seek everlasting life we must willingly submit to Jehovah's arrangements in all realms of life. This we endeavor to do with lowliness of mind, whether it is in regard to husbands, political authorities or others. Above all, we observe subjection to Christ and Jehovah. This subjection allows us to live peacefully and to be ready for every good work.—1 Pet. 5:5; Titus 3:1.

2 Because we are submissive worshipers of Jehovah we will take keen interest in the distribution of the special issue of *Awake!* for August 8. Those in our territory who have a regard for truth and freedom will want to read the article "Is Liberia Losing Its 'Love of Liberty'?", which deals thoroughly with the suppression of religious freedom in Liberia and gives details of the mistreatment of Jehovah's witnesses there. Since the persecution was in connection with the flag-salute issue, all will be interested in the article "Christian Conscience and the State," which shows the relationship of Jehovah's witnesses to the country they live in and their reasons for not saluting the flag of any nation. Our constructive work in the African field is then dealt with in the article "Aiding the African People in a Time of Change." Everyone should share fully in the distribution of this important special issue.

3 Taking advantage of all opportunities to work with the special issue will aid us in meeting the suggested goal of ten hours this month. The weather is ideal for weekend activity, midweek service and prestudy work, as well as back-call and Bible study work in the evenings. If you are not yet conducting a Bible study, be conscious of starting studies when literature is initially placed. Make definite arrangements for a return visit. Let us all continue the fine progress made this service year in increasing the number of home Bible studies!

4 Those of you who are family heads are pursuing a wise course if you arrange to keep your children active in the service. In addition to helping them prepare for field service by going over simplified sermons and magazine presentations, work with them in the field service. Encourage the young ones to make wise use of the time available between school terms.

5 Newer ones and those needing assistance should not be neglected. If you will be away from the congregation on vacation, see that another capable publisher assists the individual while you are away. Of course, even if you are away on vacation you will want to share in the ministry and send back your report to the congregation at the end of the month so it will be included with the congregation's report.

6 Congregations that have unassigned territory will concentrate on working in it, organizing activities that will permit them to get the most accomplished. Keep in mind that the people living in the terri-

(*Continued on page 3, col. 1*)

Continue Studying with Newly Baptized Ones

1 Upon being baptized each one should receive a copy of *Preaching and Teaching in Peace and Unity* from his overseer. How encouraging it is on this occasion if the overseer reads or discusses some of the information in this booklet with the newly baptized ones and invites them to ask any questions that might arise when reading it!

2 Should Bible studies be discontinued now that these persons are baptized? No! However, many who have been studying with these persons drop the study when they come to the point of baptism. This is often a critical point in their lives. If consistent help is not offered, there is the danger of their falling away. What can we individually do, then, to help our newly baptized brothers keep on making progress?

OFFER FOR AUGUST

"Let Your Name Be Sanctified" and "Your Will Be Done on Earth," with two booklets, for $1.

THEME FOR AUGUST

Observing Subjection in All Realms of Life.—1 Pet. 5:5.

3 Since sufficient knowledge is vital to progress to maturity, we should continue to study *"Let God Be True"* and *"This Means Everlasting Life"* with these new ones. But some will say, "Since we cannot count our time now that they are dedicated, we do not feel we can continue the study." Is this the correct view to take? No, because we really love these brothers.

4 In order to assist these persons lovingly we could arrange to take them along with us on another study where *"Let God Be True"* or *"This Means Everlasting Life"* is being considered with undedicated persons. In this way newly baptized ones will get the benefit of this basic information and at the same time the field service time can be counted. However, if the above arrangements do not work out, we should individually continue to conduct the study, providing a genuine service of love for our brothers. Perhaps after back-call activity or at any other free time, studies may be conducted with them.

5 If you are a newly dedicated person and feel the need of further knowledge from *"This Means Everlasting Life"* or *"Let God Be True,"* please do not hesitate to talk this matter over with your congregation servant. He will be happy to make

(*Continued on page 2, col. 3*)

★ **'Preach the word urgently'—at least ten hours a month.** ★

Your Service Meetings

SECOND MEETING IN AUGUST

5 min: Introduction, text and comments.

10 min: New World News.

15 min: Question-and-answer coverage of main article, "Observe Subjection in All Realms of Life."

20 min: Know Your August 8 "Awake!" magazine. (Publishers should bring their copy to meeting.)

CHAIRMAN (2 min.) August 8 "Awake!" contains information on suppression of religious freedom in Liberia and how Witnesses were mistreated at a recent assembly. Also, there is an explanation with regard to our stand on the flag-salute issue which should help persons of goodwill to understand our Scriptural position more clearly.

DEMONSTRATION (10 min.) Family group discusses how they will use magazine in field ministry. Each member has already studied entire issue and selected points of interest to him. Father asks son which article he will be using and he mentions "Is Liberia Losing Its 'Love of Liberty'?", calling attention to fact that all are interested in freedom and its preservation. When we see freedom threatened it is of concern to us, especially when citizens of this country have their freedom denied and are persecuted by another country. Lovers of freedom will want to know what they can do about it. Daughter then comments she likes that presentation and will use it and possibly the article on "Aiding the African People in a Time of Change" to show that we are benefiting the people by our Christian activity and extensive campaign to reduce illiteracy. Mother is then asked which article or point she will be highlighting. She decides to use article on "Christian Conscience and the State" and will ask what the Christian should do when he sees unrighteousness, and even officials condoning bad things done. How can his conscience guide him if he is asked to do what he knows is not right? All in family heartily agree that magazine contains much information that will appeal to those who are righteously disposed.

DEMONSTRATION (6 min.) Mother gives store-to-store presentation using article on "Christian Conscience and the State." Daughter uses article on "Aiding the African People in a Time of Change" when regular literature offer is refused. In presenting magazines to schoolmates son uses article on flag-salute issue. In Magazine Day activity father uses article on "Is Liberia Losing Its 'Love of Liberty'?"

CHAIRMAN (2 min.) All will want to become thoroughly familiar with contents of magazine so effective presentations can be made. Plan for a wide distribution so many persons will receive information on these important subjects.

10 min: Concluding comments. Remind all to write letters to Liberian officials. (Cover "What Happened Here in June?")

THIRD MEETING IN AUGUST

5 min: Introduction, text and comments.

12 min: 'Preach the Word Urgently' —At Least Ten Hours a Month. (Talk and comments on results locally and on 1963 "Yearbook" experiences.)

Life is at stake. This Paul knew. Therefore, he urged: "Preach the word, be at it urgently in favorable season, in troublesome season." (2 Tim. 4:2) Today in face of this world's end brothers are preaching urgently. In one place serious effort resulted in an average of 13 hours per publisher each month for the year. (188 ¶2) In another a schedule has helped overcome obstacles. (206 ¶1) Even new ones are meeting the goal. (76 ¶1) More hours have meant greater joy. (219 ¶3) A sister who once thought she could not make 10 hours a month now averages 25. (244 ¶4) Even the blind manage to overcome seemingly insurmountable obstacles to increase their praise. (252 ¶3) Are we each individually averaging ten hours each month? If not, try making a schedule, and stick to it.

15 min: Question-and-answer discussion of Congregation Organization article "Strengthening the Service Centers" (Part 3).

18 min: Start Studies on Initial Call and with Simplified Back-Call Sermon.

CHAIRMAN (3 min.) There was an increase of over 20,000 Bible studies in the United States from December to April. Thousands of publishers started new studies using the "Look!" booklet. Did you? Whether you have or not up to this time, observe as publisher who has just placed offer uses it to start study on initial call.

SCENE I (5 min.) Publisher asks householder for a few more minutes to illustrate how the "Look!" booklet can be used in Bible study. (If convenient to step in, do so.) Discuss picture on front cover of booklet. Read message from The Publishers inside front cover. Consider first four paragraphs, reading the questions, then the paragraphs, then discussing the answers to the questions. Suggest that householder read scriptures on page four during the week. Make arrangements for return call to continue discussion.

CHAIRMAN (1 min.) Encourage all to use this means to start studies. Publisher in audience raises hand and asks what to do if householder does not have time. Chairman suggests making appointment to return later. Be sure to keep appointment. Chairman invites prepared publisher to platform to demonstrate use of simplified sermon.

SCENE II (8 min.) Publisher explains to chairman that he will renew interest by referring to previous discussion about God's name, then will add new point from same Bible verse. Publisher demonstrates, using chairman as householder. After renewing acquaintance, publisher might say: "Last time we were discussing the 'Lord's Prayer' (or the 'Our Father'). (Matt. 6:10) Many pray, 'Hallowed be thy name.' We learned God's name is Jehovah. Then in the prayer we ask, 'Let your kingdom come and your will be done, as in heaven, also on earth.' What will it be like when God's will is done on earth? Jehovah has promised he will make all things new!" Draw attention to cover of "Look!" booklet. Read Revelation 21:4 and proceed as suggested in Scene I. Make arrangements for return call when other members of family will be present.

CHAIRMAN (1 min.) Encourage all to follow suggestions and start studies.

10 min: Concluding comments, including appropriate comments on convention article "Pasadena Assembly."

FOURTH MEETING IN AUGUST

5 min: Introduction, text and comments.

15 min: Question-and-answer discussion of article entitled "Continue Studying with Newly Baptized Ones."

15 min: Talk on "Guard Against Abusive Speech and Obscene Jesting." (See "Watchtower," March 1, 1963.)

15 min: Presenting the Good News —discuss and demonstrate points.

10 min: Concluding comments. Cover appropriate announcements in Announcements column.

FIFTH MEETING IN AUGUST

Congregations that have a fifth service meeting in August will arrange their own program.

FIRST MEETING IN SEPTEMBER

Theme: Walking by Faith amid Materialism's Deceptions.

5 min: Introduction, text and comments.

10 min: Talk on month's theme. (See "Watchtower," July 15, 1962, pp. 425-437, also issue of September 1, 1963.)

15 min: Question-and-answer discussion of article entitled "Attend Public Meetings." Demonstrate points.

15 min: Overturn Teachings "Raised Up Against the Knowledge of God." (Discussion between two brothers on points made in 1963 "Yearbook" experiences.)

The apostle Paul declared that the weapons of a Christian are "powerful by God for overturning strongly entrenched things." "For we are overturning reasonings and every lofty thing raised up against the knowledge of God," he said. (2 Cor. 10:4, 5) Our brothers today are having like experiences. As a result, religious leaders publicly admit being wrong. (232 ¶1) Evolutionists' lips are stilled. (216 ¶1) People are rescued from atheism. (122 ¶1) Mormon doctrine is overturned. (158 ¶4-6) A priest is routed. (194 ¶1) The doctrine of Mary's eternal virginity is exposed. (198 ¶2) Seventh-day Adventists are silenced. (231 ¶3, 4) People are made free from witchcraft and immorality. (212 ¶1) Others gain freedom from spiritism. (301 ¶1) Great joy is thus reaped, for these ones are freed for salvation as servants of God Most High.

15 min: Concluding comments.

NOTE: Congregations attending the Pasadena assembly will adjust their meetings to include appropriate material in the June "Kingdom Ministry" regarding the assembly on service meeting programs prior to attending the assembly.

Continue Studying *(Cont'd)*

arrangements, very likely through the Bible study servant, either for you to accompany someone who is conducting a study in one of these basic publications or for you to have someone study with you personally. How beneficial this arrangement will be for the growth and maturity of all in Jehovah's organization!

CONGREGATION ORGANIZATION

Strengthening the Service Centers (Part 3)

[1] In previous articles the privileges and responsibilities of the congregation overseer and the assistant congregation servant in connection with strengthening the service centers were discussed. Now the role of the Bible study servant comes in for consideration.

[2] The Bible study servant is an expert in the field of making back-calls and conducting home Bible studies. It is good for him to be a congregation book study conductor, for this enables him to work very closely with a study group, assisting each one to learn and use a simplified back-call sermon and then participate in the Bible study work as soon as possible. By working with a study group for two, three or four months, or in some cases even longer, he will be able to help the entire group to participate fully in the back-call and Bible study work. He can actually start studies for some publishers and encourage them to carry on in this vital work. Others can be trained to follow up the interest properly and start their own studies. Still others can be assisted by having them work with someone proficient in starting home Bible studies and who may have more studies than he can personally conduct. The one being trained can then assume the responsibility for one of these home Bible studies. In these ways the group can be greatly strengthened for effective participation in these two important activities in Jehovah's service.

[3] When the Bible study work with a particular group has improved, the congregation servant will transfer the Bible study servant to work with another group as a study conductor. Unless distance and circumstances make this arrangement impossible, moving the Bible study servant from group to group is highly recommended for best results in Bible study service. Additionally, any publisher in the group experiencing some difficulty or desiring some aid in regard to making back-calls or conducting studies should feel perfectly free to talk this over with the Bible study servant; he will be happy to help.

[4] Before being transferred to a new group, the Bible study servant should, following the last book study with the group, give a short talk offering practical counsel and helpful, loving suggestions on how the group can develop greater maturity and improve their Bible study ministry.

Observe Subjection (*Cont'd*)

tory are dependent on us to learn the way to life. Congregations that do not have unassigned territory will work congregation territory that is least covered, utilizing midweek service in addition to weekend activity to do so. Both regular and vacation pioneers can assist the congregation greatly in this by taking the initiative in inviting publishers to work with them. This will provide companions for pioneers and will enable publishers to have a greater share in Kingdom service.

[7] By our observing subjection to Jehovah's arrangements through his organization on earth, August will be another grand month of praise to his name. Diligently offer the special August 8 *Awake!* at all opportunities and continue the regular offer of two books and two booklets for $1 in congregation territory, or the offer of the *Watchtower* subscription and a book for $1.50 in unassigned territory. In this way we shall be aiding persons of goodwill to take in knowledge that will enable them to come into a proper relationship with Jehovah so they too can observe subjection in all realms of their lives. This will mean Jehovah's blessing and prospects for everlasting life in his new world.

Announcements

◆ Actual-count inventory of literature is to be taken by all congregations on September 1. Two literature inventory forms are being sent to each congregation with the monthly statement. The original should be filled out and returned to the Society *no later than September 5.* Retain the duplicate for the congregation's file.

◆ Congregations are being sent a new chart and a supply of congregation monthly report cards and magazine distributor order blanks. No chart instructions are being sent, as these should be in your file. Congregation servants who have not yet ordered a supply of twelve report cards for each *regular* pioneer with the congregation should do so right away.

◆ All congregations are encouraged to arrange magazine activity on Labor Day, September 2.

◆ If your congregation is working in unassigned territory endeavor to spend full days in the service. Cover it thoroughly. Follow up all interest. Organize meetings.

◆ All the brothers will want to make certain they write letters to Liberian government officials concerning the persecution of Jehovah's witnesses in Liberia, as suggested in the August 8 *Awake!* if they have not done this already. Congregation servants should particularly check with certain brothers to encourage them to do so. All should appreciate the privilege that is theirs to participate in this important work.

◆ Literature offer: September, *"Let Your Name Be Sanctified"* and *"Your Will Be Done on Earth,"* with two booklets, for $1. October, subscription for *Awake!*, and three booklets, for $1. Both the October 8 *Awake!* and the October 15 *Watchtower* will be special issues for wide distribution.

◆ The name and address of each regular pioneer should be printed, typed or legibly written on the pink monthly report card sent to the Society. Congregation servants should check this before signing the card.

Attend Public Meetings

[1] Public meetings play a large part in preaching the good news of the Kingdom. They offer people of goodwill a chance to hear a fine discussion of Kingdom truths and build up a desire to study God's Word. Considerable time and effort are spent by overseers and speakers in preparing for, arranging and delivering these talks. They deserve the wholehearted support of all publishers and goodwill persons.

[2] While every publisher should regularly attend to learn new ideas and ways of expressing Kingdom truths as well as to refresh other points in his mind, goodwill people should be helped to see the importance of attending these meetings. In inviting them, merely saying, "Please come," may not be enough. Often the response is, "If nothing happens I'll be there," and then "something happens" to keep them from attending.

[3] Have you tried using a Scriptural discussion when inviting persons to public talks? For example, you might point out from Hebrews 10:24, 25 that Christians should gather together in meetings, and explain that God's organization today provides life-giving instruction through such meetings. Arrangements could then be made to come by and pick up the individual, accompanying him to the public talk.

[4] Or, have you tried centering your Bible discussion and invitation around the subject to be considered? For example, when the talk "Does God Have a Name?" is to be given, you might discuss briefly why it is important to know the name of the true God, how it is essential to salvation, and so forth, thus whetting the appetite of the goodwill person for the information to be given at the public talk.

[5] Bring your Bible, look up the scriptures discussed, and help goodwill people with you to find and read them too. Show your appreciation for this splendid educational feature by regularly attending the public talk each week and by bringing with you people of goodwill.

Presenting THE GOOD NEWS

Wisely Use Tracts

[1] Do you use tracts in your ministry? Are you well acquainted with all twelve? Many find them most effective. These handy, brief and to-the-point sermons answer questions on vital subjects and are thought provoking. They can be used effectively on so many occasions.

[2] For example, when people are busy and do not accept the magazine offer, we could say, "Though you are busy now, you will likely have time in the near future to consider this informative tract. It discusses clearly the hope for peace found in the Bible." Then give them the tract *Man's Only Hope for Peace.* Or, if someone objects to our call, saying, "We have heard you are Communists," we can hand him the tract *Jehovah's Witnesses, Communists or Christians?* and say, "Contrary to what others have said, you will be interested to read in this tract that since 1879 we have denounced communism and warned the world of its menace."

[3] Have you considered how helpful tracts can be on back-calls and studies when opposition from relatives or neighbors comes up? You may answer the questions to the satisfaction of the householder, but by giving him a few tracts to pass on to those raising the questions, you will aid him to defend his newfound hope. Some alert publishers start studies in a tract by discussing points from the tract at the time of placement or by calling back shortly thereafter. Have you tried this method of starting studies?

[4] The tract *Life in a New World* has been the most widely used. Often given to busy householders, it concisely expresses the hope we have for a world of righteousness with no sickness, sorrow or death. In areas where considerable prejudice exists, very often a kindly manner and a timely tract will open the way for future friendly discussions. Many who are infirm have much success witnessing by mail by writing a short letter to a person of goodwill and enclosing a tract on the subject discussed. At funerals, the tract *Hope for the Dead* is often given out to those who show interest or to all in attendance as an expression of the belief of the deceased. After public talks, a tract bearing on the subject discussed may be given freely to goodwill persons.

[5] Do you carry tracts with you even when not in Kingdom service? Opportunities often arise to use them when traveling on public conveyances, at work, when shopping, when at the laundromat, or wherever there may be the occasion to strike up a conversation with someone. Excellent experiences are enjoyed by those who carry tracts in their pocket or purse and make the occasion to use them by speaking to others of the Kingdom hope. Use tracts regularly to attract interest and break down prejudice.

Pasadena Assembly

[1] While the two large assemblies at Milwaukee and New York have both ended, there is still time for those who have not attended an assembly to complete plans for attending the one in Pasadena, September 1-8. If you have not yet written for your rooming accommodations, we suggest that you take care of the matter immediately.

[2] Do not forget, this is an *eight-day* assembly. Jehovah has filled each day with rich provisions for each one in the family. In order for all to be well acquainted with the various features of the assembly, and as an assistance to you, we suggest that you review the information concerning the 1963 conventions in the June *Kingdom Ministry.*

[3] If you have not written for your badge holders, cards and bumper signs you should do so right away. You will recall that the badge holders are five cents apiece, the cards one cent and the bumper signs ten cents. These will enable you to advertise en route to the assembly and during it, as well as when returning home.

IMPORTANT

Brothers who are going to attend either the Honolulu or Pasadena conventions should bear in mind that the convention sites are entirely in the open with no shade from the sun. Therefore, please be sure to have either a hat or a small umbrella that you can use for shade.

[4] Truly the Pasadena assembly will constitute a grand finale to the 1963 "Everlasting Good News" Assembly of Jehovah's Witnesses.

NEW WORLD NEWS

◆ The Around-the-World Assembly opened in Milwaukee on June 30 with 29,509 in attendance. By Sunday, July 7, attendance rose to 57,055 for the public talk, and there were 905 baptized. On the day the assembly concluded in Milwaukee, sessions began in New York with 67,266 in attendance. Friday morning 2,251 were baptized in New York; on Saturday 84,890 were on hand to join in a powerful resolution; and, in spite of rain on the final day, there were 107,483 present to hear the public talk "When God Is King over All the Earth."

◆ Graduates of all 37 classes of Gilead School were present at the New York assembly. They came from 60 countries. They had a grand reunion with their brothers at the "Everlasting Good News" Assembly.

◆ More than 3,000 publishers for the first time in Colombia! They are thrilled to have surpassed one of the goals set for this service year.

◆ Okinawa reached a new peak in May with 199 publishers reporting.

◆ Kenya reached a new peak of 140 publishers in May, for a 19-percent increase.

◆ Mauritius reported a 20-percent increase reached in May—a new peak of 76 publishers.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	657	140.2	49.3	7.1	142.1
Pios.	8,013	87.7	29.2	4.8	94.6
Vac. Pios.	3,834	81.1	18.2	1.9	72.7
Pubs.	268,270	10.0	3.0	.6	10.9
TOTAL	280,774				

Public Meetings Held: 25,772

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN JUNE?

Though many were attending an assembly or preparing for one, most congregations submitted their report on time, and, all in all, June's report was a good one. The Society was very pleased to see that publishers continued to average ten hours, and encourages all to keep up the fine work.

A feature of our ministry deserving more attention is magazine work. The first ten months of this service year publishers averaged 11.4, pioneers 97.7, and specials 142. If the suggested quotas of 12 for publishers, 100 for pioneers and 150 for specials had been reached, thus far this year publishers would have placed 1,652,360 more magazines, pioneers 254,309 and specials 54,476, which makes a total of 1,961,145. May each one of us resolve to spend sufficient time in magazine service to meet the quotas, as we have in the past.

*** Overturn teachings "raised up against the knowledge of God." ***

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 9

Walk by Faith amid Materialism's Deceptions

[1] As we begin the new 1964 service year this month, all of us will want to determine to continue improving our service to Jehovah. We are better equipped to do so now than we were a year ago. Not only have we had one more year to progress toward maturity, but on September 8 we will have concluded the stimulating Around-the-World Assembly. How this has enriched us spiritually! Yes, Jehovah continues to provide what we need to aid us toward further growth in the ministry so we can continue walking by faith amid the materialistic deceptions of this old world. —Matt. 13:22.

Objectives for New Year

[2] What is our primary objective for the new service year? It is to take advantage of every opportunity to praise Jehovah and make known the "good news of the kingdom." All publishers are encouraged to arrange their schedules to shoulder their individual responsibilities as ministers. Included in this is the aiding of others so they too may progress toward Christian maturity. Is there a publisher in the congregation who would be strengthened and helped to grow to maturity if you took a personal interest in him, perhaps helping him to improve his personal study and encouraging him to comment regularly in meetings? Of course there is! Lovingly take the initiative to offer that help. Servants will be glad to offer suggestions on where the most good can be done.

[3] 1964 can be another year of fine increase, as the brothers return to their congregations encouraged by the recent assemblies, eager to put into practice the things they have learned. All publishers will be interested to know the 10-percent goal for increase in their congregations for the coming year. The new chart will be put up at the end of this month and will show this suggested congregation goal. Take a personal interest in it. Know what your congregation is working toward and then work constructively to help someone with whom you are studying to be included among those who start in the service this year.

[4] The summer is almost past and children will be going back to school. This means that many sisters will have time to vacation pioneer. Also, with people back from vacation, Bible studies discontinued during the summer months should be resumed. Call on all who were studying before the summer and who, for one reason or another, stopped the study. Their study of God's Word is vital if they are to meet Jehovah's approval and be put on the way to life. In addition, try to start new studies with other interested ones. Let each one of us be Bible-study conscious and endeavor to conduct one or more studies regularly during the 1964 service year.

OFFER FOR SEPTEMBER
"Let Your Name Be Sanctified" and "Your Will Be Done on Earth," with two booklets, for $1.

THEME FOR SEPTEMBER
Walking by Faith amid Materialism's Deceptions.—Matt. 13:22.

[5] So that the work of assisting others may be properly organized, it would be well for the congregation servant to have a short meeting with all the study conductors. This meeting, which can be held before or after a regular meeting of the congregation, is for the purpose of seeing that all is well organized within each service center so that each one there will receive the needed assistance. Among the points to discuss that will aid the publishers are the following: to see that meetings for field service are functioning as suggested, that midweek activity is arranged for the convenience of many in the group, that the assistance arrangement is in operation, and that the study conductor is calling on all in his group to encourage them to attend the book study, engage in Kingdom service, and attend the meetings at the Kingdom Hall.

Ten-Hour Goal

[6] Another goal that should receive attention is that of devoting a minimum of ten hours to the field ministry each month. Every publisher who can will want to arrange a reasonable schedule for this. The goal is surely within reach for many who have not yet attained it, especially when we consider that it means just two and a half hours a week in the ministry. Much fine assistance and encouragement can be rendered by servants and study conductors who will patiently and lovingly help newer and weaker ones to progress toward the goal. They will keep in mind that each publisher has his own routine for the week, and what may be a practical schedule for one may not be so for another.

[7] Many publishers are already devoting more time to the ministry than the suggested ten hours, and that is fine. Wherever possible, work diligently toward that reasonable goal. Where it is not possible because of infirmity, old age, family responsibilities or various hindrances, remember, our service to Jehovah is acceptable when we give what we can with the available strength we have. Earnest service, even though limited by circumstances beyond our control, is pleasing to Jehovah, as was the widow's whole-souled contribution of two small coins. (Luke 21:1-4) However, while it may not be possible for some of us to grow in the quantity of our service, we still want to grow in the quality, increasing in our devotion and integrity.

(Continued on page 2, col. 3)

★ **Stand firm, girded about with truth.** ★

Your Service Meetings

SECOND MEETING IN SEPTEMBER

5 min: Introduction, text and comments.

7 min: New World News.

18 min: Question-and-answer coverage of main article, "Walk by Faith amid Materialism's Deceptions."

20 min: Resuming Bible Studies Stopped During Summer Months.

CHAIRMAN (3 min.) Bible studies increased nicely January through April. During summer months, however, many have stopped due to vacation, children home from school, and publishers being away to assemblies. With things settled down now, assemblies and vacations drawing to a close, children back to school, all should make concerted effort to start studies stopped during summer.

SCENE I (8 min.) Bible study servant approaches sister inquiring why no study report was received last two months. Reasons given: Both families on vacation, children home, unending visiting relatives, etc. Goodwill person decided to stop study during summer. Too, sister attended assembly and took vacation. Servant asks when she plans to resume study. Sister replies person of goodwill said she would call when ready, has not yet called. Servant explains publisher should take initiative, as student does not have keen appreciation we have nor does student realize full importance of study. Perhaps her interest has cooled somewhat and must be rekindled. Sister agrees, will call her on phone and suggest, since children are now in school and vacation period is over, why not study again. Servant suggests personal visit would show loving concern for individual and sincere interest in wanting to continue study, would be more effective than phone call. Sister sees value, asks what she would say. Servant suggests she build up enthusiasm for study by sharing assembly highlights, attendance, points that stood out, newspaper clippings, showing some of the releases, etc. Emphasize how assembly stressed importance of Bible study. Get on theme last being studied, review a few highlights, suggest householder get Bible and, that simply, study is resumed. Sister elated over suggestions, says she will try them. Bible study servant desires to know outcome.

CHAIRMAN (1 min.) Following these suggestions, we will be able to resume many studies that have been discontinued.

SCENE II (6 min.) Sister makes call on goodwill person. Renews acquaintance and incorporates suggestions given above into presentation; scene concludes with study being resumed.

CHAIRMAN (2 min.) Studies have fallen off during summer months. Do your utmost to rekindle interest and resume study. The responsibility of assisting sheeplike persons to grow to maturity by regular Bible study is as important as finding them.

10 min: Concluding comments. (Cover "What Happened Here in July?" and appropriate announcements from Announcements column.)

THIRD MEETING IN SEPTEMBER

5 min: Introduction, text and comments.

15 min: Question-and-answer discussion of Congregation Organization article "Value of Congregation Book Study."

15 min: Stand Firm, Girded About with Truth. (Two publishers discuss experiences. One needs encouragement and the other uses "Yearbook" experiences to show how Jehovah blesses those who "stand firm.")

The Devil seeks to destroy now more than ever. (Rev. 12: 12) Paul advises us to "stand firm, therefore, with your loins girded about with truth." (Eph. 6: 14) With a knowledge of the truth from God's Word, our brothers and newly interested ones throughout the world are able to resist the Devil and stand firm in many ways. When their apartments and jobs are threatened because of their beliefs, they stand firm. (87 ¶1; 67 ¶4) When under pressure from wolfish pastors or priests, they are not discouraged, nor do they fear. (131 ¶4; 134 ¶2; 194 ¶1) They bear up under government oppression. (289 ¶2–292 ¶2) Not even police intimidation can cause them to give up their faith that inspires their grand hope of everlasting life.—264 ¶3, 4.

15 min: Talk on "Maintaining Integrity in the Face of Brutal Persecution." (See "Watchtower," June 1, 1963.)

10 min: Concluding comments.

FOURTH MEETING IN SEPTEMBER

5 min: Introduction, text and comments.

8 min: Talk on article "'Watchtower' and 'Awake!' Special Issues."

15 min: Question-and-answer discussion of article entitled "Dedicated Publishers, Shoulder Your Responsibility."

25 min: Analyzing Our Ministry.

Each publisher should have his Publisher's Record card showing year's totals and averages, also paper and pencil for notes. Congregation chart with correct totals and averages of entire year's report should be displayed.

(4 min.) Congregation servant discusses congregation record and progress. Service year completed. Time to pause and reflect on progress made, discuss prospects for expansion and how we can individually shoulder our responsibility in the ministry this year. Briefly reviews congregation chart, especially calling attention to yearly averages as compared to goals of 10 hours, 6 back-calls, one study and 12 magazines. Also makes appropriate comments on pioneer activity.

(16 min.) Brother "Average Publisher" with Publisher's Record card in hand first talks with congregation servant; his averages reflect exactly the congregation averages. Together he and congregation servant compare his Publisher's Record card with goals shown above. If congregation average is ten hours or more, they may discuss how a schedule helped him to meet this average; if below ten, they discuss what can be done to work out a practical schedule to build up activity. Next, Bible study servant follows same procedure in discussing back-call and Bible study activity. Where back-call average is low, "Average Publisher" can be shown how he could meet goal by supporting back-call-night arrangement, third hour on Sunday, keeping accurate house-to-house records of placements, making definite appointments to call back, etc. Where study average is low, it can be shown that study was not kept going, was not held with people regularly each week, and for this reason some months study was not held. Whatever local circumstance is that has kept publishers from averaging one study, "Average Publisher" can be shown what to do to overcome this weakness. Magazine-territory servant then discusses with him magazine work and makes appropriate observations and suggestions.

(5 min.) Congregation servant discusses how many new publishers there were during the past year, how many became inactive, how many were baptized. Many new and inexperienced ones need help. None should be allowed to become inactive. Discusses need for keeping ministry progressive and productive. Commends publishers and pioneers for good work in past and encourages all to apply suggestions given to Brother "Average Publisher." Make 1964 service year successful by shouldering own load of responsibility and helping others who need aid.

7 min: Concluding comments. (Include remarks on slogan, based on Galatians 6: 5, at bottom of page 4.)

FIRST MEETING IN OCTOBER

Theme: Take Courage to Preach God's Nearby Kingdom.

5 min: Introduction, text and comments.

10 min: Talk on month's theme. (See "Watchtower," October 15, 1962, pp. 612-624, also issue of October 1, 1963.)

15 min: Know Your October 8 "Awake!" (Magazine-territory servant discusses highlights of magazine and has several publishers give model presentations. Concludes with encouragement for all to share in distribution of special "Awake!")

20 min: Presenting the Good News —discuss and demonstrate points.

10 min: Concluding comments.

Walk by Faith *(Cont'd)*

8 How can publishers of school age reach this goal of ten hours a month? True, more of their time will be occupied now that school has resumed, but by working out a good schedule with their parents and then sticking to it they will successfully reach that goal. Time can be spent in the field service after school or on weekends to meet the goal of ten hours a month.

Help Others Break Free

9 The publications "*Let Your Name Be Sanctified*" and "*Your Will Be Done on Earth*" will aid many to break free from the entanglements of the old world. Sheeplike ones will need to be assisted to pursue New World interests, so continue offering these fine publications during September. However, it would be well to have a book other than these available, so where householders already have these another can be offered.

10 Increase your love for Jehovah and for his work on earth during 1964. Pay attention to improve your ministry as the year progresses. By doing this, you and those you assist will be strengthened to walk by faith even though surrounded by the deceptions of this materialistic old world.

Dedicated Publishers, Shoulder Your Responsibility

[1] Having dedicated our lives to Jehovah and the doing of his will, there is only one direction in which we want to go and that is forward. Having received a commission from God, each one of us should have an overwhelming desire to fulfill it. That this duty falls upon each one individually Paul indicates when he says, "Each one will carry his own load."—Gal. 6:5.

[2] Before us lies the new service year with all its grand prospects for expansion. What an appropriate time not only to determine how we can individually shoulder more responsibility but also to make definite plans for doing so! What should those plans include? For each member of the family it should mean participation in door-to-door work with effective sermons and sharing fully in magazine work so that the territory is covered adequately and the meek are given the opportunity to hear. Further, it becomes our grand privilege to call back on all interested persons found and cultivate this interest so that Bible studies can be started. Finally, it means conducting Bible studies with a purpose; teaching so that accurate knowledge is imparted and new ministers begin serving.

[3] Does shouldering your own responsibility mean receiving no help or encouragement? Not at all. In fact, assisting others is an additional responsibility to shoulder. How happy we should be to receive loving assistance from our brothers from time to time! Therefore, always welcome the assistance of the circuit servant, the district servant, the congregation servant and others in regard to making up a practical schedule.

[4] Undoubtedly, family heads will want to work out family schedules, and proper training of children will be cared for in conformity with 1 Timothy 5:8. Responding to this loving assistance, new publishers should determine to move out from the "babe" class as quickly as possible and expand their ministry.

[5] All of us have real cause to be optimistic as we apply ourselves to the work ahead. Every year sees advancement and increase in the New World society, and Jehovah's blessing continues richly upon his people for progress. With this prospect before us, may we individually shoulder our responsibilities during the 1964 service year, resulting in increased praise to Jehovah and continued growth toward maturity individually.

CONGREGATION ORGANIZATION

Value of Congregation Book Study

[1] It is good for all of us to stop and think what a loving provider Jehovah is in so many ways. For example, consider the congregation organization. There is a central meeting place at the Kingdom Hall; yet, in addition, Jehovah has wisely and lovingly arranged for an extension of this arrangement throughout the congregation's territory. How so? By arranging for congregation book studies and service centers at convenient locations.

[2] With congregation book studies wisely located throughout the congregation's territory, the largest number of publishers and persons of goodwill are able to attend regularly. Each one who does so is greatly aided to progress in knowledge and to press on to maturity. Since the study groups are kept small, there is frequent opportunity to comment, to be built up and to build others up. Regular attendance at the congregation book study will also aid us to be more proficient in conducting our own home Bible studies. How is this? Because the procedure followed at the congregation book study is the pattern that each one should follow in conducting effective home Bible studies with persons of goodwill.

[3] As a service center, this arrangement is without equal. Here is a location where all in the vicinity can conveniently meet for field service, and this with a minimum of time and expense for traveling. Each one associated should make it his goal to have some share in every feature of the ministry each week. The convenient location of the service center and personal assistance by the study conductor and others made available here make this possible.

[4] All who attend are benefited by the 45-minute public talks that are arranged every month or two. When properly organized by servants, and advertised and supported by publishers, splendid attendance has resulted. It is thrilling to bring a person of goodwill to a talk or to the study. Often it is the first contact new ones have with congregation meetings of the New World society. All in attendance at the study should make every effort to assist persons of goodwill to attend these talks. Build toward this by taking others from the service center with you to your Bible studies, thus gradually getting those goodwill persons acquainted with different ones who attend the study. This will make it easier for them to come to the 45-minute talks or to the regular studies when the invitation is extended to them. When such new ones begin attending, how important it is for each of us to demonstrate warmth and friendliness, especially toward these new ones!

[5] With all of us appreciating Jehovah's provision of the congregation book study, we will take advantage of the benefits to be derived by our regular attendance and participation in all of its meetings and field service arrangements. Thus we will be helped to fulfill our responsibilities in the work Jehovah has given us to do. At the same time we will be helping others.

Announcements

◆ It is suggested that publishers place at least 10 copies of the special October 8 *Awake!* and 10 copies of the special October 15 *Watchtower*. If the usual three copies of each of the other two issues in the month are placed in addition, this means a total of 26 magazines placed for the month of October. Pioneers are urged to place 50 of each special issue, meaning a total of 150 magazines for the entire month. Special pioneers should endeavor to place 65 of each special issue, for an overall total of 205 magazines for the month of October.

◆ Circuit servants report that many congregations do not order their special issues early enough, and some not at all. If the order is sent in late, then the magazines will arrive late and may not be used to full effectiveness as new issues may be out by that time. Congregation servants should consider what their congregation goals are for the month and order enough in time to be certain that publishers and pioneers will have enough special issues and will not be discouraged by a lack of magazines.

◆ Literature offer: October, subscription for *Awake!*, and three booklets, for $1. November, *From Paradise Lost to Paradise Regained*, and a booklet, for 75c.

◆ On the second Sunday of September the current sermon will be reviewed at the morning meeting for field service at all service centers. The third Sunday the simplified sermon will be analyzed. On the fourth Sunday all centers will discuss how Bible studies can be started on the initial placement of literature, or when this is not possible, how arrangements can be made for a return visit to start the study. On the fifth Sunday of September common objections met in the territory will be covered.

◆ For the benefit of French-speaking persons we are pleased to announce that there will be an all-French assembly in Quebec, Canada, September 26-29, 1963. None of the program will be in English. The assembly will be held at "La Bâtisse Industrielle," Terrain de l'Exposition, Trois-Rivières, Quebec. Requests for rooms should be sent to Watch Tower Convention, 466, rue Saint-Georges, Trois-Rivières, Quebec.

Presenting THE GOOD NEWS

With Sermon Designed for "Awake!" Campaign

[1] During October we will have the opportunity to use the new sermon, set out below, which will undoubtedly prove to be very effective. It will be especially appropriate for the *Awake!* offer.

Theme: Appreciating the God of Creation

Material creation testifies to God's existence —Ps. 19:1

Creator identified by name—Ps. 104:24

Righteous only will enjoy earth —Ps. 37:10, 11

[2] After introducing ourselves we might say, "It's a nice day, isn't it? A day like today makes a person want to be out enjoying the marvels of creation, doesn't it? That was the way the psalmist felt when he wrote the 19th Psalm, which is part of the Holy Bible. Apparently he appreciated the works of creation and gave credit for them to God. Notice how beautifully he puts it. [Read Psalm 19:1.] Really, all things created, whether heavenly or earthly, testify to the existence of a Creator and make the God-fearing man stand in awe and wonder. And when one appreciates God for his marvelous works, he puts himself in position to learn more about God himself.

[3] "The book of Psalms not only encourages us to appreciate God's creation but goes on to identify just who that God is. Notice how Psalm 104:24 identifies him by name. [Read verse.] Yes, it is the Almighty God, Jehovah, who is properly given credit for all these marvels of creation that we enjoy today.

[4] "Of course, there are some undesirable things in this earth that we would like to see eliminated, and Psalm 37:10, 11 shows that this will take place. [Read verses.] When this does take place, then we can enjoy living as God purposed that we should.

[5] "Because God created such a wonderful earth for man to live on and guaranteed that someday only meek ones will inhabit the earth, we should show appreciation and learn what he says in his Bible concerning it. God has provided for a New World for us and he is pleased when we study what his Word says about it."

[6] Then introduce the *Awake!* magazine. Show them what is in the current issue. Briefly comment on the fields of practical knowledge covered in *Awake!* Offer to write up their subscription.

Watchtower and Awake! Special Issues

[1] During October, special *Watchtower* and *Awake!* issues will aid honesthearted ones to see Jehovah's works and appreciate their meaning. The special October 8 issue of *Awake!* emphasizes "Learning from the Marvels of Creation." It shows how stars and atoms, animals and plants, earth and sea, all testify to the power, harmony and love of our Creator. It identifies the One who made it all and points out what He requires of mankind. What a fine issue to use in obtaining subscriptions during the October campaign!

[2] The special October 15 *Watchtower* contains the public talk "When God Is King over All the Earth," delivered at the Around-the-World Assembly. What upbuilding and delightfully simple information to get into the hands of the public! In addition, this issue will contain an article on the assemblies held all around the world. Would it not have been good if, by some means, persons of goodwill could have accompanied Jehovah's witnesses as they attended the assemblies around the world? How beneficial this would have been! In smaller measure, this is just what they can do by reading the special October 15 *Watchtower!* It will give them assembly highlights from around the world.

[3] Give these issues the wide distribution they deserve. Be sure you plan to be out in regular magazine activity sometime during each week in October. Place these special issues at every opportunity. Place them with the householder if he refuses the subscription offer. Put them in the hands of friends, relatives and work associates. Enthusiastically support the distribution of these excellent issues so men of honest heart can learn of the Creator and his grand purposes.

NEW WORLD NEWS

Around-the-World Assembly continues with 50,111 attending public talk in London, July 21; 1,369 baptized in prefabricated pool in Twickenham Stadium. On same day 25,160 attended Stockholm assembly; 766 baptized there. 107,164 present to hear public talk in Munich on July 28; 3,027 baptized. Milan reports 20,516 attending; 1,233 baptized. Government cancels public meeting in Greece, but much greater witness given throughout country by publicity over issue than if public meeting held. 1,400 Witnesses were in Athens.

Japan has new peak of 2,860 publishers, a 26-percent increase. Concrete poured for new branch building to full six floors.

Dominican Republic reports 1,155 publishers in June, for a 46-percent increase. New branch home completed and in operation.

Alaska had new peak of 481, a 22-percent increase. Publishers continue to respond well to vacation pioneer service.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	668	103.2	37.1	6.1	109.6
Pios.	8,021	77.4	26.3	4.6	86.9
Vac. Pios.	3,430	81.5	16.0	1.6	75.9
Pubs.	268,667	9.1	2.8	.6	10.5
TOTAL	280,786				

Public Meetings Held: 19,604

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN JULY?

While many were attending the "Everlasting Good News" Assemblies in Milwaukee and New York during July as well as enjoying vacation periods, the Society was pleased to see that the country as a whole averaged 9.1 hours per publisher. This was fine in view of the busy schedule so many families had during this period, and we commend you for your faithful activity.

Now, of course, we will want to get back into a pattern of regular field ministry and resolve to have a workable weekly schedule so we can make the ten-hour goal each month. Regular and special pioneers will want to work out a practical schedule that will enable them to spend 100 and 150 hours respectively in field service each month. If you are having some difficulty in working out a schedule, whether a publisher or a pioneer, do not hesitate to talk to your circuit servant, congregation overseer or study conductor about receiving some help in this regard. These brothers will be more than happy to help you, and time and again it has been proved that a good schedule, adhered to on a weekly basis, produces results. May Jehovah continue to bless you individually as you put Kingdom interests first in your lives.

"Each one will carry his own load."

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 10

Take Courage to Preach God's Nearby Kingdom

[1] Christians need courage to preach God's established kingdom. This courage comes from a knowledge of God's purposes as found in his Word and with the help of God's holy spirit. Persons of honest heart need to learn these things step by step. A valuable aid toward this end is the *Awake!* magazine. And how *Awake!* circulation has grown! Ten years ago it first reached the one-million mark. Now the circulation has climbed to 3,800,000! Contributing to this increase has been the annual *Awake!* subscription campaign, as last year 176,349 subscriptions were obtained during October, the highest total ever, surpassing the previous high of 173,549 obtained during October, 1959.

[2] What will this October's report show? Will we do as well as last year or even better in our use of *Awake!* to publicize the Kingdom? There are many things we can do to work toward exceeding last year's excellent report: (1) prepare well the fine new sermon so as to use it skillfully; (2) regularly engage in the door-to-door work each week with the subscription offer, spending a minimum of two hours in this feature of service; (3) offer subscriptions to persons with whom you conduct Bible studies; (4) call back right away on expired subscription slips; (5) offer the subscription to those on your magazine route; (6) speak to friends and relatives about subscribing; (7) offer it to tradespeople who call at your home or with whom you deal. Yes, if we use these and other means of placing subscriptions we will individually reach the goal of one subscription for each publisher, five for pioneers and eight for special pioneers during the month. This will enable us to exceed last year's fine total for the entire country. We can also be alert to offer the *Watchtower* subscription where the householder already subscribes for *Awake!* Of course, where the householder has neither, publishers who desire may offer both *Awake!* and *Watchtower* subscriptions, with six booklets, for $2. Also, so that all can share in the subscription work, a simplified sermon has been provided.

[3] As an aid to placing subscriptions, the Society has provided the excellent October 8 and October 15 special issues. Publishers should endeavor to place 10 of each of these and the usual number of the other two issues, making a total for the month of 26. For pioneers it is suggested that they place 50 copies of each special issue and the regular number of the other issues, making a total of 150. Special pioneers are encouraged to place 65 of each special issue. With the regular number of the other issues distributed, their magazine placements for the month would be 205. These goals can be reached by all if we make it a point to spend at least one day in magazine work each week. If you are not able to support the regular congregation Magazine Day, then arrange a magazine day of your own during the week. Also, support prestudy work and endeavor to place magazines when the regular subscription offer is declined.

[4] Courageously continue the fine activity of previous *Awake!* subscription campaigns. Take the words of life in printed form to life seekers so they too can take courage from a knowledge of God and his purposes and can put faith in him and his nearby kingdom.—Ps. 31:24.

A Look at the 1963 Service Year

[1] Reviewing the 1963 report, there is much for which we can be grateful. True, we got off to a slow start in publishers, but by December there was a 5.1-percent increase, with 281,108 publishers in the field. Then, in March, 281,545 participated in the ministry, paving the way to the excellent April report of 308,370 ministers in the field—a 15.3-percent increase. For the service year, an average of 280,052 publishers engaged in the service each month—a 5-percent increase for the year and an average of 12,616 more publishers in the field each month. What cause for rejoicing!

OFFER FOR OCTOBER

Subscription for "Awake!", with three booklets, for $1.

THEME FOR OCTOBER

Take Courage to Preach God's Nearby Kingdom.—Ps. 31:24

[2] With this splendid increase in publishers, we averaged 9.8 hours per publisher, putting in 44,572,990 hours, compared to 41,379,040 hours last year. Our back-call average was 3.3, the same as last year; so there is room for improvement here as each one of us works for the reasonable goal of six back-calls each month. Bible studies enjoyed a splendid increase from 198,921 last year to the record 210,918 this year. Keep up the fine work in this respect, brothers, for it is from the Bible study work that expansion results.

[3] For the first time in the U.S. we placed over 50,000,000 magazines in a year, actually 50,584,964, compared to 47,801,989 last year. However, our average dropped from 11.6 in 1962 to 11.4 in 1963. Individually, then, each one should firmly resolve to try to place three magazines each week and, undoubtedly, by being magazine conscious, this goal can be accomplished. Outstanding was the number of new subscriptions this year, 877,705 compared to 818,041 last year.

(*Continued on page 4, col. 3*)

★ Use "Awake!" subscriptions to help others to "awake from sleep." ★

Your Service Meetings

SECOND MEETING IN OCTOBER

5 min: Introduction, text and comments.

12 min: New World News and Announcements.

17 min: Question-and-answer discussion of main article "Take Courage to Preach God's Nearby Kingdom."

13 min: Presenting the Good News—discuss and demonstrate points.

13 min: Concluding comments. (Cover "A Look at the 1963 Service Year," and remarks on slogan, based on Romans 13:11, at bottom of page 1.)

THIRD MEETING IN OCTOBER

5 min: Introduction, text and comments.

15 min: Question-and-answer discussion of Congregation Organization article "Importance of the Congregation Book Study. How to Conduct the Study (Part 1)."

10 min: Report from assistant congregation servant.

20 min: Developing Magazine Routes.

CHAIRMAN (4 min.) Placements of magazines open up many opportunities to start a magazine route. Publishers and pioneers who have routes consistently meet or exceed suggested goals. It is simple to start a magazine route, for all one has to do is keep a house-to-house record of magazine placements, putting down (1) householder's name; (2) address; (3) date of visit; (4) issues placed. The article featured may also be noted if publisher wishes to refer to it on next call. Publishers and pioneers are encouraged to start magazine routes as follows.

SCENE I (6 min.) Magazine-territory servant talks with publisher whose magazine placements fluctuate greatly. Servant notes that some months publisher has excellent magazine placements, and others, only a few. Publisher supports Magazine Day activity quite regularly but comments that placements vary greatly. Sometimes a goodly number are placed, and at other times, few or none. Servant asks if publisher would like to know where people are in the territory who will regularly take magazines. Publisher enthusiastically replies, "Yes." Servant explains how this is done through a magazine route. Foundation is laid when magazines are first placed. All that is necessary is a House-to-House Record with householder's name and address, date of visit and issues placed. Return in two weeks with latest magazines, calling attention of householder to an appealing article and offer current magazines to householder. This arrangement enables one to know where magazines can be placed in territory. Publisher is enthusiastic about idea. Would appreciate going with the magazine-territory servant to see how it is done.

CHAIRMAN (2 min.) Emphasize simplicity of arrangement, keeping of an accurate House-to-House Record sheet.

SCENE II (6 min.) Magazine-territory servant, working along with publisher, makes offer, places magazines. Tells householder that he will return in two weeks to see how journals were enjoyed and to deliver latest issues. Thereafter makes out House-to-House Record. He explains to publisher that wherever magazines are placed he will make a notation and call in two weeks with the new issues. Publisher sees merit of arrangement. Will do this hereafter. Would like to accompany servant as he now makes calls on his route. Servant introduces himself to householder, calling householder by name and says, "I have come to bring you your latest issues of 'The Watchtower' and 'Awake!' In this issue there is an appealing article [select one]. I know you will enjoy these copies." Householder takes magazines. Publisher is impressed, will apply suggestions and start route.

CHAIRMAN (2 min.) Routes must be kept progressive. Some may drop out. Others will be added as additional territory is worked. Ones who show much interest can be helped through regular back-calls. Not only those who take magazines on Magazine Day may be included in routes, but those who take magazines at other times, such as when regular offer is not taken and magazines are placed. Be ever conscious of noting magazine placements, starting routes and keeping such going by means of maintaining regular magazine activity.

10 min: Concluding comments.

FOURTH MEETING IN OCTOBER

5 min: Introduction, text and comments.

15 min: Women Are "Telling the Good News" as Pioneers. (Give talk and have sisters discuss points made in 1963 "Yearbook" experiences.)

Women in ancient times praised Jehovah. There were Miriam the prophetess, Deborah, Elizabeth and Mary, and a host of others who honored Jehovah with praises. In fact the psalmist was moved to write: "Jehovah himself gives the saying; the women telling the good news are a large army." (Ps. 68:11) And they are a large army today telling the good news as pioneers. Mothers are setting good examples for their daughters to follow. (252 ¶1) Others have reared families and are still pioneering. (260 ¶1; 102 ¶3) A mother of eight has had fine results. (105 ¶1) Sisters have scheduled their activities, and have used vacations and worldly holidays to improve their praise to Jehovah. (146 ¶1) They have increased their placements and studies. (211 ¶2) Are you one increasing your praise to Jehovah? Increase your joy by pioneering.—253 ¶1.

15 min: Question-and-answer discussion of article entitled "The Pioneer's Role in the Congregation."

15 min: Talk on "What Disfellowshiping Means." (See "Watchtower," July 1, 1963.)

10 min: Concluding comments.

FIFTH MEETING IN OCTOBER

Congregations that have a fifth service meeting in October will use the service meeting below on the week of October 27 and then make up their own meeting the last week in November.

FIRST MEETING IN NOVEMBER

Theme: At Peace Through Knowledge Daily Added To.

5 min: Introduction, text and comments.

10 min: Talk on month's theme. (See "Watchtower," September 1, 1962, pp. 520-531, also issue of November 1, 1963.)

15 min: Question-and-answer discussion of article entitled "Shoulder Your Responsibility—As a Publisher."

20 min: Sermon: "God's Purpose for Man."

CHAIRMAN (10 min.) Briefly develop sermon for the congregation, discussing introduction, body and conclusion as set forth below. Show how book "From Paradise Lost to Paradise Regained" can be effectively used in sermon.

Theme: God's Purpose for Man

Suggested introduction: "Good morning. I am one of a group of Christian workers calling briefly to help thinking persons understand God's purpose for man. Many wonder in this day and age just what God's purpose is for man, whether he even cares about what is happening on earth. We usually have a purpose in mind when doing things, don't we? [Let him reply.] Likewise, it is reasonable to expect that God has a purpose for man, and he does. To know what his purpose is helps us to appreciate why we are here and what there is to live for in the future. God's original purpose for mankind is clearly expressed here at Genesis 1:28."

1. **Genesis 1:28**—Made earth paradise to be filled with perfect humans. Page 25, paragraph 26, of "Paradise" book gives talking points.

2. Turn to pages 20-21, saying, "Here's an illustration of what that paradise was like," and place book in householder's hands.

3. Briefly comment on illustration; then say, "As we know from reading Genesis chapter 3, that paradise was lost as a result of disobedience on the part of Adam and Eve. Did it mean that God's purpose for a paradise failed? Do you think it will ever be restored?"

4. **Isaiah 55:11**—Positive assurance God's purpose will come to pass. Page 25, paragraph 27, for talking points.

5. **Psalm 37:10, 11**—Earth will be filled with perfect, peaceful humans. Page 222, paragraphs 11-13, for talking points.

6. Ask householder to turn to page 241. Comment on illustration and pose question, "How will this paradise be restored?" Answer: "The Kingdom we pray for, as Jesus taught and as recorded at Matthew 6:9, 10."

Conclusion: "Now is the time to learn more about God's kingdom and his purposes for man. This publication has helped thousands to understand from the Bible what one must do to live in this regained paradise. You may have the copy that is in your hand for a small contribution of 75c."

CAPABLE PUBLISHER (5 min.) Well-rehearsed presentation of sermon to demonstrate its effectiveness.

CHAIRMAN (5 min.) Publishers may choose to wait until end of sermon before introducing the book. When book is introduced attention can be directed to pages 20-21, and, after brief comment, turn to page 241 for conclusion. Draw householder into conversation for best results. Start studies on initial call wherever possible. Keep an accurate house-to-house record and arrange for return calls, having in mind starting Bible studies.

10 min: Concluding comments.

CONGREGATION ORGANIZATION

Importance of the Congregation Book Study
How to Conduct the Study
(Part 1)

[1] A heavy responsibility rests upon those who teach the Word of Jehovah. How true this is of congregation book study conductors! Qualified conductors not only make the study interesting and helpful but also do a great deal to bring the group on to greater maturity.

[2] Following prayer on opening the study, the conductor will take two or three minutes to review the material considered the previous week, doing so by summary or by asking pertinent questions. While brief, this opening review, if conducted properly, is very profitable.

[3] Who should read at the congregation book study? A qualified, dedicated brother who is advised of the assignment at least a week in advance. Sisters can be used if no qualified, dedicated brothers, other than the conductor, are present. A non-dedicated person may be used to read if no qualified, dedicated reader is available.

[4] Commenting at the book study is a grand privilege. Of course, this requires preparation on the part of all attending. If some seem to have difficulty in expressing themselves, the conductor can break the question down into its simplest parts and then each one, even the children, can share in the study, to his benefit. Additional questions may be asked in order to bring out all the desired points in answer to the printed question, to tie in the chapter theme or to emphasize the practical value of the material under discussion. Some conductors may want to assign certain paragraphs or portions of paragraphs to those who desire assistance. Never should the conductor put any of the brothers on the spot, or embarrass new ones by calling on them.

[5] Long Scripture passages do not always need to be read in their entirety. Conductors may assign such to competent brothers in advance and they may epitomize them, making application of the material to the study. Or, certain parts of long passages may be assigned to different persons. Other scriptures, cited but not quoted, should be looked up by all in attendance. The conductor will call on various ones to read these scriptures and thereafter comment on them. These arrangements will help each one to use the Scriptures more effectively.

Shoulder Your Responsibility —As a Publisher

[1] What is the greatest privilege that could be extended to a human today? To be a servant of Jehovah, representing him as a publisher of the good news.

[2] Those new in the service should have their hearts and minds set on the same goals as those older in the truth. True, they may not be as effective in the service as the more mature ones, but they can steadily improve. For example, it may be necessary for them to use the simplified sermon at first, but with experience and assistance they can soon be using the full sermon. They should appreciate that being a teacher requires becoming proficient in the magazine activity, in the back-call work and in conducting Bible studies.

[3] All of us should have regularity in the service as a goal. The best way to be certain of regularity in the service is to have a schedule. A schedule calling for two and a half hours of field service each week, or ten hours each month, has been found to be reasonable, and many have this as a minimum.

[4] We also want to be balanced in all things. A schedule that includes all the various features of the ministry will make for balance in the field service.

[5] Shouldering responsibility as a publisher means working alone as much as possible where this is practical. Twice as much is accomplished when publishers work alone. Of course, where conditions make it hazardous for publishers, especially sisters, to work alone, then working in pairs is strongly recommended.

[6] Surely we appreciate and enjoy all the provisions made for assisting us to keep integrity and serve actively. It also gives us great satisfaction when we are personally able to shoulder our own responsibility as a publisher and equip ourselves to assist others.

Announcements

◆ All are encouraged to write letters to Greek government officials concerning cancellation of the assembly in Greece and ask that freedom be granted Jehovah's witnesses to meet together for worship in Kingdom Halls and larger assemblies in Greece, as suggested in the October 8 *Awake!* Please do this on behalf of our Greek brothers. Addresses to be used are as follows:

His Excellency Panayotis Pipinelis
The Prime Minister
Athens, Greece

Greek Premier's Political Bureau
Athens, Greece

Ministry of Foreign Affairs
Athens, Greece

His Excellency Alexander Matsas
The Ambassador of Greece
Greek Royal Embassy
2221 Massachusetts Avenue NW.
Washington 8, D.C.

◆ Arrangements should be made by all congregations for a special magazine day on November 28, which is worldly Thanksgiving Day. Additional magazines needed should be ordered by October 15.

◆ Early in October the congregation servant will meet with the assistant to discuss suggestions for the assistant congregation servant to work with service centers as outlined in the July *Kingdom Ministry*. The assistant will make a list of inactive publishers and those who have become irregular. He and the congregation servant will call on them during the month.

◆ Congregations having Dutch, French, German, Italian, Portuguese and Spanish people in their territory will want to have a supply of the *New World Translation of the Christian Greek Scriptures* to place with ones who read the language.

◆ During October service centers will follow this schedule on Sunday morning: October 13, review simplified sermon; 20th, demonstrate how a study can be started with an interested householder on the initial call; and on the 27th demonstrate calling back on subscription promises.

◆ Congregation servants should make sure the postal Zip code number is shown on all subscription slips sent to the Society. The space for Zone may be used for this number.

◆ Literature offer: November, *From Paradise Lost to Paradise Regained*, and a booklet, for 75c. December, *New World Translation of the Holy Scriptures*, and one booklet, for $1.

◆ New publications available:

New World Translation of the Holy Scriptures (Combination)—English
New World Translation of the Holy Scriptures (Pocket) —English
New World Translation of the Christian Greek Scriptures —Dutch, French, German, Italian, Portuguese, Spanish
"All Scripture Is Inspired of God and Beneficial" —English
"Babylon the Great Has Fallen!" God's Kingdom Rules! —English
From Paradise Lost to Paradise Regained —Burmese, Russian
"Let God Be True" (2d edition) —Swedish
"Let Your Name Be Sanctified" —Dutch, Finnish, Norwegian
Qualified to Be Ministers —Italian
"Your Will Be Done on Earth" —Japanese, Tagalog
Blood, Medicine and the Law of God —Norwegian
Living in Hope of a Righteous New World —English, French, Italian, Spanish
"Look! I Am Making All Things New" —Laotian, Tsonga
Sermon Outlines —Ibo, Ilocano
Take Courage—God's Kingdom Is at Hand! —Chinese
"The Word"—Who Is He? According to John —Arabic, Chinese
"This Good News of the Kingdom" —Toaripi
When God Is King over All the Earth —English, French, Italian, Spanish

◆ Out of stock in U.S.A.:
Bible #55 —Ilocano
"Equipped for Every Good Work" —English

◆ Available again in U.S.A.:
New World Translation of the Holy Scriptures, deluxe (black or maroon) —English

Presenting THE GOOD NEWS

With the Simplified Sermon

[1] Tens of thousands of new publishers began preaching the good news last year. No doubt some are associated with your congregation. In addition, there are over 60,000 publishers in the United States who are fifteen years of age or under. Some of these are probably associated with your congregation too. Are these new and younger publishers being assisted to be effective in the witness work by using the simplified sermon? We can show love for our children and for those young in the truth by helping them prepare and effectively use the simplified sermon. All publishers can use it to good advantage when people are really busy.

[2] You could say: "Good morning. My call this morning is to share some very good news with you. We are living in a time when many changes are being made. One of the biggest changes man will ever see was foretold in the Bible at Psalm 37:10, 11. [Read.] God has made this promise and he will accomplish it. You will want to learn how God will rid the earth of wickedness and bring peace. The *Awake!* magazine will keep you awake to these changing times and the establishment of God's new world of righteousness. A subscription for a year can be yours for only $1."

[3] Parents will want to begin now to help their children prepare this brief presentation. Then work with them each week in the service. Those giving personal assistance to publishers new in the truth will want to help and encourage them too. With proper preparation and aid in the field, young ones and new publishers will soon be able to reach the goal of being able to work alone while skillfully presenting the good news.

The Pioneer's Role in the Congregation

[1] All regular and special pioneers received a letter from the Society dated September 15, 1963, outlining and clarifying the important role pioneers play in the congregation. District servants, circuit servants and congregation committees received a letter under the same date showing what they can do to aid pioneers to serve effectively in the congregation. By now each pioneer and committee should have carefully considered the material, and it is suggested that, not later than October 31, the committee and all pioneers meet together and arrange to put these suggestions into practical operation in the congregation.

[2] Pioneers are an integral part of the congregation and should work closely with it. Pioneers are in a position to do ten times as much work as an average publisher. Therefore, committees and circuit and district servants will want to work closely with pioneers in regard to the expansion of Kingdom work locally. What can be done?

[3] First of all, to be a successful pioneer and in a position to help build up the congregation, a good schedule is necessary. Pioneers who wish assistance with a schedule, or whose activities are low, can talk to one of the servants, who will be pleased to be of assistance in working out a schedule that will help the pioneers meet their requirements. Also, if a pioneer wishes assistance to build up magazine placements, back-call or Bible study service, he should feel free to approach other pioneers, publishers or servants for suggestions and help in the field. Many pioneers have been helped by this means to mature and become efficient in the ministry, resulting in many benefits to the congregation.

[4] Not infrequently pioneers have written the Society stating that they become discouraged from working alone so often in field service. The Society's letters point out how the overseer can help by making arrangements for field service during the week and by encouraging publishers to work in territories with pioneers. Publishers and pioneers, encourage and assist one another to share in the service for mutual benefits. This will build up the congregation greatly.

NEW WORLD NEWS

◆ The Around-the-World Assembly has been completed. The public meeting attendance and number baptized at the remaining assemblies are as follows:

	Public Meeting	Baptized
Jordan	68	0
Lebanon	914	31
India	1,296	44
Burma	603	16
Thailand	961	9
Hong Kong	1,180	14
Philippines	37,806	2,342
Japan	3,534	292
Taiwan	1,566	24
Korea	8,975	612
Singapore	560	22
Indonesia	752	34
New Zealand	6,005	187
Australia	13,142	347
Fiji	1,080	25
Hawaii	6,189	207
Pasadena	118,447	2,496

The total attendance for the public meetings was 570,932. The number baptized came to 16,267.

◆ On August 29 a Federal judge from the United States District Court ruled that an Arizona school board decision requiring students to stand during the singing or playing of the national anthem was unconstitutional.

◆ A field service report was received for the first time in July from the Republic of Upper Volta in Africa. The report showed seven publishers spending time in the field ministry.

◆ New branch offices of the Society were opened on September 1 in Central African Republic and also in the Malagasy Republic.

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	659	137.7	45.3	6.4	159.2
Pios.	8,035	89.7	29.1	4.7	101.8
Vac. Pios.	5,126	83.3	16.3	1.5	82.8
Pubs.	267,186	10.3	3.1	.5	12.2
TOTAL	281,006				

Public Meetings Held: 23,567

UNITED STATES QUOTA FOR 1963
294,180 Publishers

1963 Service Year *(Cont'd)*

[4] Perhaps the greatest thrill of the 1963 service year was watching the pioneer ranks increase from month to month. On the average, 11,130 pioneers (including vacation pioneers) were in the field each month in 1963, compared to 9,323 in 1962. This is a 19-percent increase, which is marvelous, indeed!

[5] Considering the excellent attendance of 491,375 at the Memorial this past year, our potential for increase is very great. Armed with the splendid information from the "Everlasting Good News" Assembly, surely each one of Jehovah's people is in the best position ever for faithfully and zealously proclaiming Jehovah's kingdom and working for further increase.

★ **Join those who are "telling the good news" as pioneers.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 11

Enjoy Peace Through Knowledge Daily Added To

Use "Babylon" or "Paradise" Book

[1] How happy the lot of those having peace with God and peace with their fellow Christians! Such abundant peace comes only to those who take in the right kind of knowledge regularly, daily being taught by Jehovah by means of his Word and organization, as it is written: "All your sons will be persons taught by Jehovah, and the peace of your sons will be abundant." (Isa. 54:13) We can aid others to take in knowledge that leads to such desirable peace by offering this month the book *"Babylon the Great Has Fallen!" God's Kingdom Rules!* or *From Paradise Lost to Paradise Regained.* All of us can use either a regular sermon or a simplified sermon to share in this offer. Be well prepared, and arrange a schedule that will enable you to be in the field ministry each week, offering either one of these books.

[2] Having had an opportunity now to peruse the *Babylon* book, we know what a great aid it is in gaining the right knowledge; so since we are eager to place it with people to help them get free from "Babylon the Great," those congregations having a supply may use it during November. Congregations that do not have a supply will go right ahead with the *Paradise* book. Since all congregations will soon have a supply of the *Babylon* book, we will want to keep this in mind: Regularly in the months to come, whether we are offering the Bible or a *Watchtower* subscription, if the householder tells us that he has what we are offering, then we should be sure to offer the *Babylon* book; always carry one with you in the field ministry.

[3] If you are going to offer the *Babylon* book this month, you may either make up a sermon of your own or use this one showing that God's kingdom rules in the midst of its enemies: Read Psalm 110:1, 2, showing how the King would rule in the midst of his enemies; then Revelation 12:7-9, showing how the Kingdom takes power and ousts Satan from heaven; and Revelation 14:6-8, emphasizing that the operation of the Kingdom is "everlasting good news" and that it is good news to know that "Babylon the Great" has fallen. (For more scriptures see Sermon 31C in *Sermon Outlines.*) Then show the *Babylon* book, explaining how it clarifies the mystery of "Babylon the Great." Mention its explanation of Revelation, chapters 14 through 22. For a simplified sermon we may use Revelation 14:6-8, telling the householder you are certain they would enjoy hearing "everlasting good news."

[4] While being anxious to place a book, we certainly will not forget that the ideal way to help others have the promised peace is through Bible studies. Start Bible studies when the literature is placed. If a study cannot be started on the initial call, make definite arrangements for a return call to demonstrate how to use the book, or the booklet, and the Bible.

[5] To help us reach our Bible study goal, Bible study servants will want to talk to publishers and pioneers who are not conducting studies and

(*Continued on page 4, col. 1*)

PUBLISHERS, WORK WITH PIONEERS

[1] 'As a result of working with pioneers, I have been able to increase my ministerial efficiency and the amount of time spent in field service and have enjoyed much greater blessings.' Not at all unusual is it for the Society to receive such expressions from publishers who have taken advantage of opportunities to work with pioneers. Appreciating the many benefits that result from publishers working with pioneers, the Society has encouraged servants and pioneers to work together in making arrangements so more publishers will have the opportunity of working with pioneers.

OFFER FOR NOVEMBER

" 'Babylon the Great Has Fallen!' God's Kingdom Rules!" or "From Paradise Lost to Paradise Regained," and a booklet, for 75c.

THEME FOR NOVEMBER

At Peace Through Knowledge Daily Added To.—Isa. 54:13.

[2] Also, think of other benefits this would bring to the congregation. For example, many pioneers work alone day after day. They would be pleased to have you accompany them in the territory, for this is mutually upbuilding and encouraging. On the other hand, often publishers would be glad to engage in service—if they had someone to go with. Servants will therefore want to work out good, practical, midweek field service arrangements so publishers and pioneers can work together. Some publishers will find they will be able to vacation pioneer as the result of such an arrangement, and any who can are encouraged to do so. Servants will also encourage pioneers to aid and build up new and irregular publishers to share in midweek service. This will help more to reach the ten-hour goal.

[3] In addition to spending more time in field service, publishers who desire assistance in the sermon work, back-call activity or in starting a Bible study, or who wish suggestions for increasing magazine placements, are encouraged to work

(*Continued on page 4, col. 2*)

★ **"Exercise patience" in the ministry.** ★

Your Service Meetings

SECOND MEETING IN NOVEMBER

5 min: Introduction, text and comments.

10 min: New World News and Announcements.

18 min: Question-and-answer coverage of main article.

15 min: Presenting the Good News—discuss and demonstrate points. Include simplified sermon for the "Babylon" book.

12 min: Concluding comments. (Cover "What Happened Here in September?" and remarks on slogan on page 4.)

THIRD MEETING IN NOVEMBER

5 min: Introduction, text and comments.

12 min: Question-and-answer coverage of Congregation Organization article.

15 min: Talk on "Family Responsibilities in Keeping Jehovah's Worship Pure." (See "Watchtower," July 15, 1963.)

20 min: Starting Studies in the "Paradise" Book.

CHAIRMAN (3 min.) Show importance of following up all "Paradise" or other book placements by (1) starting studies on initial call or (2) starting study on return call, using book and demonstrating its use.

DEMONSTRATION (4 min.) On initial call, publisher concludes sermon with Psalm 37:10, 11, places book and says to householder: 'If you have a few minutes I would like to step in to demonstrate how the book may be used to gain further information on God's purpose for man.' When inside, continue, 'The questions at the bottom of each page will help you pick out the main points in each paragraph. Note on page 9, paragraph 1 [turn to page 9], the question is asked, "What is a paradise?" May I have your thought?' (Paragraph is discussed.) Chairman breaks in and explains, 'After several paragraphs are discussed, definite arrangements are made to return.'

CHAIRMAN (1 min.) Often on a back-call a study can be started without a back-call sermon.

DEMONSTRATION (4 min.) After introducing himself, publisher says: 'Last week I left the "Paradise" book with you and we discussed Psalm 37: 10, 11. It shows there will be an end to wickedness and that meek persons will inherit the earth. May I step in for just a few moments and show you how the book can be used to learn the Bible's teaching on paradise and its restoration? If you'll bring your copy and the Bible I'll show you how it makes clear the Bible teaching on paradise.' Then (as in above demonstration) publisher proceeds to demonstrate use of book. Cover paragraph 1 more quickly and discuss paragraph 2.

CHAIRMAN (8 min.) Discuss with audience the principles involved in starting study on back-call: Keep good record of placement, make definite appointment and then keep it; be well prepared; get into book as demonstrated as soon as possible. Ask for a few experiences from publishers and pioneers who have used these methods.

8 min: Concluding comments.

FOURTH MEETING IN NOVEMBER

5 min: Introduction, text and comments.

15 min: Talk on "The Blessedness of Cheerful Giving." (See "Watchtower," May 1, 1963.)

15 min: "Exercise Patience" in the Ministry. Two publishers discuss the following "Yearbook" experiences.

If Christians are going to help themselves and others in the way of life, they will have to exercise patience. (Jas. 5:7, 8) Our brothers are exercising this quality. After eight years an "Awake!" subscriber, a man and his family, began to study and attend meetings, and soon five of them became Witnesses. (120 ¶1) By exercising patience, fear and prejudice are overcome (174 ¶4), studies are started and new worshipers praise Jehovah. (198 ¶1; 208 ¶1) Many years of persevering produced a harvest of twelve zealous publishers within one family. (163 ¶2) Studies are productive when there is patience along with careful planning. (224 ¶2)

15 min: Report from Bible study servant and demonstrations showing how Bible studies can be started. (Congregation servant and Bible study servant will meet early in the month to discuss how to aid more to share in back-call and Bible study work.)

10 min: Concluding comments.

FIFTH MEETING IN NOVEMBER

5 min: Introduction, text and comments.

10 min: How to Start New Publishers in December—talk by mature brother outlining work and encouraging publishers to start new ones in service.

15 min: Question-and-answer coverage of article entitled "Shoulder Your Responsibility—As a Servant."

22 min: New Bible Sermon: The Bible's Promise of a Better System of Things.

CHAIRMAN (2 min.) Enthusiastically place Bible offer with all we meet. New sermon is practical and easy to learn and use.

CHAIRMAN (10 min.) Display sermon for all to see. Discuss sermon with audience.

Theme: The Bible's Promise of a Better System of Things

Bright promise of better conditions —Rev. 21:3, 4

God, through Kingdom, brings end to present wicked conditions, restoring peace and health —Dan. 2:44

Taking in knowledge and acting upon it can assure life in Bible-promised new system of things —John 17:3

Suggested introduction and transitions: "In these days when sickness, death and disunity among people are the major items of news, I would like to brighten your day by showing you briefly the Bible's promise of better conditions to come on earth. Certainly you would enjoy receiving good news for a change, isn't that true? Revelation 21:3, 4 gives this good news [read]. You may wonder, though, how this can come about in view of the seemingly permanent gloomy conditions on earth. It could only be through the power of God and his kingdom to destroy the powers that bring evil conditions on earth. Daniel 2:44 tells how [read]. The Bible shows we need to have the right knowledge to understand what is coming on the earth and how we may gain everlasting life under perfect conditions. We are advised by Jesus . . . [read John 17:3]. For the purpose of helping you take in knowledge of God and his promises we are encouraging the reading of the Bible in modern English. You may have this copy of the 'New World Translation of the Holy Scriptures' for only $1. With the Bible we are giving a copy of 'This Good News of the Kingdom,' which is an aid to studying the Bible." After placing Bible, demonstrate study of booklet.

CAPABLE PUBLISHER (8 min.) Demonstrate use of sermon.

CHAIRMAN (2 min.) Rehearse sermon at home and at service centers. Place complete English Bible, and foreign translations where possible.

8 min: Concluding comments.

FIRST MEETING IN DECEMBER

Theme: Never Failing Our God in This Time of the End.

5 min: Introduction, text and comments.

10 min: Talk on month's theme. (See "Watchtower," December 15, 1962, pp. 744-758, also issue of December 1, 1963.)

15 min: Question-and-answer coverage of article "Publishers, Work with Pioneers."

22 min: Aid All to Share During December.

CHAIRMAN (2 min.) All are encouraged when we see increase. In December we will work for a 10-percent increase, which is 308,057 publishers. To reach it, new ones must be helped into the service and those who are irregular or inactive assisted.

SCENE I (3 min.) Bible study servant asks book study conductor what prospects are for increase in his service center. Conductor not sure. Servant shows him list of studies conducted by publishers in the service center for a year or more. They discuss prospects together. When asked what to do, servant replies: "This is the way I handled it in my service center last week." Conductor watches from side.

SCENE II (13 min.) Bible study servant approaches sister about study she has conducted for some time. Will they share in service? She has been preparing them and feels sure they will start in service. Servant commends.

Servant approaches another sister. She believes person she studies with is ready for service, but is not sure how to approach the matter. Servant suggests, first week, after conclusion of study, discuss one or two Scriptural commands such as Matthew 5:15, 16 and 1 Corinthians 9:16, 17. Second week discuss appropriate local experiences, experiences from "Yearbook" or own personal experiences encouraging service. Third week consider a magazine presentation or simplified sermon and invite householder to share in work. Publisher encouraged.

Servant calls on irregular publisher. After friendly exchange of greetings, expresses concern over publisher's not sharing regularly in service. They discuss 1 Corinthians 9:16, 17. Publisher realizes responsibility too. Wants to do right thing but feels inadequate. Servant shows ease of using simplified sermon. Publisher feels he can handle it. Agrees to practice it. They make appointment to work together.

SCENE III (2 min.) Conductor thanks servant for practical suggestions. Will do same at his service center.

CHAIRMAN (2 min.) Encourages all publishers to follow suggestions given in scene two. Bible study servant will give study conductors a list of studies conducted for some time by publishers with their service centers so each can approach publishers. Conductors and other mature publishers will help irregular ones beginning the first week of December.

8 min: Concluding comments.

CONGREGATION ORGANIZATION

The Congregation Book Study How to Conduct the Study (Part 2)

[1] The question is often asked, "How many pages should we cover in an evening?" The principle to keep in mind is that enough material should be covered to keep the study lively and informative and yet at the same time not move too fast, making it difficult to comprehend. The conductor should be in control of the situation at all times. Never should the study be allowed to deteriorate into a debate over some inconsequential point; nor should the conductor digress greatly from the material to be covered for that evening. This calls for good preparation on the part of the conductor and the publishers attending too.

[2] Alert study conductors will want to highlight useful field points too. For example, if certain points would be particularly helpful in your ministry, the conductor can point this out.

[3] Should the conductor at the congregation book study call on persons by their first names only? No, that would not be fitting. Use first and last names. If some are referred to as "brother" or "sister," then use of the first name may be unnecessary. For a complete discussion of this matter, please refer to the September 15, 1951, *Watchtower*, pages 574, 575. Also, we do not call newcomers "brother" or "sister," but that does not necessarily mean that we would not do so later on as such persons approach baptism. Ananias called Saul "brother" just before baptizing him. (Acts 9:17) As to when we call those who attend meetings "brother" or "sister," good judgment must be used. It depends to a large extent on the attitude of the interested person toward the organization and the work we do. If a person is attending regularly and apparently is approaching baptism, then it would seem proper to call that one "brother" or "sister."

[4] Finally, we come to the closed-book review at the end of the study. Everyone should have his book closed for this spirited question-and-answer session of two or three minutes. The conductor should prepare pointed questions in advance, and these should be designed to stress the theme of the lesson as well as underscore the important points highlighted that evening.

[5] Following the closed-book review come the announcements. Generally these include such service announcements as are appropriate to that group, enabling them to know how, when and where they can share in the field service that week. Perhaps the conductor will read the service meeting program for that week, too, or he may comment on an outstanding part of it, for this enables the group to prepare intelligently for this meeting and to bring any equipment that may be required. It may also be good for the conductor to encourage the brothers to prepare for the next week's study, perhaps suggesting the number of pages to study. Then the study will be closed with prayer.

Announcements

◆ *Yearbooks* and calendars may be ordered after November 25. *Yearbooks* are 50c each and calendars 25c each. The calendars will be available in ten languages, as follows: English, Danish, Dutch, French, German, Greek, Italian, Portuguese, Spanish, Swedish. Please order through your congregation. Pioneers on the list before July 1, 1963, may receive a free *Yearbook* by placing a request with the literature servant, who will include it with the congregation order and later request credit.

◆ A copy of the 1964 Theocratic Ministry School Schedule should be given to each publisher as soon as the congregation supply is received.

◆ All who can vacation pioneer during December, either for two weeks or the entire month, are invited to submit applications now.

◆ Make December 25 a special magazine day. Order additional magazines by the end of November so all will have sufficient magazines to use in their ministry.

◆ Literature offer: December, *New World Translation of the Holy Scriptures*, with a 32-page booklet, for $1. January through April, *Watchtower* subscription, with three booklets, for $1.

◆ New publications available:
"Let God Be True" (2d edition) —Malagasy
Sermon Outlines —Tagalog
Tract 8—*Life in a New World*—Nzema

◆ The *Report of the "Everlasting Good News" Assembly* is a delightful record of assembly highlights and experiences had in connection with this Around-the-World Assembly as it traveled from the United States through Europe to Palestine, then to the Far East, and across the Pacific to its finale at the Rose Bowl in Pasadena. In addition to the 192-page report itself, which is replete with pictures, an additional 32 pages of fine pictures on glossy paper are included, enabling you to see what happened at the various assemblies as well as the places visited and the sights seen by those who made the world tour. It is something you will read with great benefit, and you will want to place copies with persons of goodwill. It may be had for 35c. There will be no pioneer rate. The *Report* will be ready for mailing on November 25. Congregations may include their order for a supply with any regular literature order to be filled after that date.

Shoulder Your Responsibility —As a Servant

[1] Are you one of those privileged to be an overseer, an appointed assistant servant or study conductor in the ever-expanding New World society? Thank Jehovah for that privilege! What a blessing you can be to your brothers!

[2] What are some of the ways that you servants can best shoulder your responsibilities before Jehovah and your brothers? By being friendly and approachable so that the brothers will have confidence in you and will come to you with their problems. By being prompt and on time at all the meetings and by being available to greet the brothers and welcome the strangers. By showing love, patience and understanding when the brothers have problems and by giving them good, practical Scriptural counsel to overcome their problems. And when it comes to organizational matters, the overseer should visit and inspect the service centers periodically, building up the brothers in love, commending them where they have done well and offering encouraging counsel for improvement on ministerial weaknesses. If you are an assistant ministerial servant, do you care well for your organizational responsibilities? Do you cooperate fully with the overseer, giving him due respect and assistance, lightening his heavy load of responsibility? If you are a study conductor, do you take keen interest in the spiritual development of each publisher in your service center? This loving, personal attention identifies a fine shepherd.

[3] All the publishers look to you, as an appointed servant or study conductor, for a good example. "Indeed, everyone to whom much was given, much will be demanded of him." (Luke 12:48) In this respect, are the members of your family individually reaching the ten-hour goal? Are they attending all the meetings and growing to spiritual maturity? Shouldering your responsibilities as a servant means first of all caring well for your family and then branching out to aid others within your service center or congregation, that they too may be helped to grow to spiritual maturity.

[4] Yes, thank Jehovah for your inestimable privileges, brothers. May Jehovah continue to go with you, and may each publisher cooperate fully with the appointed servants and study conductors in order that Jehovah's favor may be upon you as you joyfully shoulder your responsibilities.

Presenting THE GOOD NEWS

Use Simplified Sermon to Place "Paradise" Book

[1] In presenting the *Paradise* book newer publishers may find it advantageous to use a simplified sermon. Also, more experienced publishers will want to shorten their presentations when people say they do not have time. You will find that Psalm 37:10, 11 lends itself well to a number of presentations. For example, one might say: "Many times people are heard to say, We have always had wars and always will. However, the Bible shows that a change is to be made. Notice what is said at Psalm 37:10, 11 [read]. World conditions have steadily gone from bad to worse; yet on the basis of God's promise we can expect a change for the better." Turn to page 219 in the *Paradise* book and call attention to the illustration, saying: "Instead of wars and sorrow, there will be peaceful conditions. Notice what is said in paragraph 32 [read]."

[2] Another presentation could be: "Perhaps you have asked, Why doesn't God do something about wicked conditions on earth? The world is in a bad state, isn't it? [Let householder answer.] However, notice God's promise at Psalm 37:10, 11 [read]. That God is going to destroy those who oppose him is clearly established in the Scriptures." (Turn to pages 208 and 209 of book.) You could then comment: "The destruction of those who oppose God is depicted here, and notice the scriptures that explain how God will remove wicked conditions from earth."

[3] Many persons you talk to may say, "I have that book." Then say, "That is fine; then I am sure you would like to see this book." Show the book *"Babylon the Great Has Fallen!" God's Kingdom Rules!* and make up your own sermon.

Enjoy Peace (Cont'd)

make arrangements for other publishers and pioneers who are good at starting studies to work with and help these share in this feature of the ministry. Let us see how many of the approximately 160,000 publishers who are not conducting Bible studies can be assisted to do so before the month ends.

[6] By more of us conducting studies, more will find it possible to reach the goal of ten hours in the ministry each month. Does your schedule call for at least ten hours? If you have difficulty working out a schedule, talk to your congregation servant or book study conductor. They will be pleased to help you work out a practical schedule. Also aiding us in reaching our goal is the matter of taking full advantage of worldly holidays to "buy out" opportunities for sharing peace-giving knowledge. This month worldly Thanksgiving Day is a fine opportunity for magazine work. Congregations will arrange morning and afternoon meetings for the field ministry for the convenience of the publishers.

[7] December will soon be here, and that is the month we would all like to see a 10-percent increase. How are you doing toward reaching the goal as a congregation? For the 10-percent increase to be reached, new ones must be prepared for the field ministry. Now is the time for publishers conducting Bible studies to encourage and prepare these new ones for the ministry. It would be well for all conducting Bible studies with ones to be started in the service to cover the material in the booklet *Living in Hope of a Righteous New World.*

[8] Having in mind the desirable goals before us, let us grasp the opportunities and help others regularly to take in knowledge, that they may be taught by Jehovah and share with us in abundant peace.

Work with Pioneers (Cont'd)

with pioneers who do well in these features of service.

[4] Not only can pioneers aid and encourage publishers as outlined above, but publishers at times can aid pioneers. Pioneers who are low in back-calls, the number of Bible studies being conducted or in magazine placements obviously want to improve the weak feature of their ministry. Such pioneers are encouraged to approach mature publishers who can assist them; also, the Society has directed congregation servants to arrange for well-qualified publishers to work with pioneers who need assistance.

[5] The result of publishers working with pioneers and of mature publishers assisting pioneers will not only be better pioneers and publishers, but added praise and future increases in the congregation. So publishers, cooperate.

NEW WORLD NEWS

◆ New Branch home completed in Curaçao, Netherlands Antilles; missionary group moved in July 20.

◆ Central Africa reported 561 publishers in August, an increase of 42 percent over last year's average.

◆ Congo Republic reports a fine circuit assembly with 22 baptized and 1,919 present for showing of the film. Fine cooperation from the local officials.

◆ Solomon Islands reported 299 publishers in August, for their fifth consecutive peak and an increase of 67 percent. All special pioneers and congregation servants attended the Melbourne assembly.

◆ Colombia reports another new peak of publishers in August, with a total of 3,038.

◆ Brazil reports a new all-time peak of 30,118 to close out the service year in August. A new peak of 20,829 Bible studies was also reported.

◆ In September a total of 144 congregations were reporting in New York city. This means that 34 new congregations have been formed, and two new circuits, in the past two years.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	684	129.9	44.1	6.4	147.1
Pios.	8,057	81.4	27.9	4.6	90.7
Vac. Pios.	2,051	79.1	23.5	2.8	81.4
Pubs.	270,794	9.2	3.0	.6	10.7
TOTAL	281,586				

Public Meetings Held: 24,338

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN SEPTEMBER?

We started off the new service year with 281,586 publishers active in the field ministry—an increase not only above the report for August but also above last year's average of 280,052 publishers. Our average hours were 9.2 and our magazine placements 10.7. The publisher increase shows we are making progress. This has taken many hours of patient ministerial work, calling back on householders and conducting Bible studies. Not to be overlooked as a factor in the progress we have made is that family heads have studied with their children, training them in the ministry so that they can be active each week. Thus both adult and younger publishers are to be commended for the increase. Our 10-percent increase, which we are striving for in December, is 308,057 publishers. By our continuing in this faithful pattern of satisfying activity, by our aiding publishers who need encouragement and by our training new persons progressing to maturity to share the good news, this goal can be achieved, as Jehovah blesses our ministerial efforts.

★ **"Do not let your hearts be troubled nor let them shrink for fear."** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1963 "Have faith to the preserving alive of the soul."—Heb. 10:39. VOL. VI NO. 12

Never Fail Our God in This Time of the End

[1] With the fast-approaching end of this system of things facing us, there are compelling reasons for never failing our God, who has commanded that the good news be preached in this time of the end. For others to benefit fully from the good news, we know that they need God's Word in understandable form. Certainly we have that in the *New World Translation*, the English edition, which we are offering for $1, and the Christian Greek Scriptures, available in Spanish, French, Italian, Dutch, Portuguese and German, which we may offer for 50c, along with a booklet.

[2] Now that we have the *New World Translation* in these many languages, we eagerly want to make the most of our opportunities. Are there people who read Spanish, Italian, German or one of the other languages in our territory? Then we should have on hand the Bible in their languages. Jehovah has blessed us with these translations; let us use them. Past experience has shown that it is not difficult to place the Bible, especially if we give the householder an example of the clear rendering of the *New World Translation* by using the leaflet "Renderings of Scriptures Compared." Placements go up tremendously when we offer the Bible at every appropriate opportunity, to fellow employees, neighbors, salespeople, yes, to whomever we meet.

[3] If we use a deluxe edition of the Bible in giving our sermon at the door, some householders might expect a similar copy for $1; so we may find it advantageous to use the regular edition when demonstrating the Bible. On the other hand, some persons may want the deluxe edition for $2.50. When you meet people who have the *New World Translation*, offer them a copy of the *Babylon* book for 75c. Whether placing a Bible or a *Babylon* book, we will leave them a booklet and try to start a study in it.

Working for the 10-Percent Increase

[4] If we could see a 10-percent increase in December, that would make us all very happy. What can we do to attain such fruitage in our ministry? Starting with ourselves, we should be out in the ministry and report not later than December 15. If we all do this we will be working toward the goal of having 100 percent of the publishers in each service center group out in the ministry. Each week the assistant congregation servant will give to the study conductors a list of those not reporting. These will be assisted by servants and other mature publishers who will help these brothers work out a schedule to participate in the ministry in December.

[5] In helping our brothers in this time of the end, it would be a very kind provision if, following the meeting for field service Saturday and Sunday, the study conductors and assigned publishers would take a little time to stop by the homes of those who have not been out by the 15th, inviting them to share in the ministry that day. It may be that many can share in the service that very day but will need a little time to get ready, so we can work in the immediate area,

(*Continued on page 8, col. 2*)

Adjustments in Visit of Circuit Servant

[1] One of the fine provisions for improving service effectiveness and building up spirituality in the congregation is the circuit servant's visit. So that even greater assistance can be rendered to the brothers individually and the congregation as a whole, some adjustments are being made in the circuit servant's schedule, effective January 1, 1964.

[2] There will be no change in Tuesday activities, nor in Wednesday morning and afternoon service. Wednesday evening, instead of visiting a book study, the circuit servant will work with the congregation servant, making calls on publishers who have become irregular or inactive or who have problems. The congregation servant will schedule two or three calls. If no publishers are in need of assistance, the two brothers will engage in back-call and Bible study work. The publishers will do their regular back-call and Bible study work, with the circuit servant's wife accompanying one or more sisters in the evening.

OFFER FOR DECEMBER

"New World Translation of the Holy Scriptures," and a booklet, for $1.

THEME FOR DECEMBER

Never Failing Our God in This Time of the End.—2 Tim. 2:13.

[3] Thursday evening all service centers will have their regular book study at 8 p.m., with prestudy service at 7 p.m. The circuit servant will attend one of the studies, engaging in prestudy work with the study conductor. Friday morning and afternoon meetings for field service will be from the study location attended by the circuit servant or whatever location the congregation servant feels will be most convenient for those going out in service.

[4] Friday evening at 7 p.m. the circuit servant will meet with the three brothers who make up the congregation committee and will spend the whole evening with them, giving appropriate counsel, handling problems, and so forth.

[5] The circuit servant will spend all Saturday morning, from 8 or 9 a.m. till noon, and from 1 to 4 or 2 to 5 p.m. in magazine service. With publishers scheduled for half-hour periods morning and afternoon,

(*Continued on page 2, col. 3*)

★ **Aid new ones to make "public declaration" of their faith.** ★

Your Service Meetings

SECOND MEETING IN DECEMBER

5 min: Introduction, text and comments.

10 min: New World News and Announcements.

18 min: Question-and-answer coverage of main article.

15 min: Presenting the Good News —discuss and demonstrate points.

12 min: Concluding comments. (Cover "What Happened Here in October?" and remarks on slogan, based on Isaiah 55:11, on bottom of page 8.)

THIRD MEETING IN DECEMBER

5 min: Introduction, text and comments.

15 min: New Theocratic Ministry School Schedule—talk by school servant.

15 min: Shoulder Your Responsibility —Helping New Ones in the Service. (Question-and-answer discussion.)

18 min: Ten-Percent Increase—Our Goal in December.

CHAIRMAN (2 min.) To reach a 10-percent increase much encouragement and personal assistance are needed. Where necessary, call on publishers at their homes to encourage them and invite them into the service. Conductors can use the help of other mature publishers in the service center, if necessary, to help each one share in the ministry this month.

SCENE I (10 min.) Conductor talks to sister who is willing to help others. "What should I do and what should I say?" she asks. Conductor points out: (1) Go to the home of the publisher. (2) Let him know that this month we are making a special effort to place the New World Translation Bible and we would like him to share. (3) Discuss simplified presentation using John 17:3. (4) Make appointment to work together in service. Sister observes she can easily do this and it will be a pleasure to offer such assistance. Demonstrate: Sister makes call, follows suggestion of study conductor and arranges to work with publisher.

CHAIRMAN (2 min.) In addition to making it our goal to help each publisher share, we will want to start new ones in service. How can publisher conducting studies with ones ready for service invite them to share?

SCENE II (3 min.) At end of study publisher draws householder out on how "New World Translation" has aided greatly in understanding the truth. Publisher explains that Bible is being offered from house to house by Jehovah's witnesses this month and many new ones will share, using simplified sermon. Publisher demonstrates how Bible is offered, using simplified sermon with John 17:3. Invites householder to share in God-given work. Gives written copy of what to say and encourages student to practice it. Definite arrangements for service are made.

CHAIRMAN (1 min.) Take the initiative to invite and encourage persons of goodwill and our brothers to have full share in Bible distribution in December.

7 min: Concluding comments. (Include remarks on slogan, based on Romans 10:10, on bottom of page 1.)

FOURTH MEETING IN DECEMBER

5 min: Introduction, text and comments.

15 min: Are You Answering the Call to Pioneer?—question-and-answer discussion.

10 min: Report from magazine-territory servant based on meeting with congregation servant, with suggestions on how magazine placements can be increased.

20 min: Starting More Home Bible Studies.

CHAIRMAN (3 min.) The number of Bible studies being conducted is increasing nicely. It is also pleasing to see more publishers sharing in this feature of service. So even more can share in Bible study work, ones in assistance arrangement will want to start studies for those they assist, doing so when literature is placed or on return visit. Let's continue to be Bible-study conscious and start studies at every opportunity. Note how this may be done on initial call.

SCENE I (7 min.) Publisher concludes sermon with John 17:3, places Bible and "This Good News of the Kingdom" booklet. He opens booklet to message on inside cover and points out value of examining source of good news, the Bible. Reads to householder question 2(b) on page 3 and uses points in paragraph 2 to emphasize value of gaining sure hope from Bible. Discusses paragraphs 4 and 5 with householder. Arranges to return at definite time next week to continue discussion.

CHAIRMAN (1 min.) If no study started on initial call, follow up placement of Bible and booklet promptly, using simplified back-call sermon. How can a publisher not conducting a study be assisted?

SCENE II (7 min.) Mature publisher discusses with less experienced publisher need of starting studies. He explains how easy return visit is, requiring only the use of a scripture or two to get into the "Good News" booklet. Less experienced one asks to be shown. Mature one demonstrates, using less experienced one as householder. States, "You will recall the scripture at Revelation 21:3, 4 we talked about last week. Conditions that will come on earth in the future under God's kingdom were described. This is good news. In the booklet left last week, 'This Good News of the Kingdom,' this good news is further explained." Brings out copy, reads question on paragraph 3, then discusses and reads paragraph. Does same with paragraph 4. (Chairman breaks in—paragraphs 5 and 6 or more may be covered, depending on householder. See how arrangements are made for continuing study.) Mature one concludes, making definite arrangements to continue discussion following week. Less experienced publisher feels he could do this, it is not hard at all. Mature publisher will practice with him and go along on a call so that less experienced one may be fully equipped to start studies in the future.

CHAIRMAN (2 min.) Whether sermon is used to start studies or not, young and old, new and experienced publishers may share in the joyous work of conducting home Bible studies.

10 min: Concluding comments.

FIRST MEETING IN JANUARY

Theme: "Fight the Fine Fight of the Faith."

5 min: Introduction, text and comments.

10 min: Talk on month's theme. (See "Watchtower" of January 1, 1963, also January 1, 1964.)

15 min: Question-and-answer discussion of "Adjustments in Visit of Circuit Servant."

20 min: New Sermon: Will Sincerity Alone Please God?

CHAIRMAN (2 min.) New sermon displayed on platform. Encourage all to learn it well for effective use during the "Watchtower" campaign.

CHAIRMAN (10 min.) Develop sermon with congregation.

Theme: Will Sincerity Alone Please God?

Suggested presentation: "Good morning. My name is ———. I am calling on all sincere people this morning to discuss briefly what is necessary to please God. Most agree that sincerity is necessary, and it is; but will sincerity alone please God? Very likely you have heard people say it makes no difference what you believe as long as you are sincere. On the other hand, many say a person may be very sincere and still be wrong. Thus the question, Who is right? Those who say sincerity is enough or those who say more is required? [Give householder opportunity to comment.]

"At **Matthew 7:21** Jesus clearly states that more than sincerity is necessary. [Read and comment.]

"Another striking example that shows that sincerity is not enough is found at **Jeremiah 32:35.** [Read and make appropriate comments, stating the parents must have been sincere to sacrifice their children, but the Bible clearly tells us their actions were condemned by God.] It is very plain that sincerity must be coupled with knowledge of God's will for us to please God.

"The value of sincerely taking in accurate knowledge is set forth at **John 17:3,** where Jesus said, . . . [Read and comment.]

"Today more than ever before there is need to get this all-important knowledge that leads to life. To this end I am pleased to offer you a year's subscription for this Bible-study aid, 'The Watchtower,' together with these three Bible-study booklets, on a contribution of $1. 'The Watchtower' is the most widely read religious magazine in all the world. People of all religions sincerely interested in gaining accurate knowledge of God's purposes learn and benefit from this outstanding Bible journal. In this issue . . . [Tie in an article and make offer.]"

CAPABLE PUBLISHER (5 min.) Demonstrate use of sermon.

CHAIRMAN (3 min.) Observe ease of giving sermon. Encourages all publishers to practice sermon so as to be well equipped to use it, sharing in the "Watchtower" campaign.

10 min: Concluding comments.

Visit of Circuit Servant *(Cont'd)*

he and his wife will be able to work with twelve publishers each. Undoubtedly this provision for the circuit servant and his wife to help more publishers and pioneers in magazine service will have a good effect on magazine placements, which have been dropping. Saturday evening activities will remain the same and so will what is scheduled for Sunday.

[6] Meetings for field service throughout the week, morning and afternoon, will be held at suitable

(Continued on page 8, col. 3)

ARE YOU ANSWERING THE CALL TO PIONEER?

This supplement should be kept because each of the five parts will be considered separately on the service meeting during the months of December 1963 through April 1964. It will be conducted by an enthusiastic brother, one qualified to handle this material. It will be conducted like a *Watchtower* study, with each paragraph being read after considering the questions on the paragraph. Study the material and come prepared for a lively, informative discussion.

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1 During the 1963 service year there were, on an average, 280,052 publishers preaching the Kingdom message every month in the United States. This was 12,616 more ministers in the field every month than during the previous year. Truly, as Jesus said, "the harvest is great." As great as it is—and it is marvelous in our eyes—there is a vast multitude not being reached regularly with the message. In the United States there are still some counties that were last worked before 1958, and 782 counties still not assigned to congregations. Some congregations cover their territory once a year or less and many other congregations have territory that needs more regular coverage. In addition to this, many congregations need mature servant leadership. Are you seriously considering answering the appeal, "Step over into Macedonia and help us"?—Matt. 9:37; Acts 16:9.

2 In view of these needs the Society has regularly sent out a call for more pioneers. As you consider the above facts you will see that they point to the great work that needs to be done before Armageddon strikes in execution of divine judgment. Many more persons are to be reached with the message so they may take flight to safety. Does your desire to reach these people move you to respond to the call to pioneer? In Jesus' day a similar situation existed. "On seeing the crowds he felt pity for them, because they were skinned and thrown about like sheep without a shepherd." To be sure, there are many persons in the world, the field, that are "skinned and thrown about" and need shepherds to guide them. We too feel tender affection for them and see the need for more full-time "workers," more pioneers.—Matt. 9:36.

3 The call is so urgent that Jesus said: "Beg the Master of the harvest to send out workers into his harvest." (Matt. 9:38) The Master is thus implored to stimulate the desire in the hearts of many to respond to the plea and become "workers" in the harvest. By the term "workers" is meant persons who would be so concerned that they would be anxious to pitch in to get the harvest work done before unfavorable weather sets in. Each day that goes by, the time left to accomplish this work is reduced. Energetic persons with a vision of the need are required to be at work "urgently," as Paul admonished at 2 Timothy 4:2. The tremendous task at hand demands willing workers!

4 Individually, then, we have a responsibility to examine ourselves. Are you holding back from the pioneer service when you could serve in this capacity? Have you personally analyzed your circumstances? If you are in position to pioneer, what is preventing you from answering the call? It may be necessary for you to put up a hard fight for the faith in order to overcome the materialistic philosophy of life peculiar to this generation, which philosophy prevents some from being spiritually-minded.

5 Unquestionably, there are many in the New World society who can and should give more serious consideration to the call to pioneer. To these we say: Do not delay! Take positive action toward answering the call for more pioneers. Do not take the negative approach and say, 'One does not have to pioneer to get into God's new order.' Actually, each person is judged on the basis of what he can do, and Jehovah expects one to increase or give more attention to the Kingdom interests to the extent that he can. (For further information on this please see the *Kingdom Ministry* supplement for December, 1962.) So why rationalize and miss out on the joys, privileges and responsibilities that can be yours if you are in position to pioneer? We urge you to give this matter thorough consideration.

6 Those of you who cannot become regular pioneers, make wise use of your time and energies. Jehovah is aware of what you are able to do. Perhaps you cannot respond to the call to become a regular pioneer now, but you can enjoy the vacation pioneer service. Whatever your circumstances, keep in mind the importance and urgency of preaching. The dedicated Christian will endeavor to share fully in the harvesting work. The call is urgent. Will you be one of these willing workers who can and will increase his privileges of service by responding to the Master's call? Happy are those who respond to the call to pioneer. —Ezek. 3:17; 1 Cor. 9:16.

STUDY QUESTIONS

1. What increase has there been during the last year, but what other facts show there is still much work to be done?
2. In view of the needs, what attitude and desire should we have?
3. What kind of workers are needed?
4. What questions should each one ask himself?
5. What negative view should be dispelled, and why?
6. If one cannot be a regular pioneer now, what could he do?

PARENTS, ARE YOU ANSWERING THE CALL TO PIONEER?

1 In the United States there are some 125,000 publishers under sixteen years of age. It is most gratifying to see this large number of young ministers, many of whom regularly share in the ministry ten hours or more each month. It is also most gratifying to see many of these vacation pioneering during school vacations and entering the regular pioneer service upon graduating. Parents are to be commended for giving their children such guidance in their early years. This has resulted in aiding children to grow to greater maturity and to shoulder responsibilities in the New World society. We encourage all you parents to keep up the good work.

2 Parents should be very proud to see their children serve in the pioneer ministry. Wise parents will hold this goal before their children during their formative years. Directing the thinking and youthful aspirations of children toward pioneering helps them to grow up with this in mind. To them pioneering will be the natural thing to do in later years. How can you parents best do this? By inculcating the *desire* for a career as a pioneer in the hearts and minds of your children at every opportunity. Could there be a greater trust that you could give to your children? Could they have a finer career this side of Armageddon? Obviously not. Much can be done along this line by scheduling family Bible studies, field service and meeting attendance together and by helping your children to serve as vacation pioneers during the year. Some parents are now serving as regular pioneers, while not neglecting family responsibilities, and in this way they are setting the finest possible example. Many other parents very commendably serve as vacation pioneers as often as possible. At other times these parents display a fine example by doing well as publishers, spend-

ing ten or more hours each month in the field service. This is a fine way to cultivate the pioneer spirit in your children.

[3] Parents are reminded that the responsibility to prepare their children for the future rests upon them. Parents are to "train up a boy according to the way for him." Youth must be prepared for the future, and parents must cultivate in them the mature view of what constitutes spiritual security. Keep in mind that your children are no exception to the divine statement that "the inclination of the heart of man is bad from his youth up." Because this is true you should exert your influence and at times your parental authority and discipline to direct the minds of your children so they will "keep Jehovah's way" before them. Be diligent so your children do not grow up to be unaware of "Jehovah's way," indifferent, irresponsible spiritual delinquents. —Prov. 22:6; Gen. 8:21; 18:19; Deut. 6:7.

[4] It is right for you parents to prepare your children for adult life and marriage. However, this preparation should include giving emphasis to spiritual matters and helping them to find their place in the New World society. This is best done by parents' instilling in their hearts the desire for a career as a pioneer. It would be very wise for parents to encourage their children to devote at least a few years to the pioneer service upon completion of high school. They could have no finer training. Shouldering the responsibilities of the pioneer service will help them to grow to maturity and prepare them to handle additional responsibilities of life, including, if they desire, marriage at an appropriate time. If they choose to marry, they will, as a result of having had proper spiritual education and values of life taught them, never regret the time spent in pioneer service and will benefit by the contribution it has made toward their happiness, contentment and maturity. Many will even continue to pioneer with their marriage mates, devoting all their efforts to the advancement of Kingdom interests.

[5] In view of the urgent call for more pioneers, it is important for parents to reflect now on the way they are *directing* their children. Are your children going the way they *should* go or the way they *want* to go? Are they being properly directed, or being misdirected? Speaking of direction, it is a fine thing to require your children to make good use of the public educational facilities by going through high school and thus cultivate certain abilities for future use—if possible, learning a trade during these school years. On the other hand, is it not a matter of misdirection for parents to encourage children to attend the colleges and universities of the day where materialistic philosophies and ideologies are taught and disbelief in God and his Word is fostered? (See *The Watchtower* issues of February 15, 1952, pages 117-120 and May 15, 1956, pages 313-315.) To prepare your children reasonably for worldly vocations and so-called "security" is proper, but to neglect the spiritual aspect in life is to misdirect them. To provide them with many material things and a bank account but to neglect their spiritual education is to endanger their welfare and is not following the "authoritative advice of Jehovah." The authoritative advice from Jehovah through his organization is to respond favorably to the call for more pioneers.—Eph. 6:4.

[6] Remember, parents, the best instruction you can give is by your own example. How are you responding to the call to pioneer? In many cases you can answer it yourselves by serving as regular or vacation pioneers. If you do not find this possible, then diligently serve as congregation publishers, shouldering your responsibilities and being a good example to your children. You can also answer the call to pioneer by cultivating the pioneer spirit in your children. Your doing so will bring Jehovah's blessings.

STUDY QUESTIONS

1. As a result of diligence on the part of many youths and parents, what is gratifying to see?
2. What goal should parents hold before their children, and how may this be done?
3. What responsibility do parents have?
4. What should the preparation of children for adult life include, and how will this help children in later years?
5. In relation to direction given to children, how should parents view schooling and spiritual matters?
6. In what ways may parents answer the call to pioneer?

YOUTHS, ARE YOU ANSWERING THE CALL TO PIONEER?

[1] From his birth Samuel's parents resolved to fill his life with the service of Jehovah. At his weaning his mother took him to the house of Jehovah to serve there "all the days that he does happen to be . . . and Samuel was ministering before Jehovah, as a boy." Samuel followed the direction of his parents. The account tells us that "all the while Samuel was growing bigger and more likable both from Jehovah's standpoint and from that of men." "And Samuel continued growing up, and Jehovah himself proved to be with him." How helpful was the wise direction of his parents and how commendable was his obedience to them and Jehovah! Younger publishers, in relation to the ministry, how would you say you are viewed "from Jehovah's standpoint and from that of men"?—1 Sam. 1:28; 2:18, 26; 3:19.

[2] Now, none of you are special cases like Samuel, but who is there to say that the call to pioneer from Jehovah's organization today is less important than Jehovah's call to Samuel? Jehovah's organization sees the importance of our times and the need for persons to lend themselves to the work at hand. How are you responding to this call? Although you are "growing bigger" and are looked upon by men as a fine young boy or girl, what about your spiritual progress? Samuel's likableness was mainly because of his service to Jehovah. It is good that you look to the future with respect to your personal life and plan accordingly, but have you included Jehovah and the ministry? To you the words at Ecclesiastes 12:1 are addressed: "Remember, now, your grand Creator in the days of your young manhood, before the calamitous days proceed to come." Yes, now is the time to give serious consideration to the call to pioneer while you have your youth and vigor. If you really want to share in the most worthwhile work on earth today, do include pioneering in your plans for the future.

[3] If you are serious-minded and industrious with regard to other matters, if you are a willing worker, one who shoulders responsibility at home, assisting your mother and father, you are likely one who seriously considers his obligation to Jehovah, and your plans for the future no doubt include the pioneer ministry. On the other hand, if you are lazy and indifferent with respect to such matters, your attitude may be reflected in how you view the pioneer service. It is most gratifying to see that many have demonstrated their industriousness not only by shouldering responsibilities in the home and being regular 10-hour-a-month publishers during the school term, but also by engaging in the vacation pioneer work regularly during school vacations. This has proved to be invaluable experience to them as they later reach

out for greater privileges of service in the New World society.

[4] To prevent you from making this fine spiritual progress, Satan has devised many means and time-consuming pursuits to distract you. Many have become victims of his sly methods and have given in to fleshly cravings for worldly pleasures and materialism. Others have allowed sports, worldly association, cars and entertainment of all kinds to become a snare. It is just as foretold, many have become "lovers of pleasures rather than lovers of God." Today, materialism is made very attractive. There are many high-paying jobs available, jobs that offer opportunity for worldly advancement. The pursuit of these lucrative jobs on finishing school and the desire for more than the necessary things have proved to be a snare to many. It has obstructed their vision and is preventing them from responding to the call to pioneer. Guard against these worldly pursuits and the time-consuming extracurricular activities in school by maintaining your spirituality and balance in all things.—2 Tim. 3:4; 1 Pet. 1:13.

[5] Do you have a desire to marry or are you already married? Do your plans with your mate or prospective mate include the pioneer ministry? One young brother who recently married and also enrolled as a regular pioneer with his newlywed wife says, "I would definitely like to recommend this as the most rewarding work for newlyweds. Marriage is certainly not something that should keep one out of the pioneer ranks. Marriage very wonderfully provides one with a permanent pioneer partner." Still others have 'made room' for the single state and are devoting a lifetime to the rewarding and soul-satisfying service as pioneers. Many are now serving happily at Bethel homes. How about you? *What are you doing with your time?*—Matt. 19:12; 1 Cor. 7:29.

[6] How you as a youthful member of the New World society now use your time will have a direct bearing upon your future. Be wise. Seek to become 'more likable from Jehovah's standpoint.' Heed the advice from Jehovah's organization and from those that have the pioneer spirit at heart, and become a pioneer now. If you are still going to school, be a ten-hour publisher each month. Serve as a vacation pioneer every year during school vacations and plan on entering the regular pioneer service when you graduate. Your doing so now will prove to be a blessing to you later.—Eph. 5:16.

STUDY QUESTIONS

1. How is Samuel's case a good example of proper parental direction?
2. How important is the call to pioneer today, and how should youths view their spiritual progress?
3. What relationship does one's industriousness or lack of it have to one's attitude toward the pioneer service, and what good course have many youths pursued?
4. What things that prevent one from making spiritual progress must you guard against?
5. Should marriage prevent one from pioneering? What course have some chosen?
6. What wise course should youths follow today?

AS A FAMILY ARE YOU ANSWERING THE CALL TO PIONEER?

[1] As a family unit have you discussed pioneering? An aid to realizing the goal of one or more members of the family serving as pioneers is that the *entire* family have the pioneer spirit at heart. As a family member you should recognize your responsibility to give serious consideration to the call for more pioneers, even though you may not be in position at this time to serve as a pioneer yourself. How? If you cannot serve as a pioneer because of valid Scriptural reasons now, you may be in position to assist other members of your family financially or otherwise so they may serve. This should bring you a great deal of satisfaction, for, in addition to the service you are personally able to render, you have helped to answer the call by manifesting the pioneer spirit at heart with deeds.

[2] In order to have such an outlook it is necessary that you appreciate the importance of pioneering and the part this is playing in Jehovah's purposes. Be convinced of the many fine benefits to the family by having one or more members serve as pioneers. If all the members of the family work *together* to this end, there will be many wholesome benefits morally and spiritually derived by the family. When spiritual matters are given preference by the family circle, rather than material things, Jehovah's spirit and blessing are abundant.

[3] When all in the family cooperate, pioneering by one or more members of the family is conducive to the spiritual prosperity of all. It has a good influence upon the children and helps them build to the future. More opportunities are available for parents and children to share in the ministry together. If a proper schedule is followed, there need be no neglect of the children and domestic responsibilities. To the contrary, the children are surrounded with a wholesome atmosphere and exposed to good training. Such training will contribute to their spirituality and prove most valuable to the children and rewarding to the parents now and later. Pioneering by a family member also contributes to the happiness of the family circle as each one looks out for the other's welfare. Spiritually strong and happy families bring collective benefits to the congregation and, in reality, strong families make strong congregations.

[4] What about financial matters? One sister doing some secular work writes: "Many times I have vacation pioneered. Wanting to be a regular pioneer, I talked it over with my husband and son and our agreement was that *we* could cut down on *our* expenses." Can you as a family, or personally, reduce various interests and expenses to make this possible? Perhaps you will not get the latest model car, TV set, and so forth, but where is your heart? Since "life does not result from the things" we possess, perhaps it is a matter of more of us being content with the size and shape of our present barns or "storehouses." Please read Luke 12:15-21 and 1 Timothy 6:6-8.

[5] The *Kingdom Ministry* for May 1963, page one, encouraged all families to get together and study the *Kingdom Ministry* supplement for December 1962. Have you done so? If not, we suggest that you do so now. See what can be done to work out a *family schedule* so that at least one member of your family is on the pioneer list. With each member of the family, including the children, sharing in the household duties, much can be done to achieve this goal. Many who have finished school will no doubt be able to be regular pioneers now. Since many are now pioneers in spite of family opposition, it is indeed important that families where all are in the truth give the call to pioneer serious and prayerful consideration.

[6] Fathers, take the advice of this regular pioneer and family man who wrote, "I really began to see the need for pioneering; so I counted the cost and, after analyzing matters, I found out that I really did not have any Scriptural reasons for not pioneering." Mothers, notice what this regular pioneer and mother of three says: "Upon reading the articles on pioneering, I could see that I could pioneer and still have time to do things for my-

self around the home and care for my children." Young ministers, have you served as vacation pioneers? Can you now serve as regular pioneers? If you are about to finish school or have just graduated, what are your plans? Discuss the matter with your family or others with the pioneer spirit at heart. Observe the assistance and encouragement received by this young man: "Upon graduation from high school I received a scholarship to a university. I planned to attend college." After talking to those with the pioneer spirit at heart (there are some who do not have such) he states, "I changed my mind about what course to pursue." He is now a happy regular pioneer!

7 Make pioneering a family matter and something to pray about together. You can be sure that if you do, Jehovah will "open to you people the floodgates of the heavens and actually empty out upon you a blessing until there is no more want."—Mal. 3:10.

STUDY QUESTIONS

1. How should family members view the call to pioneer?
2. How may each family member have the pioneer spirit?
3. How does pioneering contribute toward the welfare of the family circle?
4. What about financial matters in the family circle?
5. Since some are pioneers in spite of family opposition, how should families where all are in the truth view pioneering, and what should they do together?
6. What should father, mother and children notice with regard to the example of others?
7. How should families view pioneering, and with what result to them?

LOOK AT THE GOOD PIONEER REPORT! CAN WE HELP BETTER IT?

1 'Should I become a pioneer?' you may ask. 'Will I be able to make my time? How will I meet my expenses? Will I be able to take care of my family responsibilities? Will my health and age stand such a schedule?' Who can better answer these and other questions and dispel these fears than those who have pioneered for many years—so why not ask them?

2 The quotations that follow are from three pioneers now on the list. Their age and then their years of continuous pioneer service follow each quotation. These are their thoughts to you: "There is nothing to compare with what Jehovah and Christ Jesus have for those who put their trust in them and who put them foremost in their lives. There is nothing that can take the place of having preached the Kingdom message so many years." (90, 37) "My whole desire was to do all I could in Jehovah's service and I saw that it was the pioneer ministry that was the best way for me to grow to maturity. I was poor as far as finances were concerned, but I put my trust in Jehovah even though I had nothing. He would open the way for me, which he did. There is no higher or more important work on earth." (85, 32) "Before I started to pioneer I was offered a job with a fair income and all expenses paid. That meant financial security with a savings account for my old age. I had to make a decision. Could I trust Jehovah to provide for my pioneer years and also my old age if I threw away this opportunity? I trusted Jehovah. He has not failed me." (75, 19)

3 In addition to the above direct quotations from three happy aged pioneers who have served for many years and who are still serving joyfully, read the good report from a circuit servant regarding another: "This sister is a marvel. She often uses the telephone and her voice is so weak she can hardly talk. I sat in on one of her Bible studies and learned a point or two. She is an inspiration." She is ninety-one and has served for forty years.

4 Concerning a pioneer now seventy-eight years old and serving forty-two years we received this good report: "He shows a wonderful spirit and is devoted." A good example is seen in the report of another pioneer, eighty-three years old and who has served thirty-four years: "He is a very good example for others and quite active for his age. He is completely devoted to Jehovah, and his ministry is still productive." And of a pioneer now eighty years old and who has served for thirty-two years we are told, "He is a fine example of faithfulness, aids new ones to the organization regularly and encourages others."

5 Look at the good report on these two couples. Of the first couple we note that he is seventy-four and she seventy-three years old, with both serving for thirty-five years as pioneers. "He is alert and mature and his heart is still in pioneering. She is enthusiastic and a great help to the publishers." Of the second couple we are told, "Their faithful service over a period of years is very exemplary. He sets a fine example of endurance and patience. She continues to serve faithfully." Both of them have served as pioneers for thirty-two years!

6 Are not these good reports an inspiration? Yes, like this one in which we are told she is a "walking example of steadfastness and a marvel for her age. Her whole manner and disposition is indicative of the very important business she must attend to as a pioneer," even though she is seventy-three years old and has served for twenty-three years. Do you feel you have problems and cannot pioneer? Be encouraged by the good report on this pioneer: "She is blind but is an amazingly cheerful sister, testifying to the power of Jehovah's spirit." What a manifestation of love! Although blind and seventy-six years old, she has served as a pioneer for the last fifteen years!

7 What more can we say? Time and space are insufficient to relate the reports of many other aged pioneers now serving faithfully. The report from our older brothers is indeed encouraging. However, let us not forget the thousands of younger ones who have likewise spent many years in the pioneer service and are still doing so. These have given up scholarships, lucrative jobs and many other interests. To all of you we say, *Keep up the good report.*

8 Take another look at the good report. Does it not indicate the happy and soul-satisfying benefits of the pioneer ministry? Having considered the report, do you feel you can pioneer and help make the report better? We hope so. Why not talk to pioneers in your circuit, young or old, or to your circuit or district servant or their wives who have served for many years and who are living testimonies of the benefits and blessings of the pioneer service? Talk to the congregation servant, committee or other servants. They will be pleased to aid you. Then taste of it yourself as a vacation pioneer. You may be ready now to apply for the regular pioneer work. Your enrolling as a pioneer now will bring you much joy, and your service will bring great praise to Jehovah's name.

STUDY QUESTIONS

1. Regarding pioneering, what questions are on the minds of many? Who can best answer them?
2. What do three aged pioneers say about pioneering?
3. What good report was received on another aged pioneer?
4. How are three other pioneers good examples?
5. How have two couples demonstrated supreme faith?
6. Do age or physical limitations always prevent service as pioneers?
7. How is the report from our older brothers to be viewed, but what about many younger pioneers?
8. What should this good report prompt one to do, and why?

New Theocratic Ministry School Schedule

[1] A few adjustments in the theocratic ministry school schedule for 1964 are planned to give us all a more active part. Each week all of us will be assigned a portion of the Bible to read. We will do this at home. In due time we will read the entire Bible. Our home reading assignments are scheduled in the same Bible book that will be discussed that week in the school. We will concentrate more direct attention on the Bible itself through the use of our thrilling new book *"All Scripture Is Inspired of God and Beneficial"* (*si*).

[2] Each school session will be a symposium of five talks or demonstrations, all of them usually being based on the same Bible book. The first is the instruction talk. It will cover material designed to give us better background knowledge of the Bible book itself. The speaker should select a subject theme around which to develop his talk. He should amplify the material as necessary, doing any required research in the Bible and the Society's publications. He should concentrate particularly on material not assigned to students or, at the most, treat such portions in a more general way, leaving details to the student.

[3] The first of the four student talks, or talk number two, will generally be simply a narration of some outstanding portion of the Bible book. The objective is to give the Bible account, not to explain its meaning or apply the principles embodied in it. This talk will replace the reading assignment.

[4] The other student talks, numbers 3 to 5, will usually be more than mere summations of the assigned material. They will be explanatory or interpretive talks, making application of the scriptures to show how and why they are beneficial. Not all the portion assigned need be read or discussed. Whenever possible we will use those key texts that bear most directly on the subject theme assigned. The rest of the scripture assignment is given primarily for background so that the scriptures discussed will not be taken out of context. Neither should the talk be simply a discussion of different isolated texts from the assignment. We should get the central theme in mind and tie all parts of the talk together. In some cases the verses covered by two student talks will be the same, but, as indicated by the assigned themes, the talks will be given from completely different viewpoints.

[5] In especially the last three student talks we want to have in mind the particularly beneficial nature of the material assigned. Try to develop settings that will highlight the profitable use of these texts in everyday activity. This will be of more value to the rest of the school, since it will demonstrate application of the texts and how they can be used in a practical way.

[6] The written review is scheduled to follow a completed study of a portion of the Bible rather than at regular intervals as heretofore. To prepare, complete your assigned home Bible reading and review the questions in the book *"All Scripture Is Inspired of God and Beneficial."* Material from both will be covered by the questions but only the Bible may be used while you are taking the review.

[7] The new schedule should allow the school servant a minute or so to introduce the session effectively and perhaps another minute or so to conclude with a brief sum-up or to whet the appetites of all for the following week.

[8] We will want to encourage all interested persons to join with us in this inspiring consideration of God's Word. Since our home Bible reading assignment is a vital new provision of the school, let us diligently keep up with our assignments, reading our Bible daily, rejoicing in the blessings we will receive.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	715	148.3	51.8	6.9	185.7
Pios.	8,062	100.0	34.6	5.0	127.4
Vac. Pios.	4,175	84.9	24.3	2.6	99.4
Pubs.	272,449	10.5	3.5	.6	13.4
TOTAL	285,401				

Public Meetings Held: 25,680

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN OCTOBER?

Another new peak of subscriptions? We are pleased to say, YES! We obtained 183,759 new subscriptions in October, which surpassed the previous all-time high for any one month of 176,349. Publishers and pioneers, you are to be commended for your fine work, which has obviously had Jehovah's blessing. It was also an excellent month for magazine placements. The grand total of 5,228,600 was placed, exceeding last October by 589,840. Special pioneers averaged a very fine 185.7, against last October's 155.8; pioneers 127.4, against 118.3; vacation pioneers 99.4, against 92.2; and publishers 13.4, compared with 12.9. Excellent, indeed!

Also, it was most pleasing to see 4,175 serve as vacation pioneers. All in all, October's report was splendid! May Jehovah favor us further as we continue to exert ourselves vigorously in his service.

Shoulder Your Responsibility —Helping New Ones in the Service

[1] What a joy to see new ones start out in the preaching work! Our joy continues and, in fact, grows as they keep on, step by step, progressing in knowledge and effectiveness in service. Of course, this does not just happen; rather, it takes place when we shoulder our responsibility toward those who are new in the service.

[2] We should not be reluctant to invite those with whom we study to go with us in the service when it appears they are ready. Instead, we will take the initiative and then allow God's spirit to operate upon them. Preparation, of course, is necessary on their part, and so we will rehearse a magazine presentation or the simplified sermon with them, even writing the words out for them if this appears necessary to build up their confidence.

[3] In the service we will want to be sure that they have a share either by making the presentation themselves, if qualified, or allowing them to assist in our presentation. When they only listen, progress will be slower and interest may lag. If our presentation has been simple and we have avoided long discussions, they will be built up and encouraged by the experience. Should they be counseled? Commendation at this point will serve a far better purpose, though some counsel, offered in a kind, tactful way, may be appropriate.

[4] Field service will be a new thing in their daily routine so it will be good to allow time for them to make this adjustment in their lives. Usually it is best to keep them out in the field for shorter periods of time initially, gradually lengthening this, lovingly taking into account their physical strength and other factors. Some have become tired and discouraged by two or three hours in the field when still new. Others have stopped altogether, feeling that too much is required.

[5] If the one conducting the study cannot take the new one out each week as scheduled, undoubtedly the help of another mature publisher can be enlisted to aid in order that the training can continue without interruption. Of course, it is important to get these two quite well acquainted first, as new ones usually prefer to work with the one who conducted the study with them and who knows the extent of their knowledge, and so might hesitate to work with someone not conducting the study. Hence, in many cases, more effective help can

(*Continued on page 8, col. 3*)

Presenting THE GOOD NEWS

Simplified Sermon for Bible Offer

[1] Many fine reports have been received regarding the results obtained in using simplified sermons. One short presentation for the Bible offer is: "Good morning. My name is ———. The purpose of my visit is to encourage Bible reading. Notice how Jesus stressed the importance of Bible knowledge when he said, as recorded at John 17:3 . . . [Read.] The *New World Translation* is in modern English, which makes Bible reading more enjoyable and understandable. It is yours, along with this printed sermon, on a contribution of $1."

[2] If you find that many say, 'I already have a Bible and don't need another,' you may find it advantageous to conclude the regular or simplified sermon by using examples from "Renderings of Scriptures Compared." If the person has a King James Version Bible you could show how it reads at 1 Corinthians 10:24, and ask: "Why would the apostle Paul tell Christians to act in this way? It does not seem to be consistent with the teachings of the Bible, does it? [Give householder opportunity to comment, but care should be exercised so as not to embarrass.] However, notice how clear the thought is in the *New World Translation.*" Then proceed to make offer.

[3] If the householder has a Douay Version Bible, attention can be called to Matthew 11:12 and, after reading it, you can ask: "What are we to understand from the statement 'the kingdom of heaven suffereth violence and the violent bear it away'? [Allow householder to comment, but do not embarrass.] Notice how clear this is in the Bible I have with me." (Read and comment.) Then proceed to present the *New World Translation.*

Announcements

◆ Service centers will follow this schedule Sunday mornings after the daily text: December 8—Introductions to current sermon; December 15—Simplified sermon; December 22—How to start a Bible study on initial call when literature is placed; December 29—How to call on and aid ones who have not been out in service.

◆ Please do not order bound volumes of *The Watchtower* or *Awake!* or the 1963 Supplement to the *Watch Tower Publications Index* until the notice appears in *Kingdom Ministry.*

◆ The articles on pioneering found in this issue of *Kingdom Ministry* will be discussed on service meetings from December through April. Be sure to keep your copy.

◆ Literature offer: January through April, subscription for *The Watchtower,* and three booklets, for $1. Include as booklets *Living in Hope of a Righteous New World* and *When God Is King over All the Earth.*

◆ Hungarian Translation. If congregation servants know of any dedicated publishers who are well educated in the modern Hungarian language and who would be in position to do some translation of publications for the Society, please send particulars, including name and address and education information, to the Office of the President, 124 Columbia Heights, Brooklyn, New York 11201.

◆ New publications available:

You May Survive Armageddon into God's New World —Tagalog
"Look! I Am Making All Things New" —Serbian
Preaching and Teaching in Peace and Unity —Twi
Tract 8—*Life in a New World* —Luchazi

Never Fail God *(Cont'd)*

keeping busy until they are ready to join us.

[6] Also during December many of us, including young persons on vacation from school, will have opportunity to vacation pioneer. For the convenience of these vacation and regular pioneers and other publishers, the congregation will arrange midweek service. These brothers can do much to help us reach the 10-percent increase, since many publishers and pioneers engaging in midweek service will be able to help some who are unable to go out on weekends.

[7] Those who have become inactive and those with whom we are conducting studies and who are sufficiently advanced need our help early in the month. We can aid these persons with the simplified sermon or show them how to present magazines. Let us not forget to commend those who go out, encouraging them to continue. By helping these persons early in the month and, later, all publishers who have not reported by the 15th, we will be doing our part in working toward December's goal.

[8] Finally, if any publishers or interested persons approaching dedication have not had opportunity to share in the ministry in December, let us make the fullest use of time on the worldly holiday, December 25. Invite them to go out with you in the magazine work that day, since each congregation will have a special magazine day, morning or afternoon, whichever is suitable. On this occasion some of us may like to offer the Bible, with a simplified sermon, and we may do so. May the grand result of our ministerial work and brotherly love be the hoped-for publisher increase, as we press on endeavoring never to fail our God.

NEW WORLD NEWS

◆ 1964 "Yearbook" shows peak in publishers worldwide was 1,040,836. Also, during the last service year Kingdom publishers obtained 1,433,542 new subscriptions for "The Watchtower" and "Awake!" That is wonderful! What will we do during the "Watchtower" campaign beginning in January?

◆ National assembly in Santiago, Dominican Republic, was attended by 1,588 for public lecture; 86 baptized. Additionally, new branch building was inaugurated, with an audience of 550.

◆ At four-day "Everlasting Good News" Assembly in Belize, British Honduras, 702 attended public talk; 11 immersed. Fine publicity through newspapers and radio. Most rooms were obtained rent free.

◆ In Jacksonville, Florida, a congregation of 130 publishers had 48 vacation pioneers during visit of circuit servant. Fine results were had. Many are asking, "When can we do it again?"

Visit of Circuit Servant *(Cont'd)*

locations chosen by the congregation servant for the convenience of all. A new "Schedule for Publishers to Work with Circuit Servant" is being prepared and will soon be in use. In the meantime the present form will be used, with necessary adjustments being made in harmony with the above. New pages showing these changes will soon be supplied for the booklet *Preaching and Teaching in Peace and Unity.*

Shoulder Responsibility *(Cont'd)*

be given the new one if the study is transferred, when this is possible, to the publisher who *regularly* is going to assist the new one in the ministry.

[6] As we eagerly shoulder our responsibility to help new ones, we will see growing in them a strong desire to share with others the good things they have learned. Soon the congregation will have another strong, zealous publisher.

★ **Enjoy "certain success" with Jehovah by never failing him.** ★

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